

PONDICHERRY UNIVERSITY
PROFILE OF THE DEPARTMENT OF INTERNATIONAL BUSINESS
(FOR REACCREDITATIONS PURPOSE OF NAAC)

(Wherever applicable select the closest option and strike out the others which are not applicable. If something is Not Applicable write NA. Please use Separate Sheets wherever necessary)

(Information shall be given for the period from July 2004 to June 2009)

GENERAL INFORMATION

1. Name of the Department		International Business									
2. Location of Institution		School of Management, Pondicherry University									
3. Name and Address of Institution		R.V.Nagar, Kalapet, Pondicherry University									
Web/URL Home Page Email		Pondiuni.edu.in									
4. Year (Date if available) of establishment		2006-07									
5. Built-up Area in Sq.Ft.											
6. Institutional Autonomy											
7. Total Student strength of the Department (2009)		I year – 62 II Year - 47									
8. Programs Offered: MBA (International Business)											
8. (i) Post-Graduate: (Please specify courses. If necessary use additional sheet)											
Total Intake	Total students Strength		Students from Pondicherry University		Students from other Universities		Students from other states		NRI students		
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
I Year 61	52	10	5	3	47	7	46	5	-	-	
II Year 47	32	15	10	3	22	12	21	9	-	-	
108	84	25	15	6	69	19	67	14	-	-	
8. (ii) Ph.D.: (Please specify subjects, If necessary use additional sheets)											
Total Intake	Total students Strength		Students from Pondicherry University		Students from other Universities		Students from other states		NRI students		
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
Ph.D Programme is offered only from the Academic Year 2009-10											
9. Number of Permanent teaching Faculty		Male: 2 Female: Nil Total: 2									
10. Number of Teaching Posts sanctioned (Under XI Plan)		Professor: 1 Reader: 3 Lecturer: 3 Others (Please specify): Lab. Assistant:									
11. Number of teaching Posts Occupied		Professor: 1 Reader: Nil Lecturer: 1 Others(Please specify): Guest Faculty - 4									

13. List of Technical Staff:							
Sl. No	Name	Sex	Date of Birth	Date of Superannuation	Technical	Designation	Highest Qualification
1	P. Kumaresan	Male	10.12.81	18.11.2008	Computer Typing	Data Entry Operator	B.Com., P.G.D.C.A
14. Number of Administrative Staff					Clerical:	Male: 1 Female:	Total: 1
					Attenders:	Male: 1 Female:	Total: 1
					Peons:	Male: Female:	Total:
15. Whether the Institution has been assessed and accredited by any Agency like NACC/NBA/AICTE/DEC/etc.?					-		
16. What are the admission policies in your institution? (Please strike out whichever is not applicable)							
(i) Admission based on <u>Marks</u> in Qualifying exam alone :							
(ii) Admission based on (i) and <u>Entrance exam</u> (University / State / National level):							
(iii) *Admission based on (i) and / or (ii) and / or (iii) and / or <u>Interview / group Discussion:</u>							
(iv) Counseling for students done before Admission:							
(v) Counseling for students done after Admission:							
(vi) Percentage of Reservations available for Admission under categories SC-2 + 1 / ST-1 / OBC / Sports-1/NRI-2 / Women / Category Percentage Internal students / Physically Challenged / Domicile of State / Other State students / Wards of employees, etc.							
(vii) Any others (Please specify):							
17. Is there any review of the Admission Policy?					-		
18. When was the Admission Policy reviewed of late?					2006-07		
19. How are the courses / programmes Advertised?					MBA & Ph.D In all National Dailies & University Web site		
20. Number of Working days per Semester?					6 Months Working Days Per Semester Except Saturday, Sunday & Govt. Holidays		
21. Number of Teaching days per Semester?					90 days		
22. Are there any policy guidelines for Curriculum revision?					Board of studies and programme committee will formulate guidelines		
23. Is there any academic body for design and / or review of curriculum?					Board of studies programme committee		

24. When was the curriculum last revised?	2006-07
25. Are the curricula revised for all Programmes simultaneously or partially?	For all Programmes
26. Does the institution have credit transfer System?	Yes
27. Methods of Instruction followed	Lecture & Non Lecture Methods
28. Exam. System followed	CBCS
29. Is there Internal Assessment? If yes, what Percentage of the total is this and in what Faculty?	Yes (Weightage for 14 – 40%)
30. Is there external valuation?	Yes
31. Has the institution introduced any innovations in exam?	Yes
32. Are the exams held as per schedule? If not, give reasons.	Yes
33. Are the results declared as per schedule? If Not, give reasons.	Yes
34. Grants received from various sources	XI Plan
35. Fee structure per annum:	

