

**ETIBI – 2012
REGISTRATION FORM**

ORGANISING COMMITTEE

National Seminar

on
**Emerging Trends in the Indian Banking Industry
- Challenges and Strategic Options**



(ETIBI – 2012)
24th March 2012

Name :

Designation :

Institution :

Author / Co-Author / Participant:

Title of the paper:

Address for Communication:

Phone/Mobile No:

E-Mail ID :

Registration Fee : Rs.300 / Rs.350 / Rs.500

DD No: Date:

Bank Name :

Signature :

Note: The registration fee must be paid by drawing a DD in favour of Seminar Director, ETIBI 2012 payable at Karaikal.
(Photo copies of the Registration form may be used if necessary)

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Organized by

**DEPARTMENT OF COMMERCE
School of Management
PONDICHERRY UNIVERSITY
Karaikal Campus, Karaikal - 609 605.
PUDUCHERRY (U.T), INDIA**

ABOUT THE UNIVERSITY

Pondicherry University is a Central University, established through an Act of Parliament in 1985. It has completed its 25th year of existence and emerged as India's fastest expanding Central University crossing the growth mark of 300% during the last four years. There are about 6000 students representing 33 states of the country and abroad, and over 450 highly qualified faculty from across the country. The University offers 157 Masters, Doctoral and Diploma programmes in 34 Departments, 10 Centres and two Chairs under the umbrella of 15 Schools. A reputed Community College and a Directorate of Distance Education offer innovative Business Management programmes. As an expansion plan, the University has developed two campuses, one at Karaikal and another at Port Blair offering Post-Graduate & Doctoral programmes.

ABOUT THE DEPARTMENT

The Department of Commerce, Karaikal Campus was established in the year 2007-08. It offers M.Com - Business Finance and Ph.D in Commerce programmes for which the admission is made based on all India level entrance examination conducted at select centers in India. The Department has modernized infrastructure with well equipped Library, Centralized Computer Lab with internet facility, LCD projectors, and common video conferencing facility. On the human resource side, it has admirable faculty members who have excellent publication and research records.

ABOUT THE SEMINAR

The banking system in India has come a long way during the last two centuries. The emergence of LPG era paved the way for stiff competition and made the players in the industry to be more agile and innovative than they were earlier. Now they have to confront the challenges of designing newer product mix, try for innovative strategic moves in delivery channels, look into the requirements of asset based restructuring, use better risk management tools, adopt appropriate relationship management techniques and so on to remain competitive in the market. These challenges need to be handled with

appropriate strategies. This seminar on “EMERGING TRENDS IN THE INDIAN BANKING INDUSTRY - CHALLENGES AND STRATEGIC OPTIONS” would be a platform for discussing the issues related to the banking industry. The focus of the seminar would be mainly on the issues in the following areas of the industry:

- ♣ Retail Banking
 - ♣ CRM and e CRM
 - ♣ Service Quality Excellence
 - ♣ Service Distribution Models
 - ♣ Pricing - Hidden and Explicit Costs
 - ♣ Rural Banking
 - ♣ Role of Cooperative Banks
 - ♣ Asset Liability Management in Banks
 - ♣ Asset Based Restructuring
 - ♣ Inclusive Finance – Cost and Benefits
 - ♣ Managing the NPA malaise
 - ♣ Value Based Management
 - ♣ Electronic and Mobile Banking
 - ♣ IT and Information Security
 - ♣ Cyber Crimes and Security Laws
 - ♣ Risk Management Tools
 - ♣ Banking Industry Growth and Performance
 - ♣ Revenue Rebuilding Strategies - Bancassurance, Online Advises, Trading etc.
 - ♣ Governance and Competence of the Banks
 - ♣ Investment Banking
 - ♣ Development Banking
 - ♣ Managing the Cross Cultural Climate
 - ♣ Role of the Regulatory Authorities
- Papers on other relevant issues in the industry would also be considered for presentation.

REGISTRATION FEES (Per Delegate)

Students and Scholars	- Rs. 300
Faculty Members	- Rs. 350
Corporate Executives	- Rs. 500

The Registration Fee covers Lunch, Tea and Seminar Kit. The fees must be paid by drawing a DD in favour of Seminar Director, ETIBI 2012 payable at Karaikal.

IMPORTANT DATES

Last Date for Submission of, Abstract and Full paper	- 20 th February 2012
Acceptance Intimation	- 02 nd March 2012
Last date for Registration	- 14 th March 2012
Seminar Date	- 24 th March 2012

GUIDELINES FOR SUBMISSION OF PAPERS

Research Papers on the Seminar Topic and the related areas are invited from the Students, Scholars, Faculty Members, Bankers, Executives and Practitioners. The important guidelines for submission of research papers are:

- ♣ Abstract (not exceeding 150 words) & Full Paper (not exceeding 10-12 pages which can include Tables, Charts, Diagrams, etc.) should reach us on or before the deadline.
- ♣ The text should be prepared in MS-word format, double spaced in 12 points Times New Roman font with one inch margin all around.
- ♣ The participants must submit a hardcopy of the manuscript together with the softcopy. The participants are also advised to submit their paper as an e-mail attachment to etibi2012@gmail.com
- ♣ The manuscript would be subjected to blind review process. The accepted papers for presentation will be intimated to the author(s) concerned through e-mail.
- ♣ The author(s) should certify that the manuscript is unpublished and has not been submitted elsewhere for publication/presentation at the time of submission of the papers.
- ♣ Each of the participants / co-authors is required to pay the registration fee separately.
- ♣ The selected papers will be published in the form of an edited book.

ACCOMMODATION

Accommodation will be arranged on payment basis with prior request.