



Department of Management Studies

Developing Managers for the Society since 1986



***INFORMATION BULLETIN
2020-21***

PONDICHERRY UNIVERSITY

(A Central University established by an Act of Parliament No. 53 of 1985)

ACCREDITED WITH "A" GRADE BY NAAC

Pondicherry University



Pondicherry University (a Central University) was established by an Act of Parliament in 1985. In a span of three decades from its inception, this institution has carved out a niche in the higher education landscape for its world class faculty, superior quality research and affordable, socially relevant higher education. The University governance structure includes His Excellency, the President of India as the Visitor, His Excellency, the Vice President of India as the Chancellor and His Excellency, the Lieutenant Governor of Puducherry as the Chief Rector.

With a vision to serve as an enabler of societal transformation through state-of-art higher education and research that match global benchmarks by providing access, resources and opportunities, Pondicherry University attracts a pan-Indian student population. It has emerged as a preferred Centre for higher education as evidenced from the overwhelming responses of applicants for admission. Pondicherry University has 15 Schools, 39 Departments and 11 Centers, besides 93 affiliated colleges catering to the needs of about 66,000 students. The main campus in Pondicherry hosts about 6300 students and 350 faculty members. Being a Central University, the diversity in enrolment of students and recruitment of faculty speaks about the national character of the University.

Pondicherry University is a member of the Association of Commonwealth Universities and has signed Memorandum of Understanding (MoU) with several globally renowned foreign Universities/Institutions. These collaborations have resulted in student and faculty exchange, jointly organized events such as conferences, workshops, training programs and research activities. Such mutually

rewarding associations have enabled transfer of global best practices and provided an enriching exposure to the students and faculty.

The main campus of Pondicherry University is a sprawling 780 acres of land with its own natural ecosystem touching the shore of Bay of Bengal on the south east coast of India. It is endowed with rich vegetation and biodiversity. It is an ideal place for creative thinking and fostering progressive ideas. It houses well maintained hostels for boys and girls, faculty and staff quarters, transit house for visitors, 24x7 healthcare facilities, gym, sports and recreational facilities, free bus transport for days-scholars students and within the campus for all students and utilities such as campus-wide Wi-Fi, bank, ATM, post office, cafeteria, day care center, KV Schools for the children of the employees and other amenities for the welfare of the students and faculty living on campus. The university has offshore campuses in Port Blair, Andaman Islands and in Karaikal and Mahe constituents of the Union Territory of Puducherry.



School of Management



The School of Management was the first School to be established in the University in 1986 and it has been in the business of developing managers for the society since then. It is one of the biggest schools in terms of enrollment of students and research scholars. The school offers 5 MBA programmes, and another 5 MBA programmes in self-financing mode and PhD programmes in addition to Master of Science (M. Sc.) and PhD in Economics and, Master of Commerce (M. Com) and PhD in Commerce. Driven by the vision to serve as an enabler of societal transformation through state-of-art management education and research that match global benchmarks by providing access, resources and opportunities, the School of Management has attracted the best of talent in terms of faculty recruitment and student enrollment. The Dean heads the School and currently, Dr. G. Anjaneya Swamy, Professor of Entrepreneurship and Tourism is serving as the Dean of School of Management.

School of Management consists of the following departments:

- *Department of Management Studies*
- *Department of Tourism Studies*
- *Department of International Business*
- *Department of Banking Technology*
- *Department of Commerce*
- *Department of Economics*
- *Department of Management Studies (in Karaikal campus)*



Department of Management Studies



The Department of Management Studies (DMS) was the first academic entity of Pondicherry University and it offers the flagship 2-year, full-time MBA programme with specialization in functional areas such as Finance, HR, Marketing, Operations and Systems Management. It has launched a 2-year, full-time MBA programme with specialization in Data Analytics and a 3-year, part-time MBA programme from 2019-20. As a University management department, it has pioneered management education in South India. A 13-member strong faculty team with many having industry experience and international exposure groom a batch of 120 students every year. The department alumni body spans 30 batches since inception. The curriculum comprises of foundational (for example, Business Environment), fundamental (for example, Business Law), functional and fusional (for example, Strategic Management) subjects.

