



RCBS
RAJAGIRI CENTRE FOR
BUSINESS STUDIES

A CMI Institute

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Dear Sir/Madame,

Rajagiri Centre for Business Studies (RCBS – A CMI Institute) is excited to inform you that the Rajagiri National Business Quiz Series is all set for its 3rd edition, **Rajagiri National Business Quiz 2012**.

The Rajagiri National Business Quiz, for the first time was conducted in 2010 with an aim to create a platform for great quizzers across the corporate and student fraternity to come together and showcase their skills.

Rajagiri National Business Quiz 2011 saw great participation from the top corporate and student teams (including 4 of the 6 IIM's). There were **35 corporate teams and 32 student teams**.

In 2010, Cognizant Technologies, Bangalore won the 1st prize of Rs.1,00,00 and College of Engineering Trivandrum won the 2nd Prize of Rs. 50, 000

In 2011, TCS Chennai bagged the 1st prize of Rs. 1, 00,000 and Symbiosis Law School, Pune won the 2nd Prize of Rs. 50,000.

With the success of Rajagiri National Business Quiz 2010 and 2011, we have decided on taking the event to another level by conducting three Zonal rounds in Guwahati, Hyderabad and Chennai.

Highlights of Rajagiri National Business Quiz – 2012:

- 1st Prize- Rs. 1,00,000 and 2nd Prize – Rs. 50,000
- Zonal winners - 1st Prize of Rs. 15,000 and 2nd Prize of Rs. 10,000
- At the Zonal level all quarter finalists will win a cash prize of Rs. 5000
- Quiz Master- Rohit Nair (Co-Founder of Quizworks)
- Online registration will be open from 16th June on <http://www.rajagiriinflore.com/quiz>
- Online Prelim Slots– July 7th, 8th and 18th
- A team consists of 2 members from the same college/organization

With this brief description of Rajagiri National Business Quiz 2012 the Management and Students at RCBS takes great pleasure in inviting your college to participate in the event and making it a success this year as well.

We request you to put up our brochure (enclosed along with this letter) on your notice board and encourage students to participate in this prestigious event. Please feel free to contact us via email or a phone call for any further details.

For further queries regarding the format of the quiz please refer to our website (<http://www.rajagiriinflore.com/quiz>)

Warm Regards,

Quiz Team

Contact Details

Abey Daniel (Student Coordinator) -9746219984

Shika Kurien (Student Coordinator) -8891733462

Email Id – quiz@rajagiriinflore.com

College website: <http://rcbs.rajagiri.edu/index.php>

Event Website: www.rajagiriinflore.com/quiz

Rajagiri Centre for Business Studies, one among the top 3 Business Schools in Kerala, is managed by CMI priests, imparting value based management education to young professionals.

Rajagiri National Business Quiz, took shape in 2010 and now we are ready to launch **Rajagiri National Business Quiz 2012!** It aims to bring the top student and corporate quizzers from the length and breadth of the country to enjoy the quizzing experience and win the largest cash prizes in the country.

RAJAGIRI NATIONAL BUSINESS QUIZ 2012



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Email : quiz@rajagiriinflore.com

Log In to : rajagiriinflore.com/quiz



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RAJAGIRI NATIONAL BUSINESS QUIZ—2012

CORPORATE QUIZZERS

will compete against each other at the Prelims and Semi Finals...

AND...

STUDENT QUIZZERS

will compete against each other at the Prelims, Zonal Quarter Finals and Semi Finals...

AND...FINALLY...

THE CORPORATE
STUDENT GRAND FINALE AT
RAJAGIRI CENTER FOR
BUSINESS STUDIES

**Are you ready to
test your grey matter?
Buckle up &
get ready for the
big game.**

The final round will have two corporate teams and two student teams competing against each other.

1st prize
Rs 1,00,000
2nd prize
Rs 50,000/-

At each Zonal Quarter Finals,

1st prize
Rs 15,000/-

2nd prize
Rs 10,000/-

And Rs. 5000 for all Quarter Finalists

Dates to Remember!!!

July 7th, 8th and 18th

Online Prelims, The 1st mode of entry

August 4th

Offline Prelims & Zonal Quarter Finals in Guwahati

August 11th

Offline Prelims & Zonal Quarter Finals in Hyderabad

August 25th

Offline Prelims & Zonal Quarter Finals in Chennai

COME
**TRY YOUR MAGIC...
CAST THOSE SPELLS...
AND WALK AWAY
TRIUMPHANT!**

Visit Us at

www.rajagiriinflore.com/quiz