# Post Graduate Diploma in Human Resource Management (PGDHRM) (Course code - 51)

# I SEMESTER

# **CURRICULUM**

Sl.No.	Code	Course Title	Max.	Minimum
			Marks	Passing Marks
1		Management Concepts &	100	50
	PGHR1001	Organisational Behaviour		
2	PGHR1002	Managerial Economics	100	50
3	PGHR1003	Business Environment and Law	100	50
4		Operations Research and	100	50
	PGHR1004	Management		
5	PGHR1005	Strategic Management	100	50

# II SEMESTER

Sl.No.	Code	Course Title	Max.	Minimum
			Marks	Passing Marks
1	PGHR2001	Human Resources Management	100	50
2	PGHR2002	Human Resource Development	100	50
3	PGHR2003	Performance Management	100	50
4	PGHR2004	Employee Legislation	100	50
5	PGHR2005	Organisational Development and	100	50
		Change		

# PAPER – I MANAGEMENT CONCEPTS & ORGANISATIONAL BEHAVIOUR Paper code: PGHR 1001

# **Objectives**

- > To provide conceptual understanding of Management Concepts
- > To familiarize the students with the contemporary issues in Management
- > To understand and appreciate the human behaviour in organisations

## UNIT - I

Nature of Management - Social Responsibilities of Business - Manager and Environment Levels in Management - Managerial Skills - Planning - Steps in Planning Process - Scope and Limitations - Short Range and Long Range Planning - Flexibility in Planning Characteristics of a sound Plan - Management by Objectives (MBO) - Policies and Strategies - Scope and Formulation - Decision Making - Techniques and Processes

#### UNIT - II

An Overview of Staffing, Directing and Controlling Functions - Organising - Organisation Structure and Design - Authority and Responsibility Relationships - Delegation of Authority and Decentralisation - Interdepartmental Coordination - Emerging Trends in Corporate Structure, Strategy and Culture - Impact of Technology on Organisational design - Mechanistic Vs Adoptive Structures - Formal and Informal Organisation

## UNIT – III

Perception and Learning - Personality and Individual Differences - Motivation and Job Performance - Values, Attitudes and Beliefs - Stress Management - Communication Types-Process - Barriers - Making Communication Effective

# UNIT - IV

Group Dynamics - Leadership - Styles - Approaches - Power and Politics - Organisational Structure - Organisational Climate and Culture - Organisational Change and Development.

# UNIT - V

Comparative Management Styles and approaches - Japanese Management Practices Organisational Creativity and Innovation - Management of Innovation - Entrepreneurial Management - Benchmarking - Best Management Practices across the world - Select cases of Domestic & International Corporations - Management of Diversity.

# **REFERENCES**

Koontz, Weirich & Aryasri, PRINCIPLES OF MANAGEMENT, *Tata McG-Hill, Delhi, 2004*Tripathi & Reddy, PRINCIPLES OF MANAGEMENT, *Tata McGraw-Hill, New Delhi, 2008*Laurie Mullins, MANAGEMENT AND ORGANISATIONAL BEHAVIOUR, *Pearson, Delhi,*Meenakshi Gupta, PRINCIPLES OF MANAGEMENT, *PHI Learning, NewDelhi, 2009*Fred Luthans, ORGANISA TIONAL BEHAVIOUR, *TataMcGraw-Hill, NewDelhi*Stephen Robbins, ORGANISATIONAL BEHAVIOUR, *Pearson, New Delhi* 

# PAPER – II MANAGERIAL ECONOMICS

Paper Code: PGHR 1002

# **Objectives**

- > To introduce the economic concepts
- > To familiarize with the students the importance of economic approaches in managerial decision making
- > To understand the applications of economic theories in business decisions

## UNIT – I

General Foundations of Managerial Economics - Economic Approach - Circular Flow of Activity - Nature of the Firm - Objectives of Firms - Demand Analysis and Estimation - Individual, Market and Firm demand - Determinants of demand - Elasticity measures and Business Decision Making - Demand Forecasting.

#### **UNIT-II**

Law of Variable Proportions - Theory of the Firm - Production Functions in the Short and Long Run - Cost Functions - Determinants of Costs - Cost Forecasting - Short Run and Long Run Costs - Type of Costs - Analysis of Risk and Uncertainty.

#### UNIT-III

Product Markets - Determination Under Different Markets - Market Structure - Perfect Competition - Monopoly - Monopolistic Competition - Duopoly - Oligopoly - Pricing and Employment of Inputs Under Different Market Structures - Price Discrimination - Degrees of Price Discrimination.