<i>Sl. No.</i>	<i>Items</i>	<i>I semester</i>	<i>II semester</i>	<i>III semester</i>	<i>IV semester</i>	<i>A/c. No</i>
1	Tuition Fee	3000	3000	3000	3000	201
2	Special Fee	1000	1000	1000	1000	204
3	Library Fee	100	100	100	100	
4	Computer Fund	500	500	500	500	
5	Sports Fee	100	100	100	100	
6	Internet Fee	100	100	100	100	
7	Medical Examination Fee (p.a)	50		50		
8	Students Welfare Fund (p.a)	100		100		
9	Group Medical Insurance (p.a)	304		304		
One Time Fee						
1	Registration Fee	150				201
2	Matriculation Fee	100				
3	Recognition Fee	200				
4	Identity Card Fee	25				
5	Caution Deposit (Refundable) Library Computer Lab	500 500				204
6	Industry Interface Fund	7500				
7	Academic Infrastructure Fund	10000				
8	University Development Fund	1000				
9	Special Academic Placement Fund	5000				
10	Media/Publicity/Placement Brochure Fund	7500				213
11	Journals / Magazine subscription Fund	200				
12	Alumni Association Fund	300				
	Total Rupees	38229	4800	5,254	4800	

GENERAL AND INFRASTRUCTURAL FACILITIES

36. Does the Institution have Dept. Libraries? Are these connected with the main Library?	No Departmental Library
37. Area of the Library in Sq. Ft.	-
38. Number of Books in the Library Number of Text books in the Library Number of Reference books in Library Number of Audio cassettes Number of Video cassettes Number o CD ROMS	-
39. Number of Books purchased last year by Library	-
40. In there a Computer Laboratory?	Yes
41. Area of the Computer Laboratory in Sq. Ft.	1500 sq.ft
42. Number of Computers in the Institution	50 Computers in the Department
43. Number of Computers Available for use By students	50 Computers
44. Number of Computers Available for Staff	10
45. Is the Administration of the Institution Computerized?	Yes
46. Does the Institution have an Auditorium?	Yes
47. Does the Institution have canteen Facilities?	Yes
48. Does the Institution have a Student Centre?	Yes
49. Does the Institution have facilities for Indoor Games / Reading Room / etc.?	Yes
50. Number of Class Rooms in the Institution Number of Laboratories Number of Reading Rooms Number of Staff Rooms Number of Common Rooms Number of Rest Rooms	3 1 8 1 1

RESEARCH AND DEVELOPMENT

51. Are the Faculty Members Active in Research?					Yes		
52. Research Projects Completed during last 5 years with Details:							
Name of the Project	Name of the Principal Investigator	Funding Agency	Thrust Area	Total Grant	Duration with years	Number of Publications under the Research Project	Number of Patents, if any.
<div style="border: 1px solid black; padding: 5px; margin: 10px auto; width: 80%;"> The Department of International Business was established only during the Academic Year 2006-07 </div>							
53. Ongoing Research Projects, if any, with Details: (Please use separate sheet if necessary)							
Name of the Project	Name of the Principal Investigator	Funding Agency	Total Grant	Duration with years	Number of Publications under the Research Project	Number of Patents, if any.	
<div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> NIL </div>							
54. Has the Institution organized any Research Meetings During the last 5 years?					Nil		
55. Details of Research Meeting, if any, organized during last 5 years. (Please give separate list with full details, wherever necessary)							
Name of the meeting	Level (National / International)	Type of Meeting (Seminar / Workshop / Conference / Symposia / other (Specify))	Number of persons who attended (Male: Female: Total:)	Dates of the Meeting			
<div style="border: 1px solid black; padding: 10px; margin: 10px auto; width: 80%;"> NIL </div>							
56. Has the Department Participated in any Special Schemes like UGC DRS / DSA / COSIP / ASIST / DST FIST / DBT, others. (Please Specify).					No		
57. Has the Institution introduced any Innovations in Teaching (Please give details)					<ol style="list-style-type: none"> 1. Class Room Lecture Method 2. Case Discussion Method 3. Web Based Exercises 4. Seminar Presentation 5. Group Discussion 6. Power Pont Presentation Using LCD Projector 7. Computer Aided Assignments 		

67. Number of Students who Secured University Ranks (Please specify) in Various Programs (UG /PG / Certificate / Diploma Courses) during the last 5 years													
Program & field of Recognition	Year	General		SC		ST		Cat. 1		OBC		Total	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
MBA (IB)	2006	-	-	-	-	-	-	-	-	-	1	-	1
MBA (IB)	2007	1	-	-	-	-	-	-	-	-	-	1	-

68. Number of Students who won Recognitions in Various Fields (Academic / Cultural / Sports, et cetera (Please specify) in Various Programs (UG /PG / Certificate / Diploma Courses) during the last 5 years													
Program & field of Recognition	Year	General		SC		ST		Cat. 1		OBC		Total	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
NIL													

