

Programme Specific Outcomes for MBA International Business (PSO's)

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1. An ability to recognize the importance of professional development by pursuing International Business which offers challenging and rewarding careers and immediate employment.
2. Apply conceptual International Business foundations to solve practical decision-making problems, both individually and as part of teams using techniques such as case analysis, projects and assignments.
3. An ability to develop a systematic understanding of globalization and its impact on People, Global businesses, Technology and the Economy.
4. An ability to demonstrate a critical awareness of current issues with respect to Cross Culture & diversity, social responsibility, sustainability, innovation, knowledge management, etc.
5. An ability to analyze international business problem identification and to formulate and use the appropriate managerial techniques for solutions.
6. Recognize and address global ethical issues and Indian values and apply them in organizational settings across globally.
7. An understanding of professional, ethical, legal, financial, marketing, sales, logistical security and social issues and responsibilities.
8. An ability to communicate effectively, both in writing and orally including French as a foreign language.
9. Use information and knowledge effectively: scanning and organizing data, synthesizing and analyzing in order to abstract meaning from information, and to share knowledge.