

Registration Fee (Per head)

The registration fee is Rs. 1000 for Academic and Corporate delegates and Rs. 500 for Students and Scholars. Payment should be made by Demand Draft in favour of Head, Department of Economics, Pondicherry University, payable at Indian Bank, Pondicherry University Branch. Copies of abstracts and full papers are to be sent to the following e-mail id: icssrnsoweike@gmail.com and sankaranecopu@gmail.com. Hard copies of the registration form along with the DD has to be sent to the following address: A. Sankaran, Faculty Member, Seminar Convener, Dept. of Economics, Pondicherry University, Pondicherry. Accommodation (at the cost of participant) can be arranged nearby the university.

Key Dates

Submission of abstracts	: 10.10.2015
Intimation of abstract acceptance	: 13.10.2015
Submission of full paper	: 25.10.2015
Full paper acceptance	: 28.10.2015

Publication

A special evaluation committee will scrutinize the research articles submitted by authors for publication. Full length papers will undergo a double blind peer review process by the assessment committee members. Finally, selected papers by the expert committee members will be published in an Edited Book Volume with ISBN No. In-absentia presentation is allowed and a published copy along with the certificate will be dispatched to his/her correspondence address by post soon after the conference/publication of the edited book. Only original research contributions will be entertained after carrying out plagiarism check through TURNITIN® software.

Organizing Committee

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Department of Economics
Pondicherry University
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ICSSR
Sponsored



Two Day National Seminar

on

WOMEN ENTREPRENEURS IN THE KNOWLEDGE ERA

ON

5th & 6th November, 2015

in

The Department of Economics
School of Management



Pondicherry University
Pondicherry-605 014
2015

About Pondicherry University

Pondicherry is one of the typical regions on the planet. Pondicherry University, established under an Act of Parliament in the year 1985, has grown from strength to strength in all possible ways through the years, and has presently become an educational hub of the country. It has all the state-of-the-art facilities in all the Schools and Departments, paving way for the students to have a friendly and result-oriented academic environment with green ambience. The thrust areas of the University are Research and Innovations, both in Sciences and Social Sciences. It has gained visibility with respect to Science and Social Sciences with MHRD and UGC. The intellectually stimulating milieu, good pedagogy and a multi-cultural environment makes the University very distinct and unique from the other institutions in the country.

About the School of Management

School of Management (SOM) is one of the popular Schools of Excellence in the campus primarily focusing on the business related courses since the very inception of this University. This school includes the Department of Management Studies, Department of Economics, Department of Commerce, Department of Tourism Studies, Department of Banking Technology and Department of International Business. Further, in the Karaikal Campus, two departments have been established, viz., Department of Management and Department of Commerce. The School of Management provides specialized skill based academic environment with focus on teaching and learning in different fields. All the departments in School of Management are well equipped with Air conditioned classrooms, Wi-Fi environment, and dedicated Computer Lab with domain specific Softwares. Moreover, the School of Management subscribes to advance databases like CMIE i3 data services and Bloomberg, in addition to E- resources, HBR cases, SPSS software, Indian Economy Databases, Capital Line, etc.

About the Department of Economics

The Department of Economics is one of the popular branches in Pondicherry University, primarily focusing on teaching, research, placement and extension activities since the very inception of the University. It was established in 1986, and is a constituent of the School of Management. It offers M.Sc. V Year Integrated Course, M.A. and Ph.D. Programmes with a total placement focus. Continuous research activities are conducted in the department in various prime areas. As a part of research, there are a number of projects undertaken by the faculty members, funded by Reserve Bank of India, various Ministries of Govt. of Puducherry & Govt. of India, University Grants Commission, ICSSR, etc. Besides, faculty members have published research papers in reputed journals. Every year the Department conducts national level seminars, conferences and workshops in various areas of Economics, wherein experts are invited in the related field to participate in panel discussion. Further, every year a good number of students clear UGC-NET/JRF examinations, and are placed in reputed institutes of the country.

About the Seminar

Today, we are living in a knowledge era. This is evident from the common usage of the phrases such as knowledge wealth, knowledge society, knowledge bank, knowledge city, knowledge economy and knowledge-based industry. Knowledge has come to be regarded today as a power that is wealthier than pelf and stronger than might. It plays a momentous role in all walks of human activities. The experiences of developed countries provide evidences on the catalytic role played by knowledge and information in their course of development. Our honourable scientist and former President, *Dr. A. P. J. Kalam*, has put a very clear goal before the nation to make India a developed nation by 2020. Further, he has highlighted that the strong knowledge base and greater participation of young

minds are the factors that will accelerate our march towards this goal. Hence, the present seminar addresses this spirit and the state of women entrepreneurs in the knowledge era. Thus, the chief objectives of this seminar as follow:

- ❖ To explore use of knowledge by women entrepreneurs in the information/knowledge era.
- ❖ To map out the financial, socio-economic and commercial dimensions of women entrepreneurs in the present scenario;
- ❖ To identify the problems facing women entrepreneurs in the knowledge era; and
- ❖ To suggest suitable measures for the formulation of women entrepreneurs related policy.

Seminar Themes

- ❖ Theoretical issues of women entrepreneurship in the knowledge era.
- ❖ Financial aspects of women entrepreneurs.
- ❖ Socio-economic and commercial dimensions of women entrepreneurship.
- ❖ Development, growth and problems of women entrepreneurs.
- ❖ Other aspects of women entrepreneurs.

Submission Format

Researchers may prepare their articles at the maximum length of 5000 words, excluding title, cover page and references. The format of the paper is 2.5cm margin and Times New Roman font (12 size and 1.5 spacing). The article should contain author(s) affiliation, contact details, abstract (around 150 words) and 3 to 5 key words.