Vision

To serve as an enabler of societal transformation through management education and research that match global benchmarks by providing access, resources and opportunities with a pan-Indian appeal and global relevance

Motto

Impact students, impact businesses, impact the society

Mission

To deploy globally competent resources in terms of people, infrastructure and partners in order to develop trained management executives and entrepreneurs who will serve as agents of societal transformation in various spheres of life through management education, research, training and cultural integration.



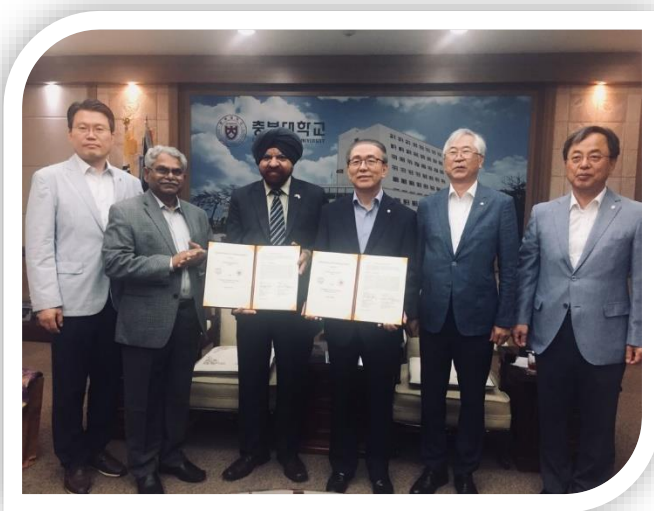
Faculty

No.	Person	Name	Designation	Specialization/Thrust areas of Research
1.		Dr. Chitra Sivasubramanian	Professor & Head	Behavioural Science, Human Resource Management, Knowledge Management
2.		Dr. R. Panneerselvam	Professor	Operations Management, Data Base Management System, Business Intelligence
3.		Dr. T. Nambirajan	Professor	Supply Chain Management, Management Information Systems, Operations Management
4.		Dr. B. Charumathi	Professor	Accounting and Finance, Entrepreneurship, Financial Engineering.
5.		Dr. S. Victor Anandkumar	Professor	Strategy, Digital marketing, Marketing Management

No.	Person	Name	Designation	Specialization/Thrust areas of Research
6.		<i>Dr. Uma Chandrasekaran</i>	<i>Professor</i>	<i>Marketing, Consumer insights, Communication Skill</i>
7.		<i>Dr. R. Kasilingam</i>	<i>Professor</i>	<i>Finance, Business analytics, Security Analysis</i>
8.		<i>Dr. R. Venkatesakumar</i>	<i>Professor</i>	<i>Marketing, Business analytics, Statistics</i>
9.		<i>Dr. S. Riasudeen</i>	<i>Associate Professor</i>	<i>Human Resource Management, Organizational Behaviour, HR Analytics</i>
10.		<i>Dr. L. Mothilal</i>	<i>Assistant Professor</i>	<i>Public Systems Management, Business Environment, Marketing Management</i>
11.		<i>Dr. B. Rajeswari</i>	<i>Assistant Professor</i>	<i>Marketing, Operations, Retail Analytics</i>
12.		<i>Dr. K. Lavanya Latha</i>	<i>Assistant Professor</i>	<i>Entrepreneurship, Organizational Behaviour, Human Resource Management</i>
13.		<i>Dr. G. Madan Mohan</i>	<i>Assistant Professor</i>	<i>Finance, Project Management, Managerial Economics</i>

