



PONDICHERRY UNIVERSITY

(A Central University established under the Pondicherry University Act 1985)

Bharat Ratna Dr. B.R. Ambedkar Administrative Block
R. Venkataraman Nagar, Kalapet
PUDUCHERRY 605014

RAAJIV YADUVANSHI, I.A.S.,
REGISTRAR

No. PU/PD3/489/2014-15/452

25th September, 2014

CIRCULAR

You may be aware that the Hon'ble Prime Minister of India announced in the Independence Day address, the launch of Swachha Bharat Abhiyan on 2nd October 2014, the birth anniversary of Mahatma Gandhi, the Father of the Nation.

In this connection, the Ministry of Human Resource Development has suggested some preliminary activities can be initiated on 25th September 2014. The formal launch with a function be scheduled on 2nd October 2014 (copy of the communication from MHRD is enclosed).

Accordingly, the following activities are to be initiated from today onwards:

1. Everyone in the institution to ensure their working environment be clean. For this self-effort may be done on daily basis.
2. For awareness building i.e. organize debates, essay competition, photo exhibition and project work on the theme of sanitation, public hygiene and waste management from 25th September to 30th October 2014 and beyond – The Deans Students Welfare is requested to initiate such activities in the University
3. To ensure cleanliness within the institution and also with the environment – The Officer In-charge of the NCC of the University is requested to adopt a village nearby institution by involving the Volunteers of the NCC.
4. The Engineering Wing and Horticulture Wing are also directed to make necessary arrangements for formal launch of the programme on 2nd October 2014 by the Vice-Chancellor of the University

(RAAJIV YADUVANSHI)
REGISTRAR

To
All the Teaching, Non-Teaching Staff and Students of the University

Copy to:

1. The Asst. Registrar, O/o the Vice-Chancellor, PU ... for kind information of the Vice-Chancellor please
2. The P.A. to the Director of Studies (SEI&RR), PU ... for kind information of the Director please
3. The Librarian, Central Library, Pondicherry University
4. The Deans Students Welfare, Pondicherry University
5. The Officer In-charge of the NCC, Pondicherry University
6. The Officer In-charge of the Engineering Wing, Pondicherry University
7. The Horticulturist, Pondicherry University, Puducherry – 605 014



अशोक ठाकुर
सचिव
ASHOK THAKUR
SECRETARY

PONDICHERRY UNIVERSITY VC's Secretariat	
Date of Receipt	23/9/14
Entry No.	110

भारत सरकार
मानव संसाधन विकास मंत्रालय
उच्चतर शिक्षा विभाग
Government of India
Ministry of Human Resource Development
Department of Higher Education

Registration for P/21-9-2014
CLP

PU/Regr/No.7312
Dt/24/09/2014

Dear Sir,

In the Independence Day address to the nation this year, the Hon'ble Prime Minister announced the launch of Swachha Bharat Abhiyan on 2 October, 2014, the birth anniversary of Mahatma Gandhi, the Father of the Nation. You will agree that a campaign of the magnitude envisioned by the Prime Minister requires societal mobilization and participation and that educational institutions, especially the institutions of higher learning, can play a major catalytic role in achieving this laudable goal.

The Department of Higher Education, Ministry of Human Resource Development would like each and every institution to actively participate in this national endeavour. I suggest that though some preliminary activities can be initiated from 25 September, 2014, the formal launch with a function be scheduled on 2 October, 2014 and that activities continue for the entire month of October and even beyond so that sustainable solutions are put in place to attain the goal of Swachha Bharat.

An indicative list of activities that could be undertaken by your university or college is as follows :

- 1) Formal launch of the Swachha Bharat Abhiyan on 2 October, 2014.
- 2) Awareness building i.e. organize debates, essay competition, photo exhibition and project work on the theme of sanitation, public hygiene and waste management from 25 September to 30 October 2014 and beyond.
- 3) Ensuring cleanliness not only within the institution but also in its environs. Students, including National Service Scheme (NSS) volunteers and the National Cadet Corps (NCC), faculty and other staff could adopt a village/cluster of villages or an urban locality in the vicinity of your institution to undertake a cleanliness drive with the support of Panchayats / Nagar Parishads/ district administration. Students volunteering to clean streets and educating the public about public sanitation including the campaign against open defecation and waste management would be a powerful social message that could help in changing the mindset of communities. Before and after snap shots of the project areas could be an effective tool in documenting and assessing the nature of progress made.

my 14/9/14

file by 24/9

AR (P&D)
PRO

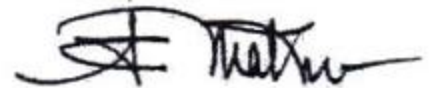
- 4) Above all, universities and colleges being thought leaders of society could play a leadership role in chalking out long term sustainable action plans in collaboration with other stakeholders for cleanliness.

Dealing with this important societal health and sanitation issue is a great opportunity for all institutions of higher learning to demonstrate their commitment to bringing about change both in attitudes and in practice and to lead by example.

I look forward to the cooperation of each and every institution in this important national endeavour.

With regards,

Yours sincerely,



[Ashok Thakur]

To
All Centrally Funded Institutions