#### **UNIT-IV**

Introduction to National Income – National Income Concepts - Models of National Income Determination - Economic Indicators - Technology and Employment - Issues and Challenges – Business Cycles – Phases – Management of Cyclical Fluctuations - Fiscal and Monetary Policies.

#### UNIT - V

Macro Economic Environment - Economic Transition in India - A quick Review - Liberalization, Privatization and Globalization - Business and Government - Public-Private Participation (PPP) - Industrial Finance - Foreign Direct Investment(FDIs).

#### REFERENCES

Yogesh Maheswari, MANAGERIAL ECONOMICS, PHI Learning, NewDelhi, 2005 Gupta G.S., MANAGERIAL ECONOMICS, Tata McGraw-Hill, New Delhi Moyer & Harris, MANAGERIAL ECONOMICS, Cengage Learning, NewDelhi, 2005 Geetika, Ghosh & Choudhury, , MANAGERIAL ECONOMICS, Tata McGrawHill, NewDelhi, 2011

# PAPER – III BUSINESS ENVIRONMENT AND LAW

Paper code: PGHR 1003

# **Objectives**

- > To acquaint students with the issues of domestic and global environment in which business has to operate
- > To relate the Impact of Environment on Business in an integrated manner, and
- > To give an exposure to important commercial and industrial laws

#### UNIT – I

Dynamics of Business and its Environment – Technological, Political, Social and Cultural Environment - Corporate Governance and Social Responsibility - Ethics in Business - Economic Systems and Management Structure - Family Management to Professionalism - Resource Base of the Economy - Land, Forest, Water, Fisheries, Minerals - Environmental Issues.

#### **UNIT - II**

Infrastructure - Economic- Social, Demographic Issues, Political context - Productivity Factors, Human Elements and Issues for Improvement - Global Trends in Business and Management - MNCs - Foreign Capital and Collaboration - Trends in Indian Industry - The Capital Market Scenario.

## **UNIT - III**

Law of Contract - Agreement - Offer - Acceptance - Consideration - Capacity of Contract Contingent Contract - Quasi Contract - Performance - Discharge - Remedies to breach of Contract - Partnership - Sale of Goods - Law of Insurance - Negotiable Instruments - Notes, Bills, Cheques - Crossing - Endorsement - Holder in due course - Holder in value - Contract of Agency.

# **UNIT - IV**

Company - Formation - Memorandum - Articles - Prospectus - Shares - Debentures - Directors - Appointment - Powers and Duties - Meetings - Proceedings - Management - Accounts - Audit - Oppression and Mismanagement - Winding up.

# UNIT - V

Factory Act – Licensing and Registration of Factories, Health, Safety and Welfare measures - Industrial Disputes Act – Objects and scope of the Act, Effects of Industrial Dispute, Administration under the Act- Minimum Wages Act - Workmen Compensation Act.

# **REFERENCES**

Pathak, LEGAL ASPECTS OF BUSINESS, Tata McGraw-Hill Publishing Co. Ltd., Delhi, 2010.

Keith-Davis & William Frederick, BUSINESS AND SOCIETY, McGraw-Hill, Tokyo.

M.M. Sulphey & Az-har Basheer, LAWS FOR BUSINESS, PHI Learning Pvt. Ltd. New Delhi, 2011

Maheswari & Maheswari, MERCANTILE LAW. Himalaya Publishing House. Mumbai

Rudder Dutt & Sundaram, INDIAN ECONOMY, Vikas Publishing House, New Delhi.

Veena Keshav Pailwar, ECONOMIC ENVIRONMENT OF BUSINESS, PHI Pvt. Ltd, Delhi, 2010

# PAPER – IV OPERATIONS RESEARCH AND MANAGEMENT

Paper code: PGHR 1004

# **Objectives**

- > To familiarize the Operations Management concepts
- > To introduce various optimization techniques with managerial perspective
- > To facilitate the use of Operations Research techniques in managerial decisions.

## UNIT -I

Introduction to Operations Management - Process Planning - Plant Location - Plant Lay out - Introduction to Production Planning.

## UNIT -II

Stages of Development of Operations Research- Applications of Operations Research-Limitations of Operations Research- Introduction to Linear Programming- Graphical Method-Simplex Method - Duality.

