

PONDICHERY UNIVERSITY
PROFILE OF THE DEPARTMENT
(FOR REACCREDITATION PURPOSE OF NAAC)

(Wherever applicable select the closest option and strike out the others which are not applicable.
 If something is Not Applicable write NA. Please use Separate Sheets wherever necessary)
(Information shall be given for the period from July 2004 to June 2009)

GENERAL INFORMATION

1. Name of the Department		Department of Management Studies									
2. Location of Institution		Pondicherry University									
3. Name and Address of Institution		R.V. Nagar, Kalapet, Puducherry - 14									
Web/URL Home page		www.pondiuni.edu.in									
Email		som_dms@yahoo.co.in									
4. Year (Date if available) of Establishment		1986									
5. Built-up Area in Sq. Ft.											
6. Institutional Autonomy											
7. Total Student Strength of the Department (2009)											
8. Programs Offered:											
8.(i) Post-Graduate: (Please specify courses. If necessary use additional sheets) MBA(General)											
Total Intake	Total Student Strength		Students from Pondicherry University		Students from Other Universities		Students from Other States		NRI Students		
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
I year - 79	56	15	10	5	46	10	44	8	-	-	
II year - 66	30	13	4	3	26	10	23	8	-	-	
8.(ii) Ph.D.: (Please specify subjects. If necessary use additional sheets)											
Total Intake	Total Student Strength		Students from Pondicherry University		Students from Other Universities		Students from Other States		NRI Students		
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
22	17	5	6	3	11	2	11	1	-	-	
9. Number of Permanent Teaching Faculty						Male: 6 Female: 3 Total: 9					
10. Number of Teaching Posts Sanctioned						Professor: 3 Reader: 5 Lecturer: 6 Others (Please specify): Placement Officer – 1 Computer Operator - 1 Driver - 1 Lab. Assistant:					
11. Number of Teaching Posts Occupied						Professor: 3 Reader: 5 Lecturer: 1 Others (Please specify):					

12. List of Technical Staff:							
Sl. No.	Name	Sex	Date of Birth	Date of Super-annuation	Technical	Designation	Highest Qualification
1.	M. Sarala	Female	20.06.1976	Contract till 24.10.2009		Computer Assistant	M.C.A
13. Number of Administrative Staff					Clerical: Male: 2 Female: Nil Total: 2 Attenders: Male: 2 Female: 1 Total: 3 Peons: Male: Female: Total:		
14. Whether the Institution has been assessed and accredited by any Agency like NAAC/NBA/AICTE/DEC/etc.?					Yes, by AICTE		
15. What are the admission policies in your institution? (Please strike out whichever is not applicable)							
(i) Admission based on Marks in Qualifying exam alone :							
(ii) Admission based on (i) and Entrance exam (University /State / National level):							
(iii) Admission based on (i) and / or (ii) and / or (iii) and / or Interview / Group Discussion:							
(iv) Counselling for students done before Admission:							
(v) Counselling for students done after Admission:							
(vi) Percentage of Reservations available for Admission under categories SC-2 + 1/ST-1+1/OBC /Sports-1/NRI-2/ Women / Category Percentage Internal students /Physically Challenged /Domicile of State / Other State students / Wards of employees, etc. As per the Govt. of India norms							
(vii) Any others (please specify): On the basis of CAT score							
16. Is there any review of the Admission Policy?					Yes		
17. When was the Admission Policy reviewed of late?					Review took place in 2006 in line with MHRD suggestion to go for some National Entrance test so that the Management student aspirants need not have to take too many tests		
18. How are the courses / programmes advertised?					Leading National Dailies and University Website		
19. Number of Working days per semester?					90 days		
20. Number of Teaching days per semester?					90 days		
21. Are there any policy guidelines for curriculum revision?					Yes		
22. Is there any academic body for design and / or review of curriculum?					Yes, Board of Studies		
23. When was the curriculum last revised?					Last Year		
24. Are the curricula revised for all programmes simultaneously or partially?					All programmes		
25. Does the institution have credit transfer system?					No		

26. Methods of Instruction followed	Lectures, case studies, group discussions, role plays, practical assignments
27. Exam. System followed	CBCS
28. Is there Internal Assessment? If yes, what percentage of the total is this and in what faculty?	Yes, 50%
29. Is there external valuation?	Yes, 50%
30. Has the institution introduced any innovations in exam?	No
31. Are the exams held as per schedule? If not, give reasons.	Yes
32. Are the results declared as per schedule? If not, give reasons.	Yes
33. Grants received from various sources	Essentially from the Government of India through UGC; Project funding is from different sources from UGC and MHRD
34. Fee structure per annum:	
<u>PER SEMESTER</u>	
Tuition Fee	Rs. 3,000
Special Fee	Rs. 1,000
Library Fee	Rs. 500
Computer Fee	Rs. 500
Sports Fee	Rs. 100
Internet Fee	Rs. 100