Salient features of the department

- **Pedagogy:** A unique blend of lectures, case studies, simulation exercises, business games and other innovative instructional methods
- **Curriculum:** Comprehensive, up-to-date and industry-relevant curriculum designed to cater to the needs of potential recruiters; Opportunity to opt for courses from other disciplines through the choice-based credit system (CBCS). Each student can have dual specialization.
- **Evaluation:** Emphasis on continuous assessment of the learner and end semester examinations.
- **Infrastructure:** Well-equipped classrooms with modern multimedia teaching aids
- **Industry relations:** Industry-Institute interface events such as SYNAPSE industry visits, invited lectures by industry experts and policy makers and training programs by industrial trainers
- **Alumni relations:** More than 1000 alumni well placed participate in curriculum upgrade, student mentoring and placement initiatives Well-placed alumni participation in student mentoring, curriculum upgrade and placement initiatives
- **Computer labs:** State-of-art computing facility with high speed internet connectivity
- **Library:** Extensive central library resources including print and electronic journal databases
- **Hostels:** Separate hostels are available for men and women.
- **International collaborations**
 - The Department of Management Studies has signed Memorandum of Understanding (MoU) with Chungbuk National University, South Korea and University of East-Paris, France. Under this MoU, select students can pursue one or two semesters in the partner Universities.



- **Campus Placement**

“Climbing to the top demands strength and skills, whether it is to the top of Mount Everest or to the top of your career” - Dr. A.P.J.Abdul Kalam

- *The Placement Cell of Department of Management Studies, School of Management, Pondicherry University has had another fruitful year of placements in the academic year 2019-20 which saw various companies approach us in their hunt for fresh talent. In spite of the job market looking bleak this time around, many leading corporates recruited a considerable number of students from our campus and the department has witnessed another remarkable year with companies rolling out offers. The institution continues to enjoy immense confidence from the corporate world as substantiated by the remarkable placement season for the batches 2016-2017, 2017-2018 and 2018-2019, 2019-2020.*
- *The Placement Cell is headed by the Head of the Department, Prof. Chitra Sivasubramanian and the Faculty Coordinators of this academic year are Dr. R. Venkatesakumar and Dr. S. Riasudeen. All the activities of the Cell are led by faculty coordinators and the Student Core Committee, which consists of students from different functional areas in their final year. The objective of Placement Cell of DMS is making available quality placement opportunities for the students studying in various functional areas as it acts as an interface between the students and various companies that come for recruitment. Recruiters from across various sectors such as Consulting, Investment Banking, Marketing, Finance and Insurance visited the campus this year. This year turned out to be a success with an increase in the total number of recruiters led by start-ups in diverse fields.*
- *The Placement Cell stands committed towards getting the best possible opportunities for its students by providing them with a thriving platform and the best exposure. The Cell had introduced the CV Vetting process last year adding credibility to the information provided by the students to the company. The training sessions organized, mainly focusing on educating the students to effectively taking part in Group Discussions and interviews. The placement cell maintains a constant touch with the students through group contacts and sends regular mails notifying them about the companies that*

would be visiting, thereby encouraging them to apply for the recruitments.

- The campus drive for placements started in the month of August with the arrival of ITC, followed by Decathlon, Anvil Asset evaluators, Gboxz, Bharati Axa General Insurance, Suryoday Small Finance Bank, Aspire Solutions, ICICI Bank, ICICI Securities, ICICI Prudential, CUB, TCS, TCS-BPS, Kotak Mahindra, Café Coffee Day and many others. As the target is to widen the spectrum of companies that come for campus drives, the cell has been successful in inviting several companies and maintaining a cordial relationship with them. Companies offering regular jobs as well as paid and unpaid internships were bountiful this year.
- The institution's unique student driven culture and planned academic rigor have consistently resulted in a significant increase in the competency levels of the students. The Cell has been growing from strength to strength and is striving towards the goal of 100% placement for the students by successfully connecting the job seekers with the corporate stalwarts.



- **Important events**

- **SYNAPSE Industry-Institute-Interface event:**



- A flagship event of the department since 1991. This is an annual institute-industry interface event. This is normally held on a week end in September/October. This event is completely planned, organized and managed by the students themselves with a faculty advisor during these two days. Leading experts from the Industry, including the Alumni share their rich experience during two-day event packed with panel discussions on currently relevant themes. About 25 to 30 leading industrialists and senior executives participate in panel discussions. The students are highly benefitted by this programme.
- The Placement cell further connects with the panellists seeking possible internship and placement opportunities.
- The event serves as a hands-on learning and experience in event management for the students.
- This event also boosts the morale, motivation and aspiration for students.



