



Department of International Business
School of Management
Pondicherry University
Puducherry - 605014

Organizes Two Day International Conference on

**“INDIA’S FOREIGN POLICY AND ITS IMPACT ON TRADE
RELATIONS WITH EMERGING ECONOMIES”**

22nd and 23rd of February, 2018

Venue: School of Management Auditorium



Sponsored by



Indian Council of World Affairs, New Delhi

Pondicherry University

Pondicherry University, established under an Act of Parliament in the year 1985, has grown from strength to strength in all possible ways all these years and has become a place on the educational hub of the country. It has all the state-of-the-art facilities in all the Schools and Departments paving the way for the students to have a student- friendly, result-oriented academic environment with green ambience. The thrust areas of the University will be Research and Innovations both in Sciences and Social Sciences. It has already got visibility with respect to Science and Social Sciences with MHRD and UGC. The intellectually stimulating milieu, good pedagogy and a multi-cultural environment make the University very distinct and unique from the other institutions in India.

Department of International Business

The process of globalization has enabled India to emerge as economic super power thus attracting investments from giant global business players of multi-nations. At the same time, a sizable number of Indian MNCs are also gearing up their international business operations across the world. In this emerging and transforming scenario, Pondicherry University has established, during the academic year 2006-07, the Department of International Business (DIB) under the School of Management to offer a specialized two-year fulltime Post-Graduate Degree in MBA- International Business for the students to have a thorough understanding of those aspects of business which are trans-boundary in nature. The DIB has designed the MBA-International Business Programme with a special focus on imparting training and molding aspirants to acquire necessary core competencies, which are specifically required to manage global business operations.

About Indian Council of World Affairs (ICWA)

The Indian Council of World Affairs was established in 1943 by a group of Indian intellectuals as a think tank. It was registered as a non-official, non-political and non-profit organisation under the Registration of Societies Act 1860. By an Act of Parliament in 2001, the Indian Council of World Affairs has been declared an institution of national importance. The Vice President of India is the ex-officio President of ICWA. It is devoted exclusively for the study of international relations and foreign affairs. The Indian Council of World Affairs Act, 2001 lays down the objectives of the ICWA. Section 13 of the Act lists the objectives as:

(a) To promote the study of Indian and international affairs so as to develop a body of informed opinion on international matters. (b) To promote India's relations with other countries through study, research, discussions, lectures, exchange of ideas and information with other organisations within and outside India engaged in similar activities. (c) To serve as a clearing house of information and knowledge regarding world affairs.

Conference Overview

The foreign policy of India is witnessing a sea change, of late, due to the efforts of the new government and the much socially pro-active Prime Minister who has been making whirlwind tours all around the world. His visits to the countries have been most promising so far with a hope for new interactions and friendships and his visits often produce beneficial dividends. Traditionally India has had a positive and peaceful approach of relationship towards different nations all over the world. when it comes trade relationship between countries depend on a number of factors like the import export, investment play a key role. Normally there are two types of trades - bilateral trade and multilateral trade. Bilateral trade is the trade between two countries and multilateral trade is trade between more than two countries. In the recent times, Foreign Direct Investment flow between countries has been assumed increased importance as well. India has important and strong economic relations with many countries in the world. The implementation of the various reform measures by the government of india has given immense opportunities to the countries of the world to have part in. The rise of the BRICS countries (Brazil, Russia, India, China, and South Africa) is changing power dynamics in world affairs.

ture. There is a new era arising in international relations. While the U.S. maintains its superpower status, it is increasingly being challenged in the world sphere by the BRICS countries. The BRICS countries are flexing their power and are demanding a larger role in decision-making processes. Representing 40 percent of the world's population and 25 percent of global GDP, the BRICS countries hold \$3.93 trillion of foreign reserves, more than one-third of the global total. The rapid growth of emerging economies and particularly the explosion of trade with developed countries is having many impacts. The world of the twenty-first century seems to be more complex and unpredictable than even before. With all the above points in mind the Department of International Business, School of Management, Pondicherry Central University organises International conference on the said title.

Sub-themes for the Research Papers, invited to the Conference

The Scholars, practitioners and policymakers from around the world are invited to submit original research papers based on the sub themes given below.