Fees And Funds Per Semester	Total Rs.5,200
<u>ONE TIME FEES/FUNDS/DEPOSITS</u>	
Registration Fee	Rs. 150
Matriculation Fee	Rs. 100
Recognition fee for degree from Indian University	Rs. 200
Identity card fee	Rs. 25
<u>Caution Deposits Refundable:</u>	
a) Library	Rs. 500
b) Computer Laboratory	Rs. 500
Industrial Interface Fund	Rs. 7,500
Infrastructure Development Fund	Rs.10,000
University Development fund	Rs. 1,000
Special academic and Placement Fund	Rs. 5,000
Media Fund	Rs. 7,500
Journal Fees	Rs. 200

One time fees/funds/deposits	Total Rs.32,675
<u>PER ANNUM</u>	
Medical Examination fee (MEF)	Rs. 50
Students Welfare fund	Rs. 100
Group Medical Insurance (GMI)	Rs. 304

Fees and Funds per annum	Total Rs. 454

Total fees to be paid for two years of the MBA course amounts to <u>Rs.54,383/-</u>	

GENERAL AND INFRASTRUCTURAL FACILITIES

35. Does the Institution have Dept. Libraries? Are these connected with the main Library?	No
36. Area of the Library in Sq. Ft.	NA
37. Number of Books in the Library Number of Text books in the Library Number of Reference books in Library Number of Audio cassettes Number of Video cassettes Number of CD ROMS	NA
38. Number of Books purchased last year by Library	NA
39. Is there a Computer Laboratory?	Yes
40. Area of the Computer Laboratory in Sq.Ft.	
41. Number of Computers in the Institution	71
42. Number of Computers Available for use by Students	60
43. Number of Computers Available for Staff	2
44. Is the Administration of the Institution computerized?	NA
45. Does the Institution have an Auditorium?	Yes
46. Does the Institution have Canteen facilities?	Yes
47. Does the Institution have a Student Centre?	No
48. Does the Institution have facilities for Indoor Games / Reading Room / etc. ?	Yes
49. Number of Class Rooms in the Institution Number of Laboratories Number of Reading Rooms Number of Staff Rooms Number of Common Rooms Number of Rest Rooms	4 1 Nil 10 Nil Nil

RESEARCH AND DEVELOPMENT

50. Are the Faculty Members Active in Research?					Yes		
51. Research Projects Completed during last 5 years with Details:							
Name of the Project	Name of the Principal Investigator	Funding Agency	Thrust Area	Total Grant	Duration with Years	Number of Publications under the Research Project	Number of Patents, if any.
Setting up of a convenient store and customer satisfaction survey	Dr.S. V. Narayanan, Professor and Dr.B. Charumathi, Reader	Hindustan Petroleum Corporation Limited	-	Rs.10,000	½ year	Nil	Nil

52. Ongoing Research Projects, if any, with Details:

(Please use separate sheet if necessary)

Name of the Project	Name of the Principal Investigator	Funding Agency	Total Grant	Duration with Years	Number of Publications under the Research Project	Number of Patents, if any.
Career Award for Young Teacher (CAYT) award	Dr. B. Charumathi, Reader	AICTE, New Delhi	10.5 lakhs	3 years	2	Nil
Strategic Human Resource Management-A study of the Retention strategies of Technical employees in the IT industry in India	Dr.M. Basheer Ahmed Khan	UGC, New Delhi		2½ years		

53. Has the Institution organized any Research Meetings During the last 5 years?

54. Details of Research Meeting, if any, organized during last 5 years.

(Please give separate list with full details, wherever necessary)

Name of the Meeting	Level (National / International)	Type of Meeting (Seminar/ Workshop/ Conference/ Symposia/ Other (specify))	Number of Persons who attended (Male: Female: Total:)	Dates of the Meeting

55. Has the Department Participated in any Special Schemes like UGC DRS / DSA / COSIP / ASIST / DST FIST / DBT , others. (Please Specify).