69. Any other Information													
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70. Contact Information of Institution / Department	
Name of Contact Person	Dr. K. Mohan, Professor & Head
Address for Communication	Dept. of International Business, Pondicherry University, Puducherry
Fax Numbers	
Telephone Numbers (Please include codes)	0413-2654543
E-Mails	drmohankpillai@gmail.com

71. Any efforts made by the Department to promote Campus Recruitment

Yes (The Department takes adequate steps to Promote campus Recruitment)

72. Healthy practices of the Department.

1. **Weekly seminar by Teachers**
2. **Fortnightly seminar by Research Scholars and students**
3. **Weekly faculty meeting**
4. **Periodical Guest / Special Lectures**
5. **Transparency in Administration**
6. **Knowledge sharing by Teachers**

ADDITIONAL INFORMATION

Are there any overseas students?

No

Has the department organized

- Lecturer

1. **“Challenges of Banking Industry and Strategies to be followed”** - Guest Lecturer delivered by Mr. Francis, Deputy Director, Indian Institute of Banking and Finance on 13.08.2008.
2. **“Common wealth Organisation and its Role”** - Lectured delivered by Dr . Mark Collins, President, common wealth Organisation on 14.08.2008
3. **“Intelligent Interface & Search Engines”** – Guest Lecture delivered by Dr. Vijay Sugumaran, Professor of Business Administration, Oakland University, USA on 21.08.2008
4. **“Banks and International Growth”** – Special Lecture delivered by Mr. C. Murugavel, Vice president, Mid Cap Kotak Mahindra, Chennai on 26.08.2008.
5. **“TQM and Global Competitiveness”** – Special Lecture delivered by Dr. Sanjeeva Rao, Executive Director, Sanjeev Quality Consultants, Chennai on 26.09.2008.
6. **“Impact of Global Financial Crisis on Consumer Durable Goods”** – Guest Lecture delivered by Mr. R. Ramesh, Senior finance Manager, Whirlpool India Ltd., Pondicherry on 21.10.2008.
7. **“Export Credit Insurance & Credit Risks in Project Exports”** – Special Lecture delivered by Mr. S. Viswanathan, General Manager, Export Credit Guarantee Corporation, Mumbai on 06.11.2008
8. **“Retail Management in International Context”** – Guest Lecture delivered by Dr. K. Chandrasekhar, Associate Professor, Institute of Management, Kerala University on 22.12.2008.
9. **Current Global Economic Crisis & Career Management** – Guest Lecture delivered by Mr. N. Pattabiraman, Chief Technology Manager, Solution NET (A Global IT Company), Chennai on 27.02.2009.
10. **“Training for New Executive Recruits in MNCs”** – Guest lecture by Ms. Preeti sharma, Former Vice –President, Bank of America, Presently: Director-Projects, E-Trade, Sanfrancisco, U.S.A. on 05.03.2009.
11. **“Union Interim Budget & Foreign Direct Investment”** – Guest lecture by Mr. Varadan, Management Consultant, Chennai on 18.03.2009.

- Workshops:

1. “Curriculum Development in Management Education in International Business” organized during the academic year 2006-07.
2. Faculty Development Programme organized by the Department on “Capital &

Derivatives Markets” during the academic year 2008-09.

- **Seminars:**

1. “Global Business Environment” – Opportunities and Challenges for Indian MNCS” organized during the academic year 2007-08.
2. “Global Economic ” organized during the academic year 2008-09

If yes, what is the nature and extent of student participation?

No. of students who have passed the following during the last six years

- NET : 3
- SLET : -
- CAT : -
- TOEFEL : -
- GRE : -
- G-MAT : -
- KAS : -
- IAS : -
- Defense entrance : -
- Others : -

Titles of Research Projects :

Is there any Student Counseling Center in the Department.

Yes

Is there any Grievance Redressal cell?

Yes

When did the Alumni – Association of the department got established? How many Members are actively involved? Give enrolment statistics.

October 2009 – 45 Members

Place : Puducherry

Date :

Signature with Seal of Chairperson



PONDICHERRY UNIVERSITY

(Central University)

DEPARTMENT OF INTERNATIONAL BUSINESS

Dr.K.MOHAN
Professor & Head

R.Venkataraman Nagar, Kalapet,
Puducherry – 605014.
Ph. (0) 0413 – 2654543. Cell: 09443960865

PU/DIB/2009-10/

10.11.2009

To

Deputy Registrar (P & D)
Pondicherry University,
Pondicherry.

Sir,

**Sub: Dept. of International Business - Submission of Departmental Profile for
NAAC Reaccreditation - Reg.**

With reference to the subject cited above, we are forwarding the Departmental Profile relating to the Department of International Business Pondicherry University for NAAC Reaccreditation Purpose. We are also forwarding the soft copy along with this letter for necessary further action at your end.

Thanking you,

Yours sincerely,

(K.MOHAN)

Encl: As above