

Valedictory Function - 4.00-05.00 PM

- Welcome Address : **Dr. Y. SRINIVASULU**
Head – Dept. of International Business
- Presidential Address : **Dr. G. ANJANEYA SWAMY**
Dean, School of Management
- Valedictory Address : **Mr. SHAILESH LAUL**
Sr. Vice President (Manufacturing & Operation)
Strides Shasun Ltd.,
Puducherry – 605014
- Special Address : **Mr. SARAT KUMAR**
Deputy General Manager (Project Management)
Strides Shasun Ltd.,
Puducherry – 605014
- Vote of Thanks : **Dr. P. G. ARUL**
Seminar Convener

Organizing Committee

- | | |
|--------------------------------|---|
| Prof.(Mrs.) Anisa Basheer Khan | - Vice-Chancellor (Officiating) |
| Dr. G. Anjaneya Swamy | - Dean, School of Management |
| Dr. Y. Srinivasulu | - Head, Dept. of International Business |
| Dr. P. Sridharan | - Professor |
| Dr. Bushan D. Sudhakar | - Associate Professor |
| Dr. M. Banumathi | - Associate Professor |
| Dr. Rajeesh Viswanathan | - Assistant Professor |
| Dr. P. G. Arul | - Assistant Professor |
| Dr. S. Thiyagarajan, | - Assistant Professor |
| Dr. M. Pachaiyappan | - Assistant Professor |



Department of International Business

School of Management
Pondicherry University
Puducherry – 605014

Cordially invites you for the
National Seminar on

“Entrepreneurial Opportunities for Educated Youth in Global Business”



Date: 8th March 2017
Venue: School of Management Auditorium

Programme

8th March 2017

Inaugural Function - 9.30 -11.30 A.M

- Welcome Address : **Dr. Y. SRINIVASULU**
Head, Dept. of International Business
- Scope of the Seminar : **Dr. P. G. ARUL**
Seminar Convener
- Presidential Address : Prof. **(Mrs.) ANISA BASHEER KHAN**
Vice-Chancellor (Officiating)
- Dean's Address : **Dr. G. ANJANEYA SWAMY**
Dean, School of Management
- Inaugural Address : Prof. **S. RAMKUMAR**, Ph.D. (UK)
Director
Entrepreneurship Development Cell
Government of Puducherry
- Key Note Address : **Mr. V. GOVINDARAJ**
Deputy Director
MSME Development Institute
Chennai
- Special Address : **Mr. MOHAMMED FAROOK. H**
Manager(HRM)
Ford India Limited
Chennai
- Vote of Thanks : **Dr. RAJEESH VISWANATHAN**
Seminar Convener
Dept. of International Business

11.30AM to 11.45 (Tea Break)

Technical Session I - 11.45 AM to 1.30 PM
“Entrepreneurial Opportunities in Global Business”

Chair Persons : **Dr. P. SRIDHARAN**
Professor
Department of International Business

Dr. S. RIASUDEEN
Assistant Professor
Department of Management Studies

Paper Presentation

01.30 – 02.30 PM – Lunch Break

Technical Session II - 2.30PM to 3.30 PM
“Entrepreneurial Challenges and Concerns in Global Business”

Chair Persons : **Dr. BUSHAN D.SUDHAKAR**
Associate Professor,
Department of International Business

Dr. SHERRY ABRAHAM
Assistant Professor
Department of Tourism Studies

Paper Presentation