



DEPARTMENT OF TOURISM STUDIES

Ph.D. Program in Tourism

COURSE STRUCTURE, SYLLABUS AND REGULATIONS



SCHOOL OF MANAGEMENT PONDICHERRY UNIVERSITY

The Department of Tourism Studies

The beginning of the Department of Tourism Studies (DTS), Pondicherry University, may be traced back to 1991, when, with the seed financial support from the Ministry of Tourism and Civil Aviation, Government of India, a Centre for Tourism Studies was established in Pondicherry University as a nodal centre for advanced tourism education and research. The CTS was elevated to the status of a Department during 2005-06. The Department is supported by the University Grants Commissions SAP. The department is offering Ph.D. (Full Time, Part-Time External & Internal) Program.

Eligibility for Admission into Ph.D. Program

The following academic qualification shall be the eligibility criteria for admission into Ph.D. Program in Tourism Studies;

MBA (Tourism), MTA, M.A (Tourism), MTM, Masters Degree in Hospitality Management, MBA with a minimum of 55 % of marks.

Admission Procedure

Admission to Ph.D. Program - Full Time, Part-Time (External & Internal) is based on the performance of the applicants in an All India Entrance Test conducted by Pondicherry University followed by an interview to test the research aptitude of the aspiring candidates. Generally, Ph.D. admission is done along with regular PG Programs i.e., during the months of July-August every year.

Preference in admission is given to candidates who have qualified **UGC-NET**. The admission test is waived for candidates who have qualified in the NET and awarded Junior Research Fellowship (**JRF**), **who** could be admitted any time of the year, on the recommendation of the admission committee constituted by the Head of the Department with approval from the DEAN, School of Management. However, candidates who have qualified in the NET and not awarded JRF will have to take the entrance test. Candidate who has not qualified NET may also apply, but such applicants have to appear in the entrance examination conducted by University. Depending on the score obtained in the entrance examination and the number of vacancies available with the department candidates will be called for the interview.

Course Structure

Candidates admitted to Ph.D. Program in Tourism Studies shall undergo the following Courses during the period of their research:

- I. **Bridge Courses for Non- MBA Candidates** (3 Subjects): This will be decided by the respective Doctoral Committee of the candidate wherever necessary based on the earlier academic credentials of the students

- II. **Pre-Ph.D. Course Work:** Every Non-M.Phil. research Scholar shall have to prepare for the following two courses and shall take up a 3 hour written examination at the end of the first year of admission into Ph.D. Program:
1. Research Methodology and Statistical Techniques
 2. Research Area Paper (Specialization Paper)
- III. **Ph.D. Thesis Submission:** At the end of the prescribed research period, each research scholar shall have to submit a thesis of his research work duly approved by the respective Doctoral Committee.
- IV. **Public Viva-Voice Examination:** Once the thesis is evaluated by the examiners after the receipt of the adjudication reports, the scholar has to defend the research work in a public Viva-Voce Examination conducted by the University.

Faculty and Eligible Guides

Faculty	Qualification	Specialization/Interest
G. Anjaneya Swamy* Professor & Head	Ph.D. (Andhra University, Vishakapatnam)	General Management, Entrepreneurship Development and Services Marketing
Y.Venkata Rao* Reader	Ph.D. (Tezpur University)	Human Resources Management, Organizational Behaviour, International Management
Sampad Kumar Swain* Reader	Ph.D. (Utkal University)	Airlines Management and Eco-tourism, Research Methodology
Jitendra Mohan Mishra Assistant Professor	Ph.D. (HNB Garhwal University)	Ecotourism, Accounting for Tourism, Tourism Geography, Tourism Law and Event Management
Anu Chandran. R.C Assistant Professor	M.Phil. (Kerala University)	Destination Marketing, Health and Wildlife Tourism, Travel Agency and Tour Operations Management
Sibi. P.S Assistant Professor	M.Phil. (Madurai Kamaraj University)	Airline Management, Hospitality Management and Tourism Product Development and Management.
Sherry Abraham Assistant Professor	Ph.D. (Bharathidasan University)	Hospitality Management, Ecotourism, Sustainable Tourism, Event Management, Communication Skills & Public Relation

*** indicates the eligible guides recognized by Pondicherry university**