



सत्यमेव जयते



**COMPETITION COMMISSION OF INDIA**  
**भारतीय प्रतिस्पर्धा आयोग**

F No. Adv/ 101 /-CCI

Dated 8<sup>th</sup> March, 2011

To,

All Vice-chancellors/Directors of Indian Universities/IIMs/National Law  
universities/Professional Institutes  
(As per the Attached List)

Sub: **ANNOUNCEMENT OF NATIONAL ESSAY COMPETITION**

Sir/Madam,

You may be aware that Competition Commission of India has been set up under an Act of Parliament to prevent practices having adverse effect on competition, to promote and sustain competition in markets, to protect the interests of consumers and to ensure freedom of trade.

It gives me immense pleasure to inform you that the Commission is organizing a National Level Essay Competition to create awareness about the competition law among students. The essay competition is open to the students of Masters Courses/ Post Graduate Diplomas /M.Phil /PhD/ CA/CWA/CS/MBA (**Senior Division**), and students of any undergraduate course (**Junior Division**), registered in India.

The following two topics have been decided for this competition:-

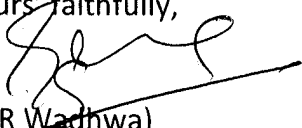
- **Fair Competition: The Engine of Economic Development**
- **Attaining Competitiveness through Competition**

Students have to write an essay on any one of the above mentioned topics, in Hindi or English language, and send their entry through email at [ccinessay2011@gmail.com](mailto:ccinessay2011@gmail.com), or by post to "**Shri G R Wadhwa, Adviser (FA), Competition Commission of India, Hindustan Times House, 18-20, Kasturba Gandhi Marg, New Delhi-110001**" latest by 25<sup>th</sup> April, 2011. The competition involves attractive cash prizes for the winners and a Certificate of Participation to each participant.

The detailed rules and guidelines regarding participation and prizes are posted on Commission's website [www.cci.gov.in](http://www.cci.gov.in). A hard copy is also enclosed for ready reference.

You are requested to kindly circulate this information among students of your University / Institute to encourage wider participation.

Yours' faithfully,

  
(G R Wadhwa)  
Adviser (FA)

## ***Rules and Guidelines of the Essay Competition***

### **1. Structure of the Essay Competition:**

- 1.1 The Competition is divided into Senior and Junior divisions. Senior division includes students registered for Masters/Post Graduate Diplomas/M.Phil/PhD/CA/CWA/CS/MBA. And, Junior Division includes students registered for any kind of undergraduate course. The students should be registered in any of the above-mentioned courses in India. **Participants must submit a SELF ATTESTED copy of their student Identity-Card along-with the essay.**
- 1.2 The Essay Competition consists of written submissions which are delivered to the CCI within the given timeline.
- 1.3 Collaborator papers of up to two persons are also welcome. Only one paper per participant or per collaboration team may be submitted. The prizes in such cases will be shared among the team members.

### **2. Procedures for the Written Submissions**

- 2.1 The Written submissions have to be sent, **latest by 25<sup>th</sup> April, 2011,**  
Either as hard copy at Commission's address:  
**Shri G R Wadhwa, Adviser (FA),  
Competition Commission of India  
The Hindustan Times House  
18-20, Kasturba Gandhi Marg,  
New Delhi – 110 001**  
Or in electronic format to **cciessay2011@gmail.com.**
- 2.2 Only original essays will be considered for the competition. Previously published essays are therefore excluded. Any form of plagiarism will result in disqualification of the essay.
- 2.3 Length of Essay: The essay shall be no longer than 3000 words, footnotes included. There is no down limit, although papers shorter than 1500 words are not encouraged.
- 2.4 Format Requirement.
  - 2.4.1 Typed on a A4 size electronic page

2.4.2 Font size shall be 12 points

2.4.3 1.5 interlinear space

2.4.4 Margins of 2.54 cm on top, bottom and both sides

## 2.5 Cover of the written submissions

2.5.1 It should include name of the Participant, Address, E-mail ID, Contact Number, Name of the College/University with address and email id.

2.5.2 The title of the document shall be super-scribed on the external cover / envelope containing the written submission.

2.5.3 List of References and List of Abbreviations shall also be submitted along-with the written submissions.

2.6 Numbering of the written submissions: Written submissions shall be numbered consecutively in Arabic numbers (i.e.1, 2, 3 etc.). Such numbering may be in the main text or in the footer/header.

## 2.7 Citations:

Participants may use any recognised style of referencing system and this must be consistently used through the Written Submission.

The List of References shall include all cited texts throughout the Written Submission.

## 2.8 Scoring of the essay:

2.8.1 Following criteria may be used in assessing the documents:

- Content – Originality: 65 %
- Clarity: 15 %
- Structure: 10 %
- Overall impression: 10 %

2.8.2 The quality of language will not be a decisive factor, as long as the text retains its clarity and coherence.

## 2.9 Wards and relatives of employees of Competition Commission of

India are INELIGIBLE to participate in this competition.

### **3. Prizes:**

3.1 CCI will honour each of the winner from senior and junior divisions with cash prizes as under:

- The winner of the competition: Rs. 10000/-
- First Runner Up of the competition: Rs. 6000/-
- Second Runner Up of the competition: Rs. 4000/-
- Consolation Prizes: Rs. 2000/- each (Up to five prizes for each Division, viz. Senior / Junior; depending upon the number of entries)

3.2 All participants will be awarded a certificate of participation by the Commission. Names of the winners will be published on CCI's website in the **first week of June 2011**. Separate intimation will also be sent to each of the winner.

3.3 The winners will be asked to show their original photo identity card at the time of receiving of the prizes.

### **4. Copyrights:**

4.1 Copyright in all contributions accepted will remain with the authors, and they are free to re-use their own material.

*Note: Essays incompatible with the above rules and conditions will not be considered. Participation to the competition implies acceptance of the above terms and conditions.*