



Department of Tourism Studies  
School of Management  
Pondicherry University



Solicit your esteemed presence for the

**Inaugural Function**

of UGC-SAP National Seminar on

**MANAGING TOURISM BUSINESS FOR SUSTAINABLE  
COMPETITIVE ADVANTAGE**

to be held on

March 23, 2012 at 9.30 A.M.

Venue - School of Management Auditorium

- Welcome Address** : **Dr. Y. Venkata Rao**  
Head, Dept. of Tourism Studies &  
Conference Chairman, Pondicherry University
- Scope of Seminar** : **Dr. Sampad Kumar Swain**  
Reader, Dept. of Tourism Studies &  
Organizing Secretary, Pondicherry University
- Inaugural Address** : **Prof. M. Ramadass**  
Director, SEI & RR, &  
Dean, School of Management,  
Pondicherry University
- Guest of Honour** : **Prof. S.C. Bagri**  
Director, CMTHS, HNB Gharwal University,  
Uttarakhand
- Felicitation** : **Prof. S.P. Bansal**  
Chairman, Institute of Vocational Studies,  
H.P University, Shimla, Himachal Pradesh
- Keynote Address** : **Prof. Tapan Kumar Panda**  
Director, KSCR, Great Lake Institute,  
Mammallapuram, Tamil Nadu
- Vote of Thanks** : **Dr. Jitendra Mohan Mishra**  
Asst. Professor, Dept. of Tourism Studies,  
Pondicherry University



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**Valedictory Function**

of UGC-SAP National Seminar on

**MANAGING TOURISM BUSINESS FOR SUSTAINABLE  
COMPETITIVE ADVANTAGE**

to be held on

March 24, 2012 at 12.00 P.M.

Venue - School of Management Auditorium

- Welcome Address** : **Dr. Y. Venkata Rao**  
Head, Dept. of Tourism Studies &  
Conference Chairman, Pondicherry University
- Rapporteur Presentation** : **Dr. Sampad Kumar Swain**  
Reader, Dept. of Tourism Studies &  
Organizing Secretary, Pondicherry University
- Presidential Address** : **Sri. S.Loganathan**  
Registrar, Pondicherry University
- Valedictory Address** : **Prof. Sandeep Kulshrestha**  
Professor & Head, Academics &  
Nodal Officer, IITTM, Gwalior.
- Felicitation** : **Prof. G.Anjaneya Swamy**  
Director, Directorate of Distance Education,  
Pondicherry University
- Vote of Thanks** : **Sri. Anu Chandran R.C.**  
Asst. Professor, Dept. of Tourism Studies,  
Pondicherry University