



National Seminar on

Entrepreneurial Opportunities for Educated Youth in Global Business

8th March, 2017

Venue: School of Management Auditorium



Department of International Business
School of Management
Pondicherry University

PONDICHERRY UNIVERSITY

Pondicherry University, established under an Act of Parliament in the year 1985, has grown from strength to strength in all possible ways all these years and has become a place on the educational hub of the country. It has all the state-of-the-art facilities in all the Schools and Departments paving the way for the students to have a students friendly, result-oriented academic environment with green ambience. The thrust areas of the University will be Research and Innovations both in Sciences and Social Sciences. It has already got visibility with respect to Science and Social Sciences with MHRD and UGC. The intellectually stimulating milieu, good pedagogy and a multi-cultural environment make the University very distinct and unique from the other institutions in India.

DEPARTMENT OF INTERNATIONAL BUSINESS

The process of globalization has enabled India to emerge as economic super power thus attracting investments from giant global business players of multinationals. At the same time, a sizable number of Indian MNCs are also gearing up their international business operations across the world. In this emerging and transforming scenario, Pondicherry University has established the Department of International Business(DIB) during the academic year 2006-07. The DIB has designed the MBA-International Business Programme with a special focus on imparting training and molding aspirants to acquire necessary core competencies, which are specifically required to manage global business operations.

CONFERENCE OVERVIEW

Companies are being born global today, by contrast. Entrepreneurs don't automatically buy raw materials from nearby suppliers or set up factories close to their headquarters. They hunt for the planet's best manufacturing locations because political and economic barriers have fallen and vast quantities of information are at their fingertips. They also scout for talent across the globe, tap investors wherever they may be located, and learn to manage operations from a distance the moment they go into business its generates huge entrepreneurial and employment opportunity for millions. Particularly countries like India facing acute unemployment can make use globalisation opportunity to create new ventures in the areas of export, import, sourcing, IT and ITEs etc., This is the right time for Indian educational institution to encourage the educated youth in entrepreneurship to lead India in the global business space by make using the recent Government initiatives like Make in India, Digital India, Skill India and Startup India. With this above in mind the Department of International Business organizes seminar on "Entrepreneurship Opportunities for Educated Youths in Global Business".

"Educationists should build the capacities of the spirit of inquiry, creativity, entrepreneurial and moral leadership among students and become their role model"

Dr. APJ Abdul Kalam

The Seminar Sub-themes:

- Entrepreneurial Opportunities in Export and Import.
- 'Make in India' Entrepreneurship Opportunities.
- 'Start-up India' - support for Entrepreneurs.
- Global Business Opportunities for MSMEs Entrepreneurs.
- Technological Advancements as Opportunity for Entrepreneurs
- Financial Support Schemes for Entrepreneurs.
- Entrepreneurial Opportunities for women.
- "Skill India" for Development of Entrepreneurs.
- Entrepreneurial opportunity in Manufacturing and Service sector.
- Entrepreneurial opportunity in contract manufacturing.
- Entrepreneurship / Innovation and regional development.
- MSMEs and financial support.
- Venture Capital.
- Role of banks in promoting Entrepreneurship.
- Facilitation of women / young Entrepreneurs.
- FDI and new venture creation.
- Digital India Opportunities for Entrepreneurs.
- Green Business opportunities for Entrepreneurs.

Paper contributors are free to choose other topics related to the theme of the seminar.



Manuscript Submission:

Maximum length	5000 words excluded title, cover page & references
Margin	2.5 cm or 1 inch
Font	Times New Roman, 12 point
Spacing	1.5
Title page	Title, Author(s) affiliation and Contact details
Synopsis	Not more than 150 words
Keywords	Maximum 5

Publication:

Full length papers of accepted abstracts will undergo a double blind peer review process. Selected papers will be published in the Edited Book Volume with an ISBN No. In-Absentia presentation is allowed and a published copy along with the certificate will be dispatched to his/her correspondence address by post soon after the conference. Only original research contributions will be entertained after carrying out plagiarism check through TURNITIN®

Key Dates	
Submission of abstracts	17.02.2017
Intimation of abstract acceptance	20.02.2017
Submission of full paper	25.02.2017
Intimation of full paper acceptance	01.03.2017
Registration	04.03.2017



Registration Fees(per head):

Students & Scholars	₹500
Academic & Corporate delegates	₹1000
In absentia (in addition to registration)	₹ 500

Payment need to be made by Demand Draft in favour of *Head, Department of International Business, Pondicherry University*, payable at Puducherry; or can be made through NEFT and the details for online transfer are as follows :

Name : Head,
Department of International Business
Bank : Indian Bank
A/C No : 790048021
IFSC Code : IDIB000P152
Branch : Pondicherry University
City : Puducherry

Copies of abstracts and full papers are to be sent to the following e-mail id:

pgarulibm@gmail.com

Hard copies of the registration form along with DD has to be sent to the address mentioned for communication.

Organizing Committee

- Patron : Prof. Anisa Basheer Khan,
Vice-Chancellor(Officiating)
- Chairman : Dr.G. Anjaneya Swamy,
Dean, School of Management
- Seminar Director : Dr. Y. Srinivasulu,
Associate Prof & Head,
Dept. of International Business
- Conveners : Dr. Rajeesh Viswanathan,
Dr. P.G. Arul,
Dr. S. Thiyagarajan,
Faculties,
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Executive Members

- Dr. P. Sridharan, Associate Professor
- Dr. Bushan D. Sudhakar, Associate Professor
- Dr. M. Banumathi, Associate Professor
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Registration Form

**National Seminar on
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Educated youth in Global Business
Date: 8th March, 2017**

- Name (in block letters) :
- Designation :
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