



DEPARTMENT OF ELECTRONIC MEDIA AND MASS COMMUNICATION
SCHOOL OF MEDIA AND COMMUNICATION, PONDICHERRY UNIVERSITY

&

THE ASSOCIATION OF COMMUNICATION TEACHERS OF
TAMIL NADU AND PUDUCHERRY (ACT-TNP)

INVITE YOU FOR SPECIAL LECTURES

PROFESSOR HEINZ BONFADELLI
Institute for Mass Communication and Media Research
ZURICH UNIVERSITY, SWITZERLAND

ON

INTERNET AND KNOWLEDGE GAPS
&

PROFESSOR ANNELIES DEBRUNNER
Founder-Owner
DEBRUNNER RESEARCH PROJECTS
ZURICH, SWITZERLAND

ON

SOCIOLOGY OF MIGRATION:
A GLOBAL PERSPECTIVE

MARCH 6, 2012,
TIME: 10 A.M. TO 1.30 P.M.
VENUE: SOM AUDITORIUM

INTERACTION WITH MEDIA RESEARCH SCHOLARS AT 2.30 P.M. ON
MARCH 5TH & 6TH

VENUE: II MSC ELECTRONIC MEDIA CLASSROOM

DEAN, FACULTY
DEPARTMENT OF ELECTRONIC MEDIA AND
MASS COMMUNICATIONSCHOOL OF MEDIA AND COMMUNICATION,
PONDICHERRY UNIVERSITY



Dr. Heinz Bonfadelli earned his Ph.D in 1980 from university of Zurich. his doctoral research dealt with the planes of socialisation, mass communication and adolescents. During early 1980s, he was at Stanford University as a post doctoral fellow. He completed his research on knowledge gap hypothesis during early 1990s. His research interests cover a wide range of areas in communication studies. uses and effects of mass media, knowledge gap hypothesis, journalism research, health communication campaigns, internet and digital divide, mass media and youth, media and migration and environmental communication, are Dr. Heinz Bonfadelli's research areas.

Dr. Annelies Debrunner is a practising sociologist. She earned her Ph.D in sociology from University of Zurich. Her research areas are sociology of migration and supported employment.