

~~B.B.A. 2
B.COM.~~

BCOM 1001/ BBA 1001

U.G. DEGREE EXAMINATION, JUNE 2015.

First Year – Non Semester

Commerce /Business Administration

PRINCIPLES OF MANAGEMENT

Time : Three hours

Maximum : 100 marks

PART A — (5 × 8 = 40 marks)

Answer any FIVE out of Eight questions.

1. Explain the important functions of management.
2. Explain the steps in decision—making process.
3. Describe the characteristics of formal organization.
4. Explain the various elements of Delegation.
5. Describe the advantages of decentralization.
6. Describe the different type of co-ordination.
7. Explain the importance of direction.
8. Describe the various principles of management by objectives.

PART B — (4 × 15 = 60 marks)

Answer any FOUR out of Six questions.

9. Enumerate the contributions of Henry Fayol for management thought.
10. Explain the essential characteristics of planning.
11. Discuss the advantages and disadvantages of informal organization.
12. Enumerate the advantages of delegation.
13. Explain the principles of co-ordination.
14. Explain the requirements of effective control system.