

7. What is a women Entrepreneurship? Explain the need for women entrepreneurship.
8. Explain the role of institutional agencies in promoting women entrepreneurship.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions out of Eight questions.

9. List out the problems of entrepreneurship development in India.
10. 'Entrepreneurs are made not born' comment and give reasons for your views.
11. Define the term 'Small Scale industry'. Discuss the different types of government support for the development of small scale industry.
12. "Formulation of projects involves scientific procedure"—elucidate.
13. Why has franchising been so successful in the United States? Does it have the same potential worldwide?
14. Suggest the various ways and means of developing women entrepreneurs. Also suggest the type of industries/business that could be suitably established by women entrepreneurs.

15. What is tourism attraction? How could tap the entrepreneurial opportunities prevailing there?
16. Discuss the principles of innovation process.

PART C — (1 × 20 = 20 marks)

Case Study

17. Assume you are to conduct a feasibility study on the prospects on setting up a handmade paper manufacturing unit in the sub urbs of your city.

Questions :

- (a) What factors you will consider to study the technical and economic feasibilities of the project?
- (b) Give an outline of the 'feasibility report'.