

Department of International Business



School of Management
Pondicherry University



cordially invites you to



GLOBIZZ

In Pursuit of Global Skills...

Venue : School Of Management Auditorium

Date : 8th & 9th November 2017

Day 1: Globizz 17

Date : 8th November 2017

Time : 9:30 to 11:15 am

Inaugural Function

Welcome Address	Dr. Bushan D Sudhakar Head, Dept. of International Business
Scope of GLOBIZZ '17	Dr. P. Sridharan Coordinator, Globizz 17
Felicitation Address	Dr. G. Anjaneya Swamy Dean, School of Management
Presidential Address	Prof.(Mrs.) Anisa Basheer Khan Vice-Chancellor (Officiating)
Special Address	Mr. Emmanuel Samson , Cultural Secretary, Language and Culture, Embassy of France, Chennai
Key Note Address	Sri. G. Sambasiva Rao , Founder & Managing Director -Sraavan Shipping Services Private Limited-President Andhra Pradesh Chambers of Commerce & Industry, Vizag.
Guest of Honor	Mr. R. Kesavan , Chief General Manager, RBI, Chennai
Vote of Thanks	S Dhibika Students Coordinator

Tea Break: 11:15 to 11:30 am

Session I : Economic Impact of Financial Uncertainties and Adverse shock

Mr. Sudarshan Sahoo,
DGM and Member of Faculty,
RBI staff College, Chennai

Mr. Bremnathan, CEO – Bremnathan & Co.
Pondicherry

Mr. Murugan Mourugaram, Deputy
Commissioner -IRS, GST, Pondicherry.

Lunch Break: 1:00 to 2:00 pm

Session II : Transformational Marketing

Rethink, Re Invent, Re Skill your marketing organization

(2:00 pm to 3:30 pm)

Dr. Krishna Kumar,
General Manager, TVS,
Hosur

Mr K Srinivasan, National Manager-
RTM Capability, Coca Cola

Mr. J. Fredrick Wilson, Managing Director,
Super Tech Engineering, Coimbatore

Tea Break: 3:30 pm to 3:45 pm

SESSION III : In the Digitized Era, Great HR is making Business Better or HR Better

(3:45 pm to 5:15 pm)

Mr. Daniel Jacob, AVP,
EC Group, Chennai

Mr. R. Thirumal, Head HR- South,
Thomas Cook, Chennai

Mr. Sellamuthu, Head, HR Ennore,
Ashok Leyland, Chennai

DAY 2: 9th November 2017

Students events : 10:00 am to 4:00 pm

Paper Presentation

Business Quiz

Best manager

Best Marketing Team

Fun Room

Beg, Borrow and Steel

Valedictory Function

Date: 9th November 2017

Time : 4:15 PM

Welcome Address

Dr. Bushan D Sudhakar

Head, Dept. of International Business

Program Overview

Dr. M. Banumathi

Associate Professor

Felicitation Address

Dr. G. Anjaneya Swamy

Dean, School of Management

Chief Guest

Sri. Johnson, IRS, commissioner GST,
Pondicherry

Winners announcement

Dr. S. Thiyagarajan

Assistant Professor

Vote of Thanks

M. Balamurali

Students Coordinator

Organizing Committee

Dr. Anisa Basheer Khan

- Vice Chancellor(officiating)

Dr. G. Anjaneya Swamy

- Dean, School of Management

Dr. Bushan D Sudhakar

- Head, Dept of International Business

Dr. P. Sridharan

- Coordinator, Globizz 17

Dr. Y. Srinivasulu

- Associate Professor

Dr. M. Banumathi

- Coordinator, Globizz 17

Dr. Rajeesh Viswanathan

- Assistant Professor

Dr. P.G. Arul

- Assistant Professor

Dr. S. Thiyagarajan

- Coordinator, Globizz 17

Dr. V. Umashri

- Assistant Professor

Dr. Senkathir

- Guest Faculty

Ms. Vineetha

- Guest Faculty