PONDICHERRY UNIVERSITY
SCHOOL OF MANAGEMENT
DEPARTMENT OF MANAGEMENT STUDIES

PH.D. SYNOPSIS PUBLIC PRESENTATION

Name of the candidate	**TAJAMUL ISLAM**
Proposed Title	**Exploring the Influence of Religiosity on Consumer Behaviour with special reference to Young Indian Muslim Consumers**
Supervisor	**Dr. Uma Chandrasekaran**
Date and Time	**Tuesday 22 Dec 2015 @ 2:15 PM**
Venue	**Seminar Hall - Dept of Management Studies Pondicherry University**

ALL ARE CORDIALLY INVITED

8/12/15

HEAD
Department of Management Studies
Pondicherry University

HEAD
DEPARTMENT OF MANAGEMENT STUDIES
PONDICHERRY UNIVERSITY
KALAPET, PUDUCHERRY - 605 014

8/12/15

Dr. Uma Chandrasekaran
Ph.D. Supervisor & Associate Professor
Department of Management Studies

Dr. UMA CHANDRASEKARAN, MBA, Ph.D.
Associate Professor
Department of Management Studies
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Pondicherry University, Pondicherry-14

Copy to

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8. The members of Doctoral Committee
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