

Resource Persons

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PONDICHERRY UNIVERSITY

(A CENTRAL UNIVERSITY)

School of Management

Department of Management Studies

A Three-Day National Level workshop on

RESEARCH TECHNIQUES IN MANAGEMENT

December 02-04, 2011

Venue: Computer lab, DMS,
Pondicherry University



A Three-Day National Level Workshop on Research Techniques in Management

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About Pondicherry University

A central University, established through an Act of Parliament in 1985, has just completed its 25th year of existence. The campus is spread over 780 acres of land with lush green tropical vegetation; and its entire campus is Wi-Fi enabled. It has emerged as India's fastest expanding Central University crossing growth mark of 300% during the last four years and has about 5000 students now representing 33 states of the country and abroad, and over 450 highly qualified faculty from across the country. It has a state of the art Library with remote access to over 31,000 digital information resources through a dedicated library portal (www.pondiuni.edu.in).

The University is growing with a cardinal principle of expansion with excellence and Equity and remains connected globally. More than 27 MOUs have been signed with International Universities and National institutions for exchange of faculty and students.

Department of Management Studies

Department of Management Studies (DMS) which was started in 1986, focuses on management education and deep understanding of business, aims to craft excellent business leaders who can make a remarkable difference to the organizations and also to the society. It has the track record of 100% placement since its inception and it takes students only based on CAT score and GD/PI. The Department has well established infrastructure and experienced faculty members.

Credentials

- Recipient of STAR NEWS Outstanding B-School (South) of the year 2010.
- Rated #6 among Top 10 B-Schools in South India by Indian Express, 2010
- Rated 19th in the category of Top B-schools of excellence in India (CSR-GHRDC, 2010)
- Rated No. 1 in the country among all the B-Schools considering the fees paid by students (CSR-GHRD Survey, 2008)
- Approved by the AICTE
- Accredited by NAAC
- Rated #3 in the country among the Govt. University B-Schools (CSR-GHRD Survey, 2009)

Program Objective

To give hands-on training to faculty members and research scholars from different colleges and universities on usage of various research tools using softwares such as SPSS, LISREL, DEA and eViews.

The workshop consists of following modules

- Chi-Square- ANOVA – t-test – paired t-test, Non-parametric chi-square, Correspondence analysis and correlation - partial correlation
 - Simple linear regression – Multiple linear regressions - Logistic and step wise regression.
 - Factorial ANOVA, MANOVA, Factor Analysis, Cluster Analysis, Discriminant Analysis, Multidimensional Scaling, Structural Equation modeling.
 - Efficiency analysis, Data Envelope Analysis (DEA), Corrected OLS, MOLS, DFA
 - Econometric models – ARIMA – ARCH- GARCH – Box Jenkins
- The workshop will be conducted as practical sessions.

Target group

- Research Scholars
- Business & Research Analysts
- Academicians

Registration Fee

Fee : ₹1500 per participant

The course Fees Includes Tea, Lunch, & Kit

(The Kit given to the participants will contain prepared material, plastic folder, pen and writing pad)

Registration Details

The workshop has theory & practical sessions from 02 to 04 December 2011.

Only 50 participants will be considered on first come first serve basis.

* Check for availability before making Demand Draft.

Interested candidates may send their Registration Form & Fee in the form of Demand Draft in favour of The Finance Officer, Pondicherry University payable at pondicherry.

* Accommodation will not be provided.

* It is desirable to bring your own Laptop.

REGISTRATION FORM

Name:.....

Gender: Age:.....

Address For Communication:.....

.....

.....

City:Pin code:.....

Phone No:.....

E-Mail:.....

Name Of College/Organisation:.....

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Designation:.....

Registration Category: Industry/Academic/Research Scholar

Details of Payment:

DD No:.....

Drawn In Favour of: "The Finance officer, Pondicherry University"
Payable at Puducherry

Date: Amount: One thousand five hundred

Date: Signature of Participant