○ *Alumni Meet MILAN:*



○ *Milan is the annual alumni meet of the department. The current batch students also participate and benefit from this alumni event. This unique practice enables rich networking of current students with alumni. The department is proud of its alumni body which spans 30 batches and more than one thousand students since inception. It has been decided to conduct Milan on the 2nd Saturday of December each year. Most of the alumni come regularly and the students have lots of interaction with all them. The alumni help the students in securing good projects and final placements. With such a strong body of alumni, the department and the students are highly benefited.*



• *Distinguished alumni*

- *Mr. V. G. Sakthi Kumar, CEO, Schwing-Stetter*
- *Mr. Anil Menon, CEO, CMS Computers Limited, Mumbai*
- *Mr. Ashwin Mahesh, Transformational Leader, Founder & CEO, IndiaTogether.org, Lithium, Mapunity, Lok Satta party, Bangalore.*
- *Ms. R Thirumagal, AGM - Steel Authority of India Limited, Chennai*
- *Dr. Latha Poonamallee, Professor, Milano School of Policy, Management, and Environment, New York, USA*
- *Dr. Norma Juma, Professor, Washburn University, Kansas, USA*
- *Mr. Sanjay Subramanian, Head, Core Processing Platforms at Paya, Atlanta, Georgia*
- *Mr. Ramkumar Chandrasekaran, Director – HR, TCS UK & Ireland*
- *Mr. Hemant Srivatsa, Partner Murray & Co, Asia's oldest auction house*
- *Mr. Radhesh Balakrishnan, General Manager, OpenStack at Red Hat, Boston, MA, USA*
- *Mr. Bala Sundar, Founder & CEO SyApps LLC, Tampa, Florida, USA*
- *Dr. Vinod Sanjay, Senior Director, Cognizant Consulting, Boston, Massachusetts, USA*
- *Mr. Raja Ganapathy, Specialist- Marketing & Communications, Sequoia Capital India Advisors, Mumbai*
- *Dr. Srividya Raghavan, Associate Professor, IFIM Business School, Bangalore.*
- *Mr. Samuel Victor Jayabalan, Founder & CEO Studio Ebony, Pondicherry, Chennai, Bangalore, Hyderabad.*
- *Mr. Kiran HN, Executive Director at Kantar TNS, Bengaluru.*
- *Mr. Visvanathan Sambasivam, Senior Executive Director, West India & Srilanka, Kantar IMRB, Mumbai*
- *Ms. Preeti Raja, Founder, The Revival Project Studio, Mumbai*
- *Mr. Brij Raj, General Manager, Reserve Bank of India*
- *Mr. Venkataramani Natarajan, CEO, Infinity Wealth, Puducherry*
- *Mr. Vigneswaran, Cost Accountant, Puducherry*
- *Mr. Manas Ranjan Hota, Co-Founder, Drink Prime, WaterWala Labs, Bangalore*
- *Mr. Srinivas Vuppala, Head ISV & Cloud, Sonata Software, Bangalore*
- *Mr. Venkateshwar Juturu, Senior Manager - Healthcare IT, Accenture, Chennai*
- *Mr. Baskar Babu – Co-founder and CEO, Suryoday Small Finance Bank*
- *Ms. Anuradha Sriram – Co-founder and Joint Managing Director, Integra Software Services*
- *Dr. Soundarya Rajesh – Founder-President, AVTAR Career Creators and featured among Top 25 Women Transforming India in 2016*



- **Management Meets:** Student teams participate & win Championship Trophies in National level management competitions organized by various business schools.



- **Weekend Workshops:** Career development, Communication, Stock Market activities, Data Analysis software applications.



- ***Guest Lectures:*** Every Friday, Guest Lectures by Industry experts are arranged. A time slot is earmarked in the Time Table.

