

BCOM 1001/
BBA 1001

U.G. DEGREE EXAMINATION,
DECEMBER 2015/JANUARY 2016.

First Year — Non-Semester

Commerce/Business Administration

PRINCIPLES OF MANAGEMENT

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE out of Eight questions.

1. Discuss the different functions of management.
2. Explain the major steps in the planning process.
3. State the principles of organisation.
4. Discuss the major differences between Authority and Power.
5. What are the factors responsible for centralization?
6. State the need and significance of coordination.

7. What are the essentials of an effective control system?

8. Compare the TQM with Traditional thinking.

PART B — (4 × 15 = 60 marks)

Answer any FOUR out of Six questions.

9. Describe Henry Fayol's principles of management.
10. State the steps in MBO process and explain its advantages.
11. What are the causes of conflict between line and staff? Suggest the measures to minimize the conflicts.
12. Explain the meaning of delegation of authority and state its principles.
13. Discuss the factors determining Decentralisation.
14. Explain the meaning of coordination and state its techniques.