- India's Foreign Policy and International Relations
- India's Foreign Policy and Trade Relations
- India's Foreign Policy – During UPA and NDA Regime
- India's Foreign Policy and Realignment of Political Power
- Bilateral and Unilateral Relationship among Emerging Economies
- Investment Opportunities in the Emerging Economics
- BRICS and Multiculturalism
- BRICS and Goa Declaration and its effect
- BRICS Development Bank – the Way Ahead, Intra BRICS Commerce – Prospectus and Challenges
- BRICS – Agricultural Research Policy, Science and Technology, Innovation and Capacity Building
- Emerging Economies – Economic Issues and Mutual Interest, Long-term Vision of BRICS
- India's Look East Policy & Act East Policy
- Trade between India and the ASEAN - Comparative Advantage - Market/Product Diversification - Supply Chain Management
- Tariffs and Quotas
- Domestic foundations for the Rise of India – ASEAN Partnership
- Intra-trade among ASEAN Countries
- Issues Related to World Trade Organization and United Nations
- Impact of Global Economic Crises on India and the ASEAN countries
- Impact of Currency Fluctuations
- Role of Asian Development Bank
- Impact of Globalization on Income Inequalities among the region
- Financial Stability in the Asia Pacific Region
- Role of ASEAN in the International Political Economy
- International Taxation
- India's Free Trade Agreements (FTAs)
- Foreign Trade Policies of Emerging Economies
- India and SAARC Trade Relations

*The above sub themes are illustrative, but papers are invited more on these line.

Manuscript Submission

Maximum length	5000 words excluded title, cover page & references
Margin	2.5 cm or 1 inch
Font	Times New Roman, 12 point
Spacing	1.5
Title page	Title, Author(s) affiliation and Contact details
Synopsis	Not more than 150 words
Keywords	Maximum 5

Publication

Full length papers of accepted abstracts will undergo a double blind peer review process. Selected papers will be published in the edited volume with ISBN . Only original research contributions will be entertained after carrying out plagiarism check through TURNITIN®.

Copies of abstracts and full papers are to be sent to the following e-mail id: pgarulibm@gmail.com

Registration Fee (Per head)

Indian Students & Scholars	₹ 1000
Indian Academic & Corporate delegates	₹ 2000
Foreign Academic and Corporate Delegates	\$ 50

Payment should be made by Demand Draft in favour of **ICIFP-2018** payable at **Puducherry**; or Payment can be made through NEFT and the details for online transfer are as follows.

Name : ICIFP-2018
Bank : Indian Bank
A/C No : 6592349189
IFSC Code : IDIB000P152
Branch : Pondicherry University
City : Puducherry

*After the payment of registration fee kindly fill payment details in the following link

<https://docs.google.com/forms/d/e/1FAIpQLSe3trvQfKSQtX-800kNi9E3wA6IX9BuEI46872y34Aww4ZcGQ/viewform?c=0&w=1>

Key Dates	
Submission of abstracts	15.01.2018
Intimation of abstract acceptance	16.01.2018
Submission of full paper	01.02.2018
Intimation of full paper acceptance	10.02.2018
Registration	15.02.2018

Organizing Committee

Patron : Prof. Gurmeet Singh
Vice-Chancellor
Chairman : Prof. G. Anjaneya Swamy
Dean, School of Management
Conference Director : Dr. Bushan D.Sudhakar
Associate Professor & Head
Dept. of International Business
Conference Convener : Dr. P.G. Arul
Assistant Professor
Dept. of International Business

Executive Members

Dr. P.Sridharan, Professor
Dr. Y. Srinivasulu, Associate Professor
Dr. M. Banumathi, Associate Professor
Dr. Rajeesh Viswanathan, Assistant Professor
Dr. S. Thiyagarajan, Assistant Professor
Dr. R. Senkathir, Assistant Professor
Dr. V. Umashri, Assistant Professor

Address for Communication

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Accommodation

Participants are requested to make their own arrangements for their stay during the conference days. However, we are pleased to announce that the conference committee will give the necessary assistance for providing accommodation on request. Pondicherry is a moderately populated city with around 10 lakhs population. As it is a tourist place, there are good numbers of star hotels as well as moderately affordable hotels. The tariffs of star hotels may be ranging from Rs. 800/- to Rs. 5000/- per night (with a check in and checkout is 12 noon of the day). The tariffs of moderate hotels are in the range of Rs. 300/- to Rs. 500/- per night.

