

03.30 - 05.00 PM - Valedictory Function

- Welcome Address** : Dr. Y. Srinivasulu,
Associate Professor,
Dept. of International Business
- Presidential Address** : Dr. P. Sridharan,
Head, Dept. of International Business
Pondicherry University
- Special Address** : Mr. S. Sathesh Kumar,
Dy. Director, MSMEs
Development Institute, Chennai
- Valedictory Address** : Mr. Nirmal Kumar Biswas,
Deputy General Manager,
Export-Import Bank of India, Chennai
- Vote of Thanks** : Dr. P.G. Arul,
Convener of Seminar

Organizing Committee

Dr. Anisa Basheer Khan	-	Vice - Chancellor
Dr. R. Prabhakara Raya	-	Seminar Chairman & Dean, SOM
Dr. P. Sridharan	-	Seminar Director & Head
Dr. P.G. Arul	-	Seminar Convener & Asst Professor
Dr. Bushan D. Sudhakar	-	Associate Professor
Dr. Y. Srinivasulu	-	Associate Professor
Dr. M. Banumathi	-	Associate Professor
Dr. D. Rajeesh Viswanathan	-	Assistant Professor
Dr. S. Thiyagarajan	-	Assistant Professor
Mr. M. Pachaiyappan	-	Assistant Professor
Mrs. G. Palaniammal	-	Assistant Professor



Department of International Business
School of Management
Pondicherry University



&
Indian Council of Social Science Research (ICSSR)
New Delhi

Invite you for the National Seminar on

Maximizing Manufacturing Competency of MSMEs through “MAKE IN INDIA” Programme

- Panel Discussion
- MSMEs Entrepreneurs Meet
- Business Plan Evaluation
- Research Paper Presentation
- MSMEs Product Expo

Inauguration of Solar Lamp Study and Mobile Charging Desk

Date: 11th & 12th February 2016
Venue: School of Management Auditorium

11th February 2016, Thursday

09.00 - 09.45 AM - Registration
10.30 - 11.30 AM - Inaugural Session

- Welcome Address** : **Dr. P. Sridharan**
Head, Department of International Business
- Scope of the Seminar** : **Dr. P.G. Arul**
Convener of Seminar
- Presidential Address** : **Dr. Anisa Basheer Khan**
Vice-Chancellor, Pondicherry University
- Dean's Address** : **Dr. R. Prabhakara Raya**
Dean, School of Management
- Inaugural Address** : **Dr. M. K. Shanmuga Sundaram, I.A.S**
Development Commissioner, Madras Export Processing Zone (MEPZ), Chennai
- Special Address** : **Mr. Alexander Macketanz**
CEO, Carabuna, Germany Ltd, Cauvery Basin
- Vote of Thanks** : **Dr. Bushan D. Sudhakar**
Associate Professor, Dept. of International Business

Inauguration of MSMEs Product Expo and Installation of Solar Mobile Charger at School of Management

11.30 - 11.45 AM - Tea Break
11.45 - 01.30 PM - Panel Discussion

Mr. Lavkamad Chandra
Principal and Correspondent,
Auroville Institute of Applied Technology(AIAT)
AIAT - Industrial Training Centre, AIAT - Industrial School

Dr. k. Panchaksharam
Secretary/CEO, Federation of South India Producer Association, Chennai

Mrs. Sujatha Parthasarathy
Chairperson - AIMA MSME Pondicherry State Chapter
Parsan Polymers Pvt. Ltd., Puducherry

Dr. D. Baskaran
Chief Manager (HR), GAIL India Ltd, Cauvery Basin

01.30 - 02.30 PM - Lunch Break

02.30 - 03.30 PM - Technical Session - I

Indian MSMEs and Manufacturing Competency(Innovation, Technology, Quality, Global standards, etc)

Chair: **Dr. Y. Srinivasulu**, Associate Professor, Dept. of International Business
Dr. Rajeesh Viswanathan, Assistant Professor, Dept. of International Business

03.30 - 03.45 PM - Tea Break

03:45 - 05:00 PM - Technical Session - II

Indian MSMEs and "Make in India" Programme

Chair: **Dr. M. Banumathi**, Associate Professor, Dept. of International Business
Dr. S. Thiyagarajan, Assistant Professor, Dept. of International Business

12th February 2015, Friday

10.00 - 11.30 AM - Technical Session - III

MSMEs - Policy Support and New Market Opportunities through "Make in India" Programme

Chair: **Dr. Bushan D. Sudhakar**, Associate Professor, Dept. of International Business
Mr. M. Pachaiyappan, Assistant Professor, Dept. of International Business

11.30 - 11.45 AM - Tea Break

11.45 - 1.30 pm - Technical Session - IV

Indian MSMEs Global Opportunities and Challenges

Chair: **Dr. P. Sridharan**, Head, Dept. of International Business
Mrs. G Palaniammal, Assistant Professor, Dept. of International Business