Some of the resource persons who came to deliver the lectures in 2018 odd semester are:

- ***Dr. GOPAL*** (Director, College of Pharmacy, Mother Theresa Institute of Health Science)
- ***Dr. SRI RAM*** (Founder and Chairman of the Supreme Group and Co-Founder of the Wings of Hope Children's Charity)
- ***Mr. PREMRAJA*** (Managing Director M/S Prashanth Properties (Promoter of Providence Mall)
- ***Dr. JOSEPHINE CHRISTY*** (Consultant, Cornea and Refractive Services, Aravind Eye Hospital, Pondicherry)
- ***Mr. P. RAVEENDRAN*** (Chairman, Chennai Port Trust)
- ***Mr. S. VENKATESAN*** (President, Tamil Nadu Investor Association)
- ***Mr. ASHWIN SHRESHTA*** (Director, Vaahan renew Energy)
- ***Dr. B.B. GOYAL*** (Professor Marketing, University Business School, Punjab University)



➤ **Prominent visitors**

A few of the distinguished visitors in the past include



*CK Ranganathan, Chairman & Managing
Director, Cavinkare*

*Kallam Anji Reddy, Founder-
chairman, Reddy's Laboratories*



*K. Pandiarajan, Founder, Ma Foi
Business Consulting Services*

Courses Offered

- 1. MBA - Two-year full time program**
- 2. MBA Business Analytics - Two-year full time self-financing mode program**
- 3. MBA Part Time - Three year evening self-financing mode program**
- 4. Ph.D. – part-time and full-time programs**

Course Details

1) MBA

Two year four semester full time Programme (Intake of 120) with dual specialization in any of the four functional areas namely Marketing, Finance, Human Resource and Operations & Systems.

- **Eligibility criteria:** Any graduate degree with 50% marks is eligible. For reservation candidates belonging to SC/ST, 5% relaxation is applicable.
- **Selection process:** Candidates will be short listed in the ratio of 1:3 from CAT score 2019 for group discussion and personal interview from 16th March 2020 to 17th March 2020. Kindly watch out for the university notification for MBA admissions in the 22nd January 2019. The NRI and foreign nationals are exempted from undergoing the regular selection process. However, foreign nationals are requested to route their applications through ICCR/MHRD, Government of India. The NRI candidates shall apply directly to the Head of the Department with proof of NRI status. The NRI status of the father/mother alone will be considered.
- **Deliverables:** The selected candidates will undergo vigorous learning, skill identification and development, training and hands on experiences in management practice through case-studies, field visits, internships & projects, besides obtaining cutting-edge conceptual inputs and contemporary industry awareness in order to be developed as industry-ready managers This programme offering 5 specializations namely Finance, Human Resource Management, Marketing, Operations and Systems. We offer a huge no of softcore courses in each of these functional areas. 26 softcore are available in Finance, 16 in Human Resource Management, 22 in Marketing, 11 in Operations and 9 softcore courses are offered in Systems Specialization. In the second year (for in each semester) each student has to choose 8 softcore courses based on their area of specialization. Each student may opt for dual specialization.
- **Course Outcome:** Able, willing and eligible students who are groomed to take up managerial positions in the industry and possessing required skill sets and functional expertise to meet the expectations of the industry.

2. MBA – Data Analytics

Two Year Four Semester Full Time Programme in self-financing mode (intake of 30) with managerial and technical analytical specialization. Each student must bring their own laptops.

- **Eligibility criteria:** *Graduate degree in B. Com/B.com(CA)/ BBA/ BCA/ B.Sc. (Mathematics/Statistics/Computer Science) / B.E./B.Tech and Master Degree in the mentioned subjects with 50% marks are eligible to apply. For reservation candidates belonging to SC/ST, 5% relaxation is applicable.*
- **Selection process:** *Candidates will be short listed in the ratio of 1:3 from CAT score 2019 for Group Discussion and Personal Interview from 16th March 2020 to 17th March 2020. Kindly watch out for the university notification for MBA admissions in the 22nd January 2020. The NRI and foreign nationals are exempted from undergoing the regular selection process. However, foreign nationals are requested to route their applications through ICCR/MHRD, Government of India. The NRI candidates shall apply directly to the Head of the Department with proof of NRI status. The NRI status of the father/mother alone will be considered.*
- **Deliverables:** *The selected candidates will undergo vigorous learning, skill identification and development, training and hands on experiences in Business analytics and technology through case-studies, field visits, internships & projects, besides obtaining cutting-edge conceptual inputs and contemporary industry awareness in order to be developed as industry-ready business analysts and decision makers. This programme offering 21 softcore courses. In the second year of this programme each student has to choose 8 softcore courses four in each semester. Apart from these softcore courses they have hands-on two week Industry Interface program in each semester. They also undergo internship/projects during this programme.*
- **Course Outcome:** *Able, willing and eligible students who are groomed to take up roles in business analytics in the industry and possessing required skill sets and familiarity with analytics tools and technologies to meet the expectations of the industry.*

