



PONDICHERRY UNIVERSITY
(A Central University)
School of Management
Department of Management Studies



A Ten-Day Research Methodology Program

For
M.Phil./Ph.D./PDF Scholars in Social Sciences Research

17-28 DEC 2019

Venue: Department of Management Studies
Pondicherry University



Sponsored by

ICSSR
Indian Council of Social Science Research

www.dms-analytics.com/rm_workshop



PONDICHERRY UNIVERSITY

The Government of India as one the two Central Universities of South India established Pondicherry University under the Act of the Indian Parliament. The President of India is the visitor and the Vice-President of India is the Chancellor of Pondicherry University. The University is located in a sprawling campus spread over 780 acres of land, facing the Bay of Bengal on the East Coast Road. It is easily accessible from Chennai (168 km) and Bangalore (300 km). The University is a member of the Association of Commonwealth Universities and signed Memorandum of Understanding with several foreign Universities/institutes. Pondicherry University has been accredited by the National Assessment of Accreditation Council - NAAC (An Autonomous Institution of the University Grants Commission) with A Grade in 2018 for a period of 5 years.

SCHOOL OF MANAGEMENT

The School of Management is the first academic entity of the University established as the centre of excellence in 1986. This School of Management has 6 departments. It is one of the largest school in the University with more than 60 faculty members, more than 225 research scholars and 1000 plus students.

DEPARTMENT OF MANAGEMENT STUDIES

For the past 31 years, the department has been catering to the needs of aspiring management and research students with a highly competent team of 15 faculty members, DMS serves as a boon to the ardent students who have the striving thirst to learn and practice management. The department has been rated high by many rating agencies such as STAR NEWS, Indian Express, Business India, India Today, CSR-GHRD and many others and signed MOU with leading International Universities.

ABOUT THE PROGRAM

In the light of vast demand for teaching / research careers, there is a growing enrolment for the doctoral research programmes. New job avenues like data analytics / social media analytics / web analytics / cybercrime analytics / ecommerce are opening up and preferences are given to students with research aptitude. Understanding of Research Methodology is a prerequisite to start the research work; 10-day workshops like this can provide many opportunities to meet fellow researchers from various institutions and other disciplines as well as Resource persons across the country on a single platform. This workshop aims to introduce not only Research Methodology along with SPSS as a course to the researchers, but aims to introduce the Basics of Text Analytics through Open Source Softwares like R / R Studio / TROPES / Gephi. In addition to that, Advanced Data Analysis softwares like AMOS / LISREL/ PLS are gaining importance amongst researchers for model building and testing. Workshops like this, will remove the constraint of theoretical foundation as well as hands-on experience of using software packages. Moreover, Paper Clinic Sessions may provide opportunities for the researchers to discuss the research issues with the respective expert in the elective streams. This will be very helpful to sizzle their research problems / hypotheses.



PARTICIPANTS

The Research Methodology program is designed for M.Phil./Ph.D./PDF Scholars in Social Sciences, who are engaged in active research. The number of participants is limited to 30 (20 external + 10 internal) on a first come first serve basis. The appointed committee members on stringent selection criteria shall nominate the participants. The program requires a high level of involvement from the participants to enhance their hands on research skills by applying the 3S Strategy Synergize, Sustain and Succeed. Participants must bring their own laptops and soft-copy of the workshop materials will be distributed to the participants.

BRANCHES OF SOCIAL SCIENCES ELIGIBLE TO ATTEND

Anthropology, Religion, Economics, History, Political Science, Psychology, Sociology, Law Along with Commerce and Management

RESOURCE FACULTY

Faculty members are invited from IIM, NIT, CDS, Consultants, faculty members of other social science departments of Pondicherry University & other leading institutions, eminent educators and expert speakers from industry.

FACILITIES

No participation fee. As the program is ICSSR sponsored, boarding and lodging (on twin sharing basis) will be provided free of cost to the selected participants (University hostel/University guest house/Nearby hotel). Participants must make their own travel arrangements to reach the venue on time on all days. All outstation participants will be paid as per ICSSR norms for a maximum of INR 1000 only on submission of the tickets.

KEY TAKEAWAYS

Inputs, both conceptual and practical, will be provided through lectures, discussions, simulations and practical sessions. The Research Program will upgrade the research skills of scholars and people with research orientation. The program is designed in such a way that the participants will be exposed to the advancements in the field of research by using latest softwares like R / R Studio / TROPES / Gephi.

PROGRAM VENUE AND AWARD OF PARTICIPATION CERTIFICATE

Department of Management Studies, Pondicherry University, Pondicherry – 605014.
Attendance is compulsory for the entire duration and certificates will be distributed at the end of the program.



Research Methodology Program for Social Sciences

Important Dates

Submission of Online Application	November 20, 2019
Acceptance/Rejection of Participation	November 25, 2019
Confirmed Final list of participants	November 29, 2019

*In addition to the ICSSR sponsored participants, up to 30 paid/self-sponsored participants will be allowed on First Come First Serve basis [to satisfy the expectations of participants]. The registration fee will be INR 6000 per head to meet out the food and academic expenses. For further information, refer www.dms-analytics.com/rm_workshop

For further details, please contact the coordinators at
rvenkatesakumar@gmail.com, dmspondyanalytics@gmail.com
9894240012 / 9894422626
www.dms-analytics.com/rm_workshop



ORGANISING COMMITTEE

Chief Patron

Prof. Gurmeet Singh, Vice Chancellor

Patron

Prof. G. Anjaneyaswamy, Dean, SOM

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Dept. of Management Studies

Program Director

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REGISTRATION FORM



Indian Council of
Social Science Research

Name of the Participant	
Date of Birth	
Gender	Male / Female
Category of Participation	M.Phil. / Ph.D. / PDF / Faculty member / Pondicherry University Scholars
Branch of Social Science	
Research Experience (in yrs.)	
Major Research Area	
Name and Address of the Institution	
Address for Communication	
Mobile Phone Number	
E-mail	
What are your expectations from this program?	
Accommodation Needed	Yes / No
Photo	
Bonafide Certificate from Institution	
	Participant's Signature

Scanned copy / Hard Copy of duly signed registration form along with bonafide certificate shall be sent to:

The Coordinators,
"A Ten-Day Research Methodology Program"
For M.Phil./Ph.D./PDF Scholars in Social Sciences Research,
Department of Management Studies, Pondicherry University,
Pondicherry 605 014
or rvenkatesakumar@gmail.com, dmspondyanalytics@gmail.com