No (In Progress – SAP)

56. Has the Institution introduced any Innovations in Teaching (Please give details)

Computer Aided Teaching Methods

INSTITUTIONAL / DEPARTMENTAL INFORMATION

57. Annual Budget of the Institution / Department during last 5 years.	
58. Research Funds per Faculty Member during last 5 years	Nil
59. Ratio of Students to Faculty during last 5 years	13: 1 to 15: 1 (due to OBC quota implementation)
60. Ratio of Number of Applications to Available Intake during last 5 years	1:6 approximately
61. Ratio of Number of Students Appearing for Exam. to Number of Successful Candidates during last 5 years (Final exam. Only)	9:10 approximately

62. Number of Students Admitted to Various Programs (UG /PG / Certificate/ Diploma Courses) during the last 5 years

Program	Year	General		SC		ST		Cat. 1		OBC		Total	
		Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.
MBA	2009	28	8	12	1	6	-	-	-	21	5	65	14
	2008	22	12	4	2	4	-	-	-	3	1	34	14
	2007	34	4	13	1	4	-	-	-	-	-	51	5
	2006	27	7	9	3	-	2	-	-	-	-	36	12
	2005	26	12	4	6	-	-	-	-	-	-	30	18

63. Number of Student Drop-outs in Various Programs (UG /PG / Certificate/ Diploma Courses) during the last 5 years

Program	Year	General		SC		ST		Cat. 1		OBC		Total	
		Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.
MBA	2009	-	-	-	-	-	-	-	-	-	-	-	-
	2008	3	-	-	1	-	-	-	-	1	-	4	1
	2007	1	-	2	-	-	-	-	-	-	-	3	-
	2006	1	-	2	-	-	-	-	-	-	-	3	-
	2005	2	1	-	1	-	-	-	-	-	-	3	1

64. Number of Students who Appeared for Final Exam. In Various Programs (UG /PG / Certificate/ Diploma Courses) during the last 5 years

Program	Year	General		SC		ST		Cat. 1		OBC		Total	
		Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.
MBA	2008											26	9
MBA	2009											40	6

65. Number of Students who Passed Final Exam. In Various Programs (UG /PG / Certificate/ Diploma Courses) during the last 5 years

Program	Year	General		SC		ST		Cat. 1		OBC		Total	
		Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.

66. Number of Students who Secured University Ranks (please specify) in Various Programs (UG /PG / Certificate/ Diploma Courses) during the last 5 years

Program	Year	General		SC		ST		Cat. 1		OBC		Total	
		Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.

67. Number of Students who won Recognitions in Various Fields (Academic / Cultural / Sports, et cetera (please specify) in Various Programs (UG /PG / Certificate/ Diploma Courses) during the last 5 years

Program & Field of Recognition	Year	General		SC		ST		Cat. 1		OBC		Total	
		Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.	Male	Fem.

68. Any Other Information

69. Contact Information of Institution / Department

Name of Contact Person	Dr. R.P. RAYA, Professor & Head
Address for Communication	Department of Management Studies, Pondicherry University
FAX Numbers	0413-2655253
Telephone Numbers (please include codes)	0413-2654309 and 2654305
E-Mails	drpraya@gmail.com

70. Any efforts made by the Department to promote Campus Recruitment -

Have been conducting Alumni Meet, viz., “MILAN” every year to explore job opportunities through alumni network.

Training given to the students to enhance their softskills by deploying outside professional agencies.

Regular practice on Aptitude Test were given to II MBA students in the evening classes.

Presentations about the department and students were given at the various corporate offices through the student presentations to invite them for campus placements.

71. Healthy practices of the Department.

ADDITIONAL INFORMATION

Are there any overseas students? No.

Has the department organized

- Lectures:

- DMS organized [by Dr. R. P. Raya] an half-a-day awareness meet on March 5, 2009 at DMS on Public Health Tobacco Control Presentation on anti-smoking world campaign by an INTERNATIONAL team lead by Dian Kiser, Ph.D., CFRE, CCAP-California's Clean Air Project, CA 95818

Inaugural Session: Day 1 – 9:30 AM – 10:45 AM

Mr.M.Shankar - Vice President, Edelweiss Capital

Day 1:

Panel 1: Outsmarting Economic Downturn For an Emerging India Inc. (11:00 AM – 1:00 PM)		
Sl No	Panel Member Name	Designation
1	Mr. J.R. Vaidhyanathan	Associate Director, CSC India
2	Mr. Parthasarathy L C	Director, Shreyas Solutions.
3	Mr. Bandi Kamaiah	Economist, Hyderabad University

