

DEPARTMENT OF COMMERCE
(Karaikal Centre)
School of Management
PONDICHERRY UNIVERSITY
Karaikal 609605

PROFILE OF THE DEPARTMENT

The Department of Commerce was established in the year 2007 in Karaikal to cater to the local demands of the Karaikal region, as Karaikal is poised to become a trade centre with major port. It is presently located in the campus of the Preunthalaivar Kamarajar College of Education, Karaikal.

Mission:

The Department of Commerce is offering a post graduate programme, M.Com(Business Finance) and planning to offer research programmes viz., M.Phil and Ph.D in the near future. The programme was coordinated by Prof. P.Palanisamy, Professor, Department of Commerce, Pondicherry University.

The mission and objectives of the Department are:

- To cater to the need of corporate and public services..
- Provide Exposure to emerging issues in the area of Global Trade and Services.
- Undertake Research Problems on the Contemporary Issues with Social Relevance.
- Persuade to Undertake Independent Projects and Consultancy.

Profile of the Students:

At the time of its inception, the total strength of the students was 5 (2007-2009) and these students were trained rigorously by the faculty members of the Department of Commerce, Pondicherry Centre. and the first batch of students of Karaikal centre were placed in reputed banks and industries. The second batch (the present II Year M.Com) students consist of 6 students (Girls) who were from the Karaikal region. And presently the third batch of students (the present I year M.Com) consist of 16 students who were from Pondicherry and the nearby districts of Tamilnadu.

The following table shows the student strength year-wise:

M.Com (Business Finance) Programme	2007-08	2008-09	2009-10
M.Com - Business Finance	5	6	16

Profile of Faculty Members:

In the year 2009, permanent faculty members have been appointed exclusively for the department in order to develop the department. At present, the department consists of 2 Readers and 4 Lecturers and the profile of the faculty in brief is given below:

Name & Qualification	Designation	Specialization
Dr. V. KAVIDA MCS.,M.Phil., Ph.D,PGDCA., UGC-NET	Reader	Accounting & Finance, Intellectual Capital, International Finance, Banking & Financial Services
Dr. S. AMILAN M.Com (BF), MBA., M.Phil., Ph.D, UGC-NET-JRF	Reader	International Finance, Portfolio Management, Quantitative Techniques & Financial Econometrics.
Mr. V. ARULMURUGAN M.Com (BF),MMM., M.Phil., UGC-NET-JRF	Lecturer	Banking & International Finance, Logistics & Marketing, Financial Counseling & Corporate Technology
Mrs. SHEENA M.Com.,M.Phil., UGC-NET	Lecturer	Brand Management, Retail Marketing and Rural Marketing, HRM, Organization Behavior, Systems, Financial Services.
Dr. G.NARESH M.Com.,M.Phil., Ph.D.	Lecturer	Derivatives and Risk Management, Investments, Valuation of Assets and Infrastructure Financing

Infrastructure Facilities:

Tangibly, the Department has modernized infrastructure with well equipped library, Centralized Computer Lab with Internet facility, Overhead and LCD Projector for presentation and teaching.

Building: Sufficient space allocation for class room and faculty room on sharing basis is provided.

Computer Lab: A centralized lab facility is provided to the students with adequate number of systems with internet facility along with other two departments in the centre.

Library: A centralized library with adequate books is available for students' reference and journals, dailies and e- resource has to be made available.

Future Agenda:

The Department is planning to organize conferences, seminars, Workshops, Placement and career counseling for students and also research and extension activities to serve the needs of the corporate in particular and society in general.
