



DEPARTMENT OF INTERNATIONAL BUSINESS  
SCHOOL OF MANAGEMENT  
PONDICHERRY UNIVERSITY



*Presents*

Special Lecture

By



**Sri. NAVI RADJOU**

(Author, Speaker, Strategist)

**VENUE : SOM AUDITORIUM**

**DATE : 11<sup>TH</sup> DECEMBER 2017**

**TIME : 2PM**

**ALL ARE WELCOME....**

## About Sri. Navi Radjou

- A French-American scholar, an Innovation & Leadership advisor based in the Silicon Valley.
- A Fellow of Judge Business School at the University of Cambridge and has spoken and written widely on the theme of Frugal Innovation.
- Radjou published more than a hundred reports on Business topics related to Innovation and Emerging markets.
- A member of WEF's Global Future Council on Innovation and Entrepreneurship and also served as a judge for FastCompany's 2017 World Changing idea Awards.
- Author of the International best-seller Jugaad Innovation, from Smart To Wise and Frugal Innovation .
- Regular columnist in Harvard Business Review, Bloomberg BusinessWeek and the Wall street Journal.

## PROGRAM SCHEDULE

- Welcome address by Dr. Bushan D. Sudhakar (HOD-IB)
- Felicitation by Dr.G. Anjaneya Swamy (Dean-SOM)
- Special address by **Sri. Navi Radjou**
- Vote of Thanks by Dr. P.G. Arul (Assistant Professor-IB)