



**PONDICHERY UNIVERSITY**

**( A CENTRAL UNIVERSITY )**

**SCHOOL OF MANAGEMENT**

**DEPARTMENT OF MANAGEMENT STUDIES**

*Cordially Invites you for -*

**Two Days National Level Seminar**

**On**

**RESEARCH METHODOLOGY IN  
BUSINESS STUDIES**

**DMS RM WORKSHOP**

**Date : 4<sup>th</sup> - 5<sup>th</sup> August 2016**

**Venue : SOM Auditorium**



## Day 1 Inauguration ( 9.30 am – 10.15 am)

- Welcome Address** : **Prof. R. Panneerselvam**  
Head, DMS
- Scope of the Workshop** : **Dr. L. Mothilal**  
Workshop Coordinator, DMS
- Inaugural Address** : **Prof. G. Anjaneya Swamy**  
Dean, School of Management
- Presidential Address** : **Prof. Anisa BasheerKhan**  
Vice Chancellor (I/c)  
Pondicherry University
- Keynote Address** : **Dr. Bharatendra K. Rai**  
University of Massachusetts, USA
- Vote of Thanks** : **Dr. K. Lavanya Latha**  
Workshop Coordinator, DMS

## Day 2 Valedictory Function (4.45 pm - 5.30 pm)

- Welcome Address** : **Prof. R. Panneerselvam**  
Head, DMS
- Presidential Address** : **Prof. G. Anjaneya Swamy**  
Dean, School of Management
- Valedictory Address** : **Prof. Basheer Ahmed Khan**  
Former Professor, DMS
- Vote of Thanks** : **Dr. L. Mothilal**  
Workshop Coordinator, DMS

