# Inaugural Function

Valedictory Function

Date: 25th September 2014 Time: 10.00 A.M. Venue: SOM Auditorium





Welcome Address

Dr. P. Sridharan

Head

Dept. of International Business

Scope of GLOBIZZ'14

Dr. Y.Srinivasulu

Associate Professor

Dept. of International Business

**Felicitation** 

Dr. R.P.Raya

Dean

School of Management

**Special Address** 

Shri Mani Menon

Chairman & Managing Director

**MCube** 

**Presidential Address** 

**Prof. Chandra Krishnamurthy** 

Hon'ble Vice Chancellor

**Inaugural Address** 

Hon'ble SEAN KELLY
Consul General of Australia

Vote of Thanks

Mr. J.Jeevadassan

Student Co-ordinator

Special Lecture

Date: 25th September 2014

Shri H.S.Mohanty

Deputy General Manager

Reserve Bank of India

Chri C

Shri Shivram Viswanathan

Time: 11.30 A.M.

Chief Executive Officer Syndic Consulting Date: 26th September 2014

Time: 4.00 P.M.

Welcome Address

Dr. P.G.Arul

Assistant Professor
Dept. of International Business

**Presidential Address** 

Dr. R.P.Raya

Dean

School of Management

**Special Address** 

Shri Siddhartha Sanyal

Director and Chief India Economist

Barclays Capital

**Valedictory Address** 

Dr. G.Narendra Kumar, IAS

Director (Country Relation & Business Affairs)

ICRISAT

Vote of Thanks

Ms. U.Anitha

Student Co-ordinator

Dept. of International Business

Head

Dr. P.Sridharan

**Faculty Co-ordinators** 

Dr. Y.Srinivasulu

Dr. P.G.Arul

**Student Co-ordinators** 

Mr. J.Jeevadassan

Ms. U.Anitha

**Organizers** 

Dr. Bushan D Sudhakar

Dr. M.Banumathi

Dr. Rajeesh Viswanathan

Dr. S. Thiyagarajan

CMA. T. Vigneshwaran

Department of International Business
School of Management
Pondicherry University

Cordially invites you for



In Parent Of Global Skills...



## **Programmes**

- Panel discussion
- Web-site launch
- Placement brochure launch
- Poster presentation
- Souvenir launch
- Special lecture
- Corporate walk
- Culturals

Time: 2.00 P.M.

#### Session 1

### International Marketing

"Marketing Strategies for the Digital World"

Date: 25th September 2014

Time: 2.00 P.M.

Shri S.S.Krishna Kumar General Manager - Planning TVS Motor Company Ltd.



Shri Ravi Seshadri.T Vice President - Sales Training Bharti AXA General Insurance Co. Ltd.



Shri Ramachandran Ramamoorthy Manager Shipping and Trade Compliance Nokia India Pvt. Ltd.







International Finance

"Global Imbalances and International Financial Architecture"

Date: 26th September 2014

CA. D.Bremnathan Chartered Accountant Bremnathan & Associates



Time: 10.00 A.M.

Shri K.Ravi Shankar Deputy General Manager The New India Assurance Company Ltd.



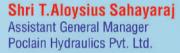


### International Human Resource Management

"Paradigm Shift in Talent Management
- Global Perspective"

Date: 26th September 2014

Session 2





Shri Karthikeyan Balu Employee Relations Manager Ford India Pvt. Ltd.



Shri S.Rathinavel Rajan HR Leader Ingersoll - Rand India Ltd.