3. MBA – Part Time

Three Year Six Semester Evening Programme in self-financing mode (intake of 40) with dual specialization in any of the four functional areas namely Marketing, Finance, Human Resource, Operation & Systems.

- **Eligibility criteria:** *Any graduate with 50% marks, two years' work experience and currently working in an organization are eligible to apply.*
- **Selection process:** *The eligible working candidates will be short listed from the university entrance examinations score for Group Discussion & Personal Interview. The Final selection list will be prepared based on Test, Group Discussion & Personal Interview scores together. The university will release the advertisement at the end of March and the candidates need to write examination in the last weekend of May. **The entrance examination for Part Time MBA course will be held in Pondicherry Centre only.** It will be an online test. The candidates must bring no objection certificate from their current employer at the time of joining.*
- **Deliverables:** *The selected candidates will undergo vigorous learning, skill enhancement, training and hands on experiences in management practice through field assignments & projects, besides obtaining cutting-edge conceptual inputs and contemporary industry awareness in order to be developed as industry-ready managers. This programme offering 5 specializations namely Finance, Human Resource Management, Marketing, Operations and Systems. We offer a huge no of softcore courses in each of these functional areas. 26 softcore are available in Finance, 16 in Human Resource Management, 22 in Marketing, 11 in Operations and 9 softcore courses are offered in Systems Specialization. In the second year (for in each semester) each student has to choose 8 softcore courses based on their area of specialization. Each student may opt for dual specialization.*
- **Course outcome:** *Able, willing and eligible students who are groomed to take up senior management positions in the industry and possessing required skill sets and functional expertise to meet the expectations of the industry – either with the current or a new employer.*

4. Ph.D. Programme

The Departments selects students for Ph.D. Programme in the following four Categories Namely;

Ph.D. -Full Time, Ph.D.-Part Time Internal, Ph.D. - Part Time External Academic, Ph.D. -Part Time External Industry.

Fees Structure

Fee Table: MBA Programmes						
Sl. No	Item	Semester				Account No.
		I	II	III	IV	
1.	Tuition Fee	8000	8000	8000	8000	For I st semester 6018625294 For subsequent semesters (II, III & IV) 6659344508
	For Foreign Nationals from SAARC / Developing Countries / NRI	US \$ 1000	US \$ 1000	US \$ 1000	US \$ 1000	
	For Foreign Nationals from Developed Countries	US \$ 2000	US \$ 2000	US \$ 2000	US \$ 2000	
2.	Registration	300				
3.	Matriculation Fee	100				For I st Semester 6018625806 For III rd semester 6659345681
4.	Recognition fee	400				
5.	Sports Fund	500		500		
6.	Medical Examination / Facilities Fund	600		600		
7.	Library Fund	1500		1500		
8.	Computer Lab Fund	4000		5000		
9.	Amenities Development Fund	10000		10000		
10.	Students' Welfare Fund	1000		1000		
11.	Alumni Association Fund	1000				
12.	Caution Deposit (Refundable)	2000				
13.	Industry Interface Fund	10000		10000		
14.	Advanced Lab Facility Fund/Digital Resources Fund	3000		3000		
15.	Placement Assistance fund	3000		3000		
16.	Academic Activity Fund	15000		15000		
17.	Field Study/ Tour Fund / Industrial Visit	3000		3000		
18.	Group Medical Insurance	135				
19.	University Development Fund	1200				6659355859
20.	Digital Activity Fund	2000		2000		
	TOTAL	66735	8000	62600	8000	145335

