



PONDICHERRY UNIVERSITY
SCHOOL OF MANAGEMENT
DEPARTMENT OF MANAGEMENT
KARAIKAL CAMPUS
KARAIKAL - 609605

Date: 24.01.2019

Ph.D. SYNOPSIS PRESENTATION

Name of the Scholar : Miss. Anicar D Manavi
Title of the Thesis : Service Quality – Customer Loyalty:
A link formed beyond Satisfaction Trap
Date and Time : 01.02.2019 (Friday) at 10:15 AM
Venue : Seminar Hall, Department of Management, Pondicherry
University, Karaikal Campus
Research Supervisor : Dr. D. H. Malini
Assistant Professor
Department of Management

All are Cordially Invited

D. H. Malini
Supervisor 24.01.19

S. A. Senthil Kumar
24/01/19
Head of the Department
HEAD
DEPARTMENT OF MANAGEMENT
PONDICHERRY UNIVERSITY
KARAIKAL CAMPUS



Dr. D.H. MALINI
M.B.A., Ph.D., FDP(IIMA)
Assistant Professor, Dept. of Management
PONDICHERRY UNIVERSITY
Karaikal Campus: KARAIKAL - 609605
Puducherry (U.T), India

Copy to:

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4. The Dean, School of Management, Pondicherry University.
5. The Centre Head, Karaikal Campus.
6. The Members of Doctoral Committee.
7. The Librarian, Pondicherry University.
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