## **UNIT-III**

Transportation Problem - Assignment Problem - Inventory Control - Introduction to Inventory Management - Basic Deterministic Models - Purchase Models - Manufacturing Models with and without Shortages.

## **UNIT-IV**

Shortest Path Problem - Minimum Spanning Tree Problem - CPM/PERT - Crashing of a Project Network.

# UNIT- V

Game Theory- Two Person Zero-sum Games -Graphical Solution of  $(2 \times n)$  and  $(m \times 2)$  Games - LP Approach to Game Theory - Goal programming - Formulations - Introduction to Queuing Theory - Basic Waiting Line Models: (M/M/1):(GD/a/a), (M/M/C):GD/a/a).

[Note: Distribution of Questions between Problems and Theory of this paper must be 60: 40 i:e, Problem Questions: 60 % & Theory Questions: 40 % ]

#### REFERENCES

Kanishka Bedi, PRODUCTION & OPERATIONS MANAGEMENT, Oxford, NewDelhi, 2007

Panneerselvam, R, OPERATIONS RESEARCH, Prentice-Hall of India, New Delhi, 2002.

G.Srinivasan, OPERATIONS RESEARCH, PHI Learning, NewDelhi, 2010

Tulsian & Pandey, QUANTITATIVE TECHNIQUES, Pearson, NewDelhi, 2002

Vohra, QUANTATIVE TECHNIQUES IN MANAGEMENT, Tata McGrawHill, NewDelhi, 2010

# PAPER-V STRATEGIC MANAGEMENT

Paper code: PGHR1005

# **Objectives**

- > Integrating the knowledge gained in functional areas of management
- > helping the students to learn about the process of strategic management, and
- > helping the students to learn about strategy formulation and implementation

#### **UNIT-I**

Concepts of Strategy - Levels at which strategy operates; Approaches to strategic decision making; Mission and purpose, objectives and goals; Strategic business unit (SBD); Functional level strategies

## **UNIT-II**

Environmental Analysis and Diagnosis - Environment and its components; Environment scanning and appraisal; Organizational appraisal; Strategic advantage analysis and diagnosis; SWOT analysis

#### **UNIT-III**

Strategy Formulation and Choice - Modernization, Diversification Integration - Merger, takeover and joint strategies - Turnaround, Divestment and Liquidation strategies - Strategic choice - Industry, competitor and SWOT analysis - Factors affecting strategic choice; Generic competitive strategies - Cost leadership, Differentiation, Focus, Value chain analysis, Bench marking, Service blue printing

#### **UNIT-IV**

Functional Strategies: Marketing, production/operations and R&D plans and polices- Personnel and financial plans and policies.

# **UNIT-V**

Strategy Implementation - Inter - relationship between formulation and implementation - Issues in strategy implementation - Resource allocation - Strategy and Structure - Structural considerations - Organizational Design and change - Strategy Evaluation- Overview of strategic evaluation; strategic control; Techniques of strategic evaluation and control.

#### **REFERENCES**

**Azhar Kazmi,** STRATEGIC MANAGEMENT & BUSINESS POLICY, *Tata McGraw-Hill Publishing Company Limited, New Delhi* 2008.

**Vipin Gupta, Kamala Gollakota & Srinivasan,** BUSINESS POLICY & STRATEGIC MANAGEMENT, *Prentice Hall of India Private Limited, New Delhi*, 2008.

Amita Mittal, CASES IN STRATEGIC MANAGEMENT, Tata McGraw-Hill Publishing Company Limited, New Delhi 2008.

# PAPER – VI HUMAN RESOURCES MANAGEMENT

Paper Code: PGHR 2001

# **Objectives**

- To understand and appreciate the importance of the human resources vis-avis other resources of the organisation
- > To familiarize the students with methods and techniques of HRM
- > To equip them with the application of the HRM tools in real world business situations.

#### **UNIT-I**

Human Resources Management - Context and Concept of People Management in a Systems Perspective - Organisation and Functions of the HR and Personnel Department - HR Structure and Strategy; Role of Government and Personnel Environment including MNCs.

#### UNIT - II

Recruitment and Selection - Human Resource Information System [HRIS] - Manpower Planning - Selection - Induction & Orientation - Performance and Potential Appraisal - Coaching and Mentoring - HRM issues and practices in the context of Outsourcing as a strategy

## **UNIT-III**

Human Resources Development –Training and Development Methods - Design & Evaluation of T&D Programmes - Career Development - Promotions and Transfers - Personnel Empowerment including Delegation - Retirement and Other Separation Processes.