Fee Table: MBA Data Analytics under Self-financing Programmes

Sl. No	Item	Semester				Account No.
		I	II	III	IV	
1.	Tuition Fee	50000	50000	50000	50000	For I st semester 6018625294 For subsequent semesters (II, III & IV) 6659344508
	For Foreign National SAARC / Developing Countries	US \$ 1000	US \$ 1000	US \$ 1000	US \$ 1000	
	Developed Countries & NRI	US \$ 2000	US \$ 2000	US \$ 2000	US \$ 2000	
2.	Registration	300				
3.	Matriculation Fee	100				
4.	Recognition fee	400				
5.	Sports Fund	500		500		For I st Semester 6018625806 For III rd semester 6659345681
6.	Medical Examination / Facilities Fund	600		600		
7.	Library Fund	1500		1500		
8.	Computer Lab Fund	5000		5000		
9.	Amenities Development Fund	10000		10000		
10.	Students' Welfare Fund	1000		1000		
11.	Alumni Association Fund	1000				
12.	Caution Deposit (Refundable)	2000				
13.	Industry Interface Fund	10000		10000		
14.	Advanced Lab Facility Fund/Digital Resources Fund	5000		5000		
15.	Placement Assistance fund	5000		5000		
16.	Academic Activity Fund	15000		15000		
17.	Field Study/ Tour Fund / Industrial Visit	5000		5000		
18.	Group Medical Insurance	135				
19.	University Development Fund	1200				6659355859
20.	Digital Activity Fund	2000		2000		
	TOTAL	115735	50000	110600	50000	

<i>Fee Table: MBA Part Time under Self-financing Programmes</i>								
<i>Sl. No</i>	<i>Item</i>	<i>Semester</i>						<i>Account No.</i>
		<i>I</i>	<i>II</i>	<i>III</i>	<i>IV</i>	<i>V</i>	<i>VI</i>	
1	Tuition Fee	40000	40000	40000	40000	40000	40000	For Ist semester 6018625294 For subsequent semesters 6659344508
2	Registration	300						
3	Matriculation Fee	100						
4	Recognition fee	400						
5	Sports Fund	500		500				For Ist Semester 6018625806 For IIIrd semester 6659345681
6	Medical Examination / Facilities Fund	600		600				
7	Library Fund	1500		1500				
8	Computer Lab Fund	5000		5000				
9	Amenities Development Fund	10000		10000				
10	Students' Welfare Fund	1000		1000				
11	Alumni Association Fund	1000						
12	Caution Deposit (Refundable)	2000						
13	Industry Interface Fund	10000		10000				
14	Advanced Lab Facility Fund/Digital Resources Fund	5000		5000				
15	Academic Assistance Fund	15000		15000				
16	University Development Fund	1200						6659355859
17	Digital Activity Fund	2000		2000				
	TOTAL	95600	40000	90600	40000	40000	40000	

Payment of Fees

- *All the students including Ph.D. scholars shall pay all the fees to the University at the time of admission. For the subsequent semesters, the fees should be paid within ten days from the beginning of each semester. Examinations fees shall be payable on or before the last date prescribed in this regard. If the above dates fall on Saturdays or Sundays or any other holidays, the last date for payment of the above fees will be the preceding working day.*
- *The differently abled students are exempted from payment of all fees, including examination fees. They should pay only the prescribed refundable caution deposits and Group Medical Insurance premium.*
- *The SC/ST students who are eligible for Post matric scholarships/Top class scholarships are permitted to pay the fees as soon as they receive the scholarship amount by submission of an undertaking to this effect at the time of admission. In any case, such SC/ST students should pay the fees within 90 days from the date of admission through the said scholarships failing which*

they have to pay the fees on their own or otherwise the admission stands cancelled.

