

September 26, 2011

To,
Student Coordinator

pu/sw/402/6/10/11

Dear Sir / Madam,

On behalf of Maruti Suzuki, we take this opportunity to extend an invitation to your institute to participate in **Maruti Suzuki Colors of Youth 2011** – a Hunt for India's most Talented and Versatile Youth amongst B-Schools and Professional colleges. "Colors of Youth" – a unique path breaking initiative by Maruti Suzuki, is a National B-School & Professional College Challenge in which students would match their wits against each other in an unusual display of Quizzing Skills and demonstrate their Versatile Personality & well rounded Talent.

In this first of its kind challenge to be shown on "Zee Business" we are looking to explore the various facets of talent and intellect possessed by the future leaders. "Colors of Youth" is an institutional level competition that will be telecasted on Zee Business over a period of 3 months. The challenge will have two elements: a quick fire QUIZ on Indian Business and Current National & International scenario and TALENT HUNT in any category – (i) Music (Vocal or Instrumental), (ii) Dance, (iii) Other (Stand-up comedy, Innovation, Car Graphics, Painting, etc.). It will be contested across 10 cities at select business school campuses, followed by the 4 zonal rounds and mega finale in New Delhi. Undoubtedly, **Maruti Suzuki Colors of Youth 2011** is poised to be a mega television show that will offer students a platform to showcase their Colors – Talent & Knowledge to the country at large and winners would get exciting prizes along with recognition.

We take this opportunity to invite your college to participate in **Maruti Suzuki Colors of Youth 2011**. Please find enclosed the 'Participation Form'; we would be grateful if you could confirm your participation by sending in the duly filled forms before **Oct 18, 2011** to the following address or fax us on **022 – 66765553**. Registration can be done online also. For any queries you may call our toll free number **1800 209 3076** or visit www.colorsofyouth.com.

Colors of Youth
C/o. Dun & Bradstreet Information Services India Pvt. Ltd.
ICC Chambers, Saki Vihar Road
Powai, Mumbai – 400072. India

We are overwhelmed by the encouraging response that we have already started receiving and hope to have all premier business schools and professional colleges on board. We look forward to your institute's participation in this pioneering initiative.

Best Wishes,

Team Colors of Youth



Vijay Kumar
The Dean
Student's Welfare
Students Service Centre
Pondicherry University
PUDUCHERRY. - 605 014.

MARUTI  **SUZUKI**

Way of Life!

Participation Form

Name of College -----
Address -----

Dean/Director -----
Email Id -----

Participation Details

Category Music Dance Others

Participation Solo Group No of
Participants

Group Name _____

S.No.	Participant Name	Quiz Rep	Email ID	Phone No.	Age	Sex

Team Coordinator Details

Name: -----

Email ID: -----

Mobile: -----

Please fax this filled form to **022 - 66765553**. You can also login to www.colorsofyouth.com/Form to register
For can call us on our toll free no **1800 209 3076** for further details

2-12-2014
Maha Boms

U. S. P. S.
The Dean
Student's Welfare
Students Service Centre
Pondicherry University
PUDUCHERRY - 605 014