# **REGISTRATION FORM**

Two-Day National Workshop
on
STRUCTURAL EQUATION MODELING
Using AMOS
7th & 8th February 2019

Name:

(Block Letters)

Designation:

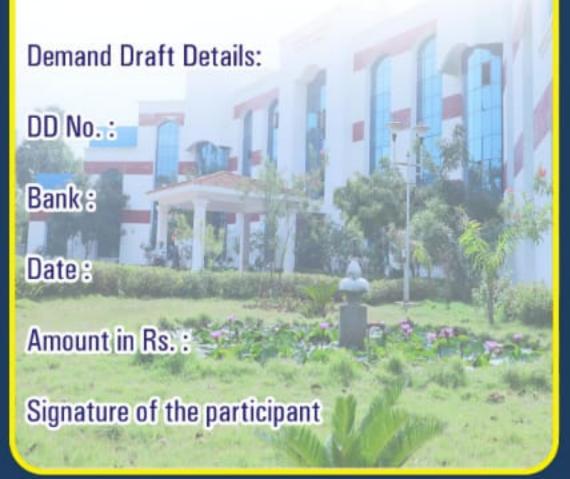
Department:

Name of the Institute:

Communication Address:

Mobile:

E-mail:



# **ABOUT THE UNIVERSITY**

The Pondicherry University, since its inception in 1985, continues to be a leading University situated in the southern part of the country and focused on both quality teaching and innovative research of high standards in a wide range of disciplines. The University has three campuses. The Main Campus is located at Puducherry with 800-acres of lush green Wi-Fi enabled area, housing 15 Schools, 51 Departments & Centres, 158 PG & Research Programmes and the other two Campuses are located at Port Blair and Karaikal. The University has 97 affiliated colleges, offering Under Graduate and Post Graduate courses in the Faculties of Arts, Science, Commerce, Engineering Technology, Fine Arts, Law, Management and Medicine. The University has been accredited with 'A' by NAAC with regard to student-friendly environment, good infrastructure, modern amenities, excellent teaching and supportive non-teaching fraternity.

## ABOUT THE DEPARTMENT

With an objective of promoting Insurance sector, the Department of Management, Karaikal campus started offering sectoral M.B.A in Insurance Management and Ph.D in Management from the academic year 2009-10. The department is committed to the development of youth as managers and capable citizens for occupying key positions across the world in the field of insurance as well as insurance verticals. The department is consistent in achieving over 90 per cent placements every year.

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Organized by
Department of Management
School of Management
PONDICHERRY UNIVERSITY
KARAIKAL CAMPUS

KARAIKAL – 609 605 Website: www.pondiuni.edu.in

### ABOUT THE PROGRAMME

IBM® SPSS® AMOS (Analysis of a Moment Structures) is a powerful structural equation modeling software that enables researchers to support their research and theories by extending standard multivariate analysis methods, including regression, factor analysis, correlation, and analysis of variance. With SPSS AMOS researcher can build attitudinal and behavioral models that reflect complex relationships more accurately than with standard multivariate statistics techniques using either an intuitive graphical, or programmatic user interface. This workshop aims at strengthening the research and data analysis capacity of researchers by training them with knowledge on how to use AMOS, which at present, is widely used software by researchers throughout the world.

## **THRUST AREAS**

- Significance of SEM
- Basics of AMOS tools
- Exploratory Factor Analysis (EFA) Vs Confirmatory Factor Analysis (CFA)
- EFA with SPSS
- SEM with AMOS
- Mediation & Moderation Analysis

# WHO HAS TO PARTICIPATE?

- Faculty Members, Research Scholars and Industrial professionals.
- Participants are requested to bring their laptops and ID cards.

## **IMPORTANT DATES**

Last date for receipt of registration form with Demand Draft is **06.02.2019** 

## **RESOURCE PERSONS**

 Dr. M. PUNNIYAMOORTHY, Professor National Institute of Technology, Trichy.
 Dr.P.MURUGAN, Assistant Professor, University of Hyderabad, Hyderabad.

## **REGISTRATION DETAILS**

Intending participants may register their names by sending the filled-in registration forms along with the DD. The Registration is on basis of first come first serve as there is limited registration for only 30 members. The selected participants will be intimated through email.

The registration fee of Rs. 1000/- is to be paid in the form of DD drawn in favour of HOD, Department of Management payable at Indian Bank, Karaikal. The registration fee includes resource materials, participation certificate and lunch refreshments.

# **ACCOMMODATION**

Accommodation facility will be provided to the participants on prior request in nearby hotels on payment basis as per the hotel tariff.

Application form completed in all respects to be sent by post / email

#### Dr. S. A. SENTHIL KUMAR

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### ORGANISING COMMITTEE

**Chief Patron** 

# **Prof. GURMEET SINGH**

Vice-Chancellor

**Patrons** 

## Dr.SASI KANTA DASH

Registrar

## **Prof. G. ANJANEYA SWAMY**

Dean, School of Management

**Prof. S. AMILAN** 

Centre Head, Karaikal Campus

Convener

## Dr. S.A. SENTHIL KUMAR

Associate Professor & Head

Organizing Secretary

Dr. M. Dharmalingam,

Associate Professor

## **Organising Committee**

Dr. D. H. Malini, Asst. Professor Dr. Byram Anand, Asst. Professor Dr. C. Madhavaiah, Asst. Professor

For assistance in travel and accommodation please contact

The Office of Department of Management

Mobile: 90874 31081 Off: 04368 - 231031