- *The Account Number in which various kinds of Fees/Funds/Deposits are to be remitted in the Indian Bank Branch at the University Campus is indicated against each. The facility of online payment will be available shortly. If a student does not pay the fee on time, late payment fine, shall be levied as follows at the time of payment:*
 - *@ 5.00 rupees per day for the first*
 - *10 days @ 10.00 rupees per day thereafter upto the last day of the month in which the fees is due.*
- *The Vice-Chancellor, or on his behalf, any other officer to whom this power has been delegated, may relax any of the conditions for payment of fees in special cases, on recommendation of Academic Advisory Committee. Names of the defaulters shall be removed from the rolls of the University with effect from the first day of the following month. A student whose name has been struck off from the rolls of the University, under the above clause, may be re-admitted on the recommendation of the Dean/ HOD/ Coordinator of the Dept./Centres concerned and on payment of arrears of fees in full and other dues, together with a re-admission fee of `1000/- plus University Development Fund of ` 1000/-.*
- *Refund of Fees, caution deposits, etc. Caution deposit money are refundable, on an application from the student on his/her leaving the University, after deducting all dues against him/her.*
- *If any student does not claim the refund of any amount lying to his/her credit within one calendar year of his/ her leaving the University, it shall be deemed to have been donated by him/ her to the Students' Aid Fund. The period of one year shall be reckoned from the date of announcement of the result of the examination due to be taken by the student or the date from which his/her name is struck off from the rolls of the University whichever is earlier.*
- *If, after having paid the fees, a candidate desires to discontinue he/ she shall be refunded all fees after deducting `1000/- provided he/she discontinues on or before 01.09.2020.*
- *If a student owes any money to the University on account of any damage he/she may have caused to the University property, it shall along with outstanding tuition fees and fines, if any, be deducted from the security deposit due to him/ her. Provided that these provisions shall not apply to students in the affiliated colleges.*

- *Students shall not be issued hall tickets or allowed to appear at the examination unless they have cleared their dues, paid the prescribed examination fee and produced a “No-dues” certificates.*

Campus amenities

○ Library

- *The university has a world class central library named after Ananda Rangapillai. It has lots of resources including print and electronic journal databases*



○ Hostels

- *The university has more than 20 hostels both for boys and girls within the campus.*
- *Every hour university bus runs within campus from departments to hostels and back.*



○ *Health Centre*

- *The university has a well-equipped Health Centre with 4 doctors, para-medical support and a pharmacy which caters to the faculty, staff, their families and students. It also has a Siddha medical unit. Doctors from the nearby Pondicherry Institutes of medical science (PIMS) are available in the Health Centre 24x7.*



○ *Sports facilities & fitness centers:*

- *The university has a well maintained sports complex with two stadiums namely Rajiv Gandhi stadium and Thiruvalluvar stadium.*
- *The university also has ladies' gym and men's gym staffed with trainers. The ladies' hostels also have a beauty salon.*



- *Shopping complex*

- *The university has a shopping complex that houses a Ponlait booth, tea shop, fruits & vegetable shop, bakery and fast food eatery, tailoring shop, mini supermarket and Internet café.*
- *The university also has a branch of Indian bank, with ATM centres at different places, Post office, three Canteens are also functioning within the campus.*



- *Life in PU campus*

- ***Campus life:** Vibrant campus life with ample opportunities for co- and extra- curricular activities and cross-cultural interactions.*

- *Cultural activities*



Important dates for full-time programme:

- ***Advertisement for admission: Jan 22, 2020***
- ***Website Notification & Application open: Jan 22, 2020***
- ***Application submission late date: Feb 29, 2020***
- ***Group Discussion & Personal Interview: 16th March, &17th March 2020***
- ***Selection List Declaration: 18th March 2020***
- ***Payment of Fees & Admission Confirmation: 19th March 2020 to 13th April 2020***

Application Links: www.pondiuni.edu.in

Contact details:

Dr. Chitra Sivasubramanian

Professor & Head

Department of Management Studies

School of Management

Pondicherry University

Puducherry – 605 014. India

Phone: +91-413-2654305

Email: mbaadmissions.pu@pondiuni.edu.in