# **UNIT-IV**

Financial Compensation -- Productivity and Morale -- Principal Compensation Issues & Management -- Job Evaluation -- Productivity, Employee Morale and Motivation -- Stress Management -- Quality of Work Life.

#### UNIT - V

Building Relationships – Facilitating Legislative Framework - Trade Unions - Managing Conflicts - Disciplinary Process - Collective Bargaining - Workers Participation in Management - Concept, Mechanisms and Experiences.

#### REFERENCES

**Venkata Ratnam C. S. & Srivatsava B. K**.,PERSONNEL MANAGEMENT AND HUMAN RESOURCES, *Tata Mc-Graw Hill, NewDelhi*,

Aswathappa, HUMAN RESOURCE MANGEMENT, *Tata McGraw Hill, NewDelhi, 2010*Garry Dessler & Varkkey, HUMAN RESOURCE MANAGEMENT, *Pearson, New Delhi, 2009*Alan Price, HUMAN RESOURCE MANAGEMENT, *Cengage Learning, NewDelhi, 2007*Pravin Durai, HUMAN RESOURCE MANGEMENT, *Pearson, New Delhi, 2010*Snell, Bohlander & Vohra, HUMAN RESOURCES MANAGEMENT, *Cengage, NewDelhi, 2010* 

# PAPER – VII HUMAN RESOURCE DEVELOPMENT

Paper code: PGHR 2002

# **Objectives:**

- > To understand the evolution and functions of HRD
- > To identify the content, process and the outcomes of HRD applications
- > To evaluate and understand diversity issues and their impact on organizations

## UNIT I

Human Resource Development – Evolution of HRD - Relationship with HRM - Human Resource Development Functions - Roles and Competencies of HRD Professionals - Challenges to Organization and HRD professionals – Employee Behaviour – External and Internal Influence – Motivation as Internal Influence – Learning and HRD – Learning Strategies and Styles

#### **UNIT II**

Frame work of Human Resource Development - HRD Processes - Assessing HRD Needs - HRD Model - Designing Effective HRD Program - HRD Interventions- Creating HRD Programs - Implementing HRD programs - Training Methods - Self Paced/Computer Based/ Company Sponsored Training - On-the-Job and Off-the-Job - Brain Storming - Case Studies - Role Plays - Simulations - T-Groups - Transactional Analysis.

# **UNIT III**

Evaluating HRD programs - Models and Frame Work of Evaluation - Assessing the Impact of HRD Programs - Human Resource Development Applications - Fundamental Concepts of Socialization - Realistic Job Review - Career Management and Development.

#### IINIT IV

Management Development - Employee counseling and wellness services - Counseling as an HRD Activity - Counseling Programs - Issues in Employee Counseling - Employee Wellness and Health Promotion Programs - Organizational Strategies Based on Human Resources.

# **UNIT V**

Work Force Reduction, Realignment and Retention - HR Performance and Bench Marking - Impact of Globalization on HRD- Diversity of Work Force - HRD programs for diverse employees - Expatriate & Repatriate support and development.

#### **REFERENCES**

Werner & Desimone, HUMAN RESOURCE DEVELOPMENT, Cengage Learning, 2006 William E. Blank, HANDBOOK FOR DEVELOPING COMPETENCY BASED TRAINING PROGRAMMES, Prentice-Hall, New Jersey, 1982.

**Uday Kumar Haldar**, HUMAN RESOURCE DEVELOPMENT, Oxford University Press, 2009 **Srinivas Kandula**, STRATEGIC HUMAN RESOURCE DEVELOPMNET, PHI Learning, 2001

# PAPER – VIII PERFORMANCE MANAGEMENT

Paper code: PGHR 2003

# **Objectives:**

- > To understand the importance of employee performance to achieve the organisational goals
- > To identify the process of performance management applications.

# **UNIT-I**

Quality Performance Management - Concept - Dimensions - Facilitating Organisations for Performance - Organizational Dynamics and Employee Performance - Job Analysis

#### **UNIT-II**

Work Place and Its Improvement Through 5S - Modern Management Techniques and Management of Employee Performance - Team Building - Concept, Culture, Methods, Effectiveness & Empowerment Problems - Potential and Perspectives.

#### **UNIT-III**

Organizational Structure and Employee Motivation and Morale - Contemporary Thinking on Employment Practices and Work Schedules - Related Performance Appraisal Systems - Reward Based - Team Based - Competency Based - Leadership Based - Quality Circle - Features - Process.

