

### **DEPARTMENT OF MANAGEMENT STUDIES**

INDIAN INSTITUTE OF SCIENCE, BANGALORE - 560 012, INDIA

Organizes

## International Conference on Technology Management - 2012

"Driving the Economy through Innovation and Entrepreneurship: **Emerging Agenda for Technology Management**"

18, 19, 20 July 2012

#### Patrons

Prof. P Balaram, Director, IISc Prof. N Balakrishnan, Associate Director, IISc

#### Core Committee

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Conference Co-Chairman

of. M H Bala Subrahmar

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Secretary, Organizing Committee

röf. Chiranjit Mukhopadhya

Co-ordinator, Researchers Conclave

Co-ordinator, Innovation Valuation Conclave

Co-ordinator, CEOs Conclave

Prof. Parthasarathy Ramachandran Co-ordinator, Innovators Confluence and Exhibition

#### Technical Advisors

Distinguished Scientist, Chief Controller, R&D(DRDO)

Professor, NIAS

Founder MD, Brickwork Ratings India Pvt. Ltd.,

#### PAPER SUBMISSION DEADLINES (FOR RESEARCHERS CONCLAVE)

Submission of Abstracts

-30 September 2011

Acceptance of Abstracts

-31 October 2011

Final Paper Submission

-31 December 2011

Double Blind Review & Decision - 31 March 2012

Early Registration Deadline -30 April 2012

#### Venue

#### J. N. TATA AUDITORIUM

Indian Institute of Science, Bangalore

For details contact: ictm@mgmt.iisc.ernet.in

Phone Nos. 080-22932379 / 22933266 / 22932378 Fax No. 080-23604534

Conference Website:

www.mgmt.iisc.ernet.in/ictm

Modern technologies are central for creation of wealth through business expansion leading to economic development. This is visible through the fast paced technology induced economic growth experienced by most of the countries and especially the rapidly growing economies such as India, China, Brazil, South Korea, etc. Increasing individual scientific contributions, nurturing entrepreneurial talent, promoting innovative competence, strategically prioritizing and investing in technologies and enhancing national economic wealth are some of the important goals of Technology Management. Technology Management has emerged as a strategic and knowledge domain of interest to the academicians, practitioners and policy makers across the globe. Technology Management has also evolved into an inter-disciplinary concern which requires national and international collaborations and exchange of insights.

This proposed conference is organized by the Department of Management Studies, Indian Institute of Science, Bangalore, a leader in research and education in Technology Management for the last several decades. This conference aims at integrating experiences of Academicians, Industry Leaders, Technology Managers and Innovators towards effective knowledge creation and economic prosperity. The Conference theme will be achieved through four main events.

- 1. Researchers Conclave: It is a forum for presenting scientific and practice based papers by academicians, industry experts, policy analysts, and R&D scientists and engineers. This is a peer reviewed paper presentation forum for disseminating excellence in Technology Management. Papers are invited in the following six tracks:
  - o Policy, Institutions and Governance
  - Corporate Management, R&D Strategy and Competitiveness
  - o Financing, Commercialization and IPR
  - Economic Development, Sustainability and Inclusiveness
  - Intellectual Capital, HRM, and Organizational Development
  - ICT for Technology Management
- 2. CEOs Conclave: Identifying and deliberating on the mega technology trends stimulating the economic progress and corporate performance.
- 3. Innovation Valuation Conclave: Valuing ideas and innovation is complex but critical for optimizing outcomes. This forum will bring together innovators, inventors, bankers, venture capitalists, management specialists, and policy makers. The focus is to recognize concerns and issues of different interest groups in the valuation of intellectual capital.
- 4. Innovators Confluence and Exhibition: Exhibition and demonstration of innovations. This is a pioneering effort to showcase selected and peer reviewed innovations from IISc, DRDO and other National Laboratories, Public Sector Organizations, Start-ups, SMEs, Indian companies, and MNCs.

#### Who Should Participate?

- ➤ Academicians : Teaching & Research
- ➤ Presidents and CEOs of Technology intensive companies
- Vice Presidents of companies
- ➤ Chief Technology Officers and Strategists
- Government and Organizational Policy Makers
- ➤ R&D Directors
- > Venture Capitalists and Angel Investors
- ➤ Micro, Small & Medium Enterprises
- Entrepreneurs & Technology Innovators ➤ Project/ Operations/Technology Managers
- > Project Managers

> Senior level Scientists

- ➤ Economists/ Sociologists/Psychologists
- > Intellectual Property experts
- HR/Marketing/R&D Managers
- > Marketing Managers of technology products

Educators involved in technology innovations,

engineering, management and industrial administration

- > Management and Engineering Research students
- Post Graduate Management students.

# INTERNATIONAL CONFERENCE ON TECHNOLOGY MANAGEMENT - 2012 (ICTM - 2012)

#### Registration Form

Name of the Delega	ate(s):
Organization:	
Contact Address:	
Phone (M), Fax, an	d Email:
Category of Delega	te (please tick as appropriate): Faculty / Student / Industry
Mode of payment (p	please tick as appropriate):
	Cash (onsite)
	Cheque / Demad-Draft
	Wire Transfer
	Online registration using PayPal Service
Demand Draft / Che	eque Number: Dated:
Issuing Bank:	
Wire Transfer Trans	action ID Number:
Online Transaction	date:
Amount:	***************************************

Signature of Delegate:

Demand-Draft / Cheque should be in favor of "ICTM - 2012 Bangalore" payable at Bangalore".

Face Dataile	Foreign Delegates US\$200	Indian Delegates		
Fees Details		Academics Rs. 5000	Students Rs. 3000	Industry Rs 9000**
Early Registration (Up to April 30 2012)				
Regular Registration	US\$250	Rs. 6000	Rs. 4000	-
Hard copy Proceedings	US\$50	Rs. 1000	Rs. 750	Rs. 1000
Accompanying Guests	US\$150		_	220

Please mail the delegate registration form along with the DD / Cheque if any to

The Chairman, Organizing Committee, ICTM 2012 Department of Management Studies Indian Institute of Science Bangalore -560012 Karnataka, India

For online registration visit the conference website for details.

<sup>\*</sup>In case of wire transfer, the delegates may transfer the fee to ICTM 2012 conference bank account number: 31813129931, SWIFT Code: SBININBB425, State Bank of India IISc Branch.