Panel 2: Davids vs Goliaths – Who will prevail and thrive? (2:30 PM – 4:00 PM)		
Sl No.	Panel Member Name	Designation
1	Mr. Nandakumar Venkatachary	VP, Merrill Lynch (India)
2	Mr. Sampath Kumar	Global work force, CTS
3	Mr. Sashikant Jayaraman	HR Manager, Bajaj Allianz

Day 2:

Panel 3: Widening the radius of trust for corporate restructuring.(10:30 AM – 12:30 PM)		
Sl No	Panel Member Name	Designation
1	Mr. M. Shankar	Vice President, UTI asset management
2	Mr. Sanchayan Sinha	Business Manager, Cypress Semi Conductors.
3	Mr. Chandrasekaran	GM – Indian Bank.
4	Mr. Ravi Thilagan	Senior HR Manager, Financial Software Solutions

Panel 4: Actualizing Entrepreneurial Spirit amidst turbulence. (2:00 PM - 4:00 PM)		
Sl No.	Panel Member Name	Designation
1	Mr. M Mahadevan	Promoter, Hot Breads
2	Mr Krishna Prathab R V	Founder & CEO, XLabz
3	Mr. Muthu Kumar	Technical Head, Power Soaps Ltd.

▪ Workshops/Seminars/Conferences:

- Conducted a Two Day UGC Sponsored National Seminar on “**Business Ethics, Corporate Governance and Social Responsibility**” during April 12-13, 2008 in Pondicherry University (Seminar Chairman - Dr. M. Basheer Ahmed Khan, Professor and Head, DMS; Seminar Director – Dr. B. Charumathi, Reader, DMS)
- Coordinated a one day seminar on **Digital Governance in the UT of Pondicherry** in association in IIPA, Puducherry Chapter and Department of Management Studies, Pondicherry University on December 5, 2007. (Co-ordinators from DMS: Prof. R.P. Raya, and Dr.B. Charumathi, Reader)
- Conducted a Three Day National Conference on “**Digital Era Governance and Contemporary Issues in New Public Management**” during March 26-28, 2007 in Pondicherry University (Conference Chairman: Prof. M. Basheer Ahmed Khan, Conference Co-ordinators: Prof. R. P. Raya, Dr.S. Amanulla, and Dr.B. Charumathi)
- Organised **Synapse 2007** – An Annual Industry Institute Interface Mega Event of the Department of Management Studies, which was held during February 16-18, 2007. (Faculty Advisors: Prof.S. Hariharan and Dr.B. Charumathi)
- Conducted a Seminar on “**Bank Management: Issues and Strategies**” as part of Bi-Decennial Celebrations of the University on October 26, 2006. (Seminar Co-ordinator: Dr. B. Charumathi and Co-coordinator: Dr.L. Mothilal)

- Conducted a 3 day placement training programme to II MBA Students during October 30 to Nov 1, 2008 through MAFAI Academy. (Co-ordinator: Dr.B. Charumathi, Placement Faculty Advisor)
- **International Research Workshop on Spiritual and Ethical Foundations of Organizational Development, February 5-7, 2009, at Pondicherry: *The Land of Sri Aurobindo*, Organized By Faculty of Management Studies University of Delhi, India In Collaboration with School of Global Leadership & Entrepreneurship, Regents University, USA, **Department of Management Studies**, Pondicherry University, India & Infinity Foundation, USA**
- **2nd INTERNATIONAL CONFERENCE ON INTEGRATING SPIRITUALITY AND ORGANIZATIONAL LEADERSHIP, February 9-12, 2009, Pondicherry: *The Land of Sri Aurobindo*, Organized By Faculty of Management Studies University of Delhi, India In Collaboration with School of Global Leadership & Entrepreneurship, Regents University, USA, **Department of Management Studies**, Pondicherry University, India & Infinity Foundation, USA**

If yes, what is the nature and extend of student participation?

All the I and II MBA Students participated and benefited from the above workshops, seminars and conferences.

No. of students who have passed the following during the last six years

- NET : 1
- SLET :
- CAT :
- TOEFEL :
- GRE :
- G-MAT :
- KAS :
- IAS :
- Defense entrance :

- Others :

Titles of Research Projects :

Is there any Student Counseling center in the department. No

Is there any Grievance Redressal cell? No

When did the Alumni – Association of the department got established? How many members are actively involved ? Give enrolment statistics.

1988. (So far more than 900 students passed our from the Department)
Around 550 members are actively involved.

Place:

Date:

Signature with Seal of Chairperson