# **UNIT-IV**

Industrial Restructuring - Reward System and Employee Productivity - Performance Counseling - Performance Evaluation & Monitoring - Methods of Performance Evaluation - Performance Management in Multi National Corporations

## **UNIT-V**

Indian and Western Thoughts - Performance Management in the perspective of Indian Ethos – Ethical Issues and Dilemmas in Performance Management

# REFERENCES

Srinivas Kandula, PERFORMANCE MANAGEMENT, Prentice Hall India, NewDelhi, 2006

Dewakar Goel, PERFORMANCE APPRAISAL AND COMPENSATION MANAGEMENT.

Prentice Hall India, NewDelhi, 2008

Robert Cardy, PERFORMANCE MANAGEMENT, Prentice Hall India, NewDelhi, 2004

S.K. Chakravarthy, MANAGERIAL EFFECTIVENESS AND QUALITY OF WORK LIFE –

INDIAN INSIGHTS, Tata-McGraw Hill, New Delhi

# PAPER - IX EMPLOYEE LEGISLATION

Paper code: PGHR 2004

# **Objectives:**

- > To enable the students to familiarise the legal frame work governing the Human Resources within which the industries function
- > To make the students understand the importance and ideology of legal structure prevailing in India

#### UNIT -I

Introduction to the Historical Dimensions of Labor & Employee Legislation in India - Labor Protection & Welfare - Social Security & Social Justice - System of Economic Governance - Principles of Labour Legislation - Labour and the Constitution

#### UNIT -II

Factories Act 1948 – Maternity Act 1961 - Contract Labour Act 1970 – The Shops and Establishment Act 1947 – The Trade Union Act 1926 – The Industrial Disputes Act 1947.

#### **UNIT-III**

Payment of Wages Act 1936 – Payment of Bonus Act 1965 – Payment of Gratuity Act 1972.

## **UNIT-IV**

The Role of Human Capital – Organised and Unorganised Labour – Unorganised Labour Act – Workmen's Compensation Act – The Employees Pension Scheme.

#### UNIT -V

Quality of Life of Workers - Governance of Enterprises - Views on the Role of Labor Legislation - Gender Dimensions of Labor Laws - Pros and Cons of Legal System

#### References

P.L. Malik, INDUSTRIAL LAW, Eastern Book Company, New Delhi, 2011

**C.S. Venkata Ratnam,** GLOBALIZATION AND LABOUR-MANAGEMENT RELATIONS - DYNAMICS OF CHANGE, *Response Books*, 2001

Biswajeet Pattanayak, HUMAN RESOURCE MANAGEMENT, PHI Learning, New Delhi

**Vipin Gupta** Et al , CREATING PERFORMING ORGANIZATIONS: INTERNATIONAL PERSPECTIVES FOR INDIAN MANAGEMENT, *Response Books* 

# PAPER – X ORGANIZATIONAL DEVELOPMENT AND CHANGE

Paper Code: PGHR 2005

# **Objectives:**

- > To emphasise and understand the necessity for change
- > To understand the resistance to change and the process of change
- > To familiarise the concepts and techniques of OD

# **UNIT-I**

Change - Stimulating Forces - Change Agents - Planned Change - Unplanned Change - Models of Organisational Change - Lewin's Three Step Model.

#### **UNIT-II**

Resistance to Change - Individual Factors - Organisational Factors - Techniques to Overcome Change

#### **UNIT-III**

Change Programs – Effectiveness of Change Programs - Change Process - Job Redesign - Socio-Technical Systems.

#### **UNIT-IV**

OD - Basic Values - Phases of OD - Entry - Contracting - Diagnosis – Feedback - Change Plan - Intervention - Evaluation - Termination.

## **UNIT-V**

OD Interventions - Human Process Interventions - Structure and Technological Interventions - Strategy Interventions - Sensitivity Training - Survey Feedback - Process Consultation – Team Building - Inter-group Development - Innovations - Learning Organisations.

# **REFERENCES**

**Kondalkar,** ORGANIZATION EFFECTIVENESS AND CHANGE MANAGEMENT, *PHI Learning, New Delhi*, 2009

French & Bell, ORGANISATIONAL DEVELOPMENT, McGraw-Hill Deepak Bhattacharyya, ORGANIZATIONAL CHANGE AND DEVELOPMENT, Oxford University Press, New Delhi, 2011