



K PURUSHOTHAMAN

Regional Director, Tamil Nadu & Kerala NASSCOM

Mr. K Purushothaman has over 20 years of corporate experience in the area of Communication, Public Relations, Media, Government Affairs and Business Consulting. Most of the industry representatives know him as "Puru" has worked a Journalist with various publications before joining with Hyundai for more than 6 years managing Communications. Puru was the Head – Corporate Communications with Aircell Cellular during the time of its Merger with the Malaysian Telecom Giant "Maxis". He played a significant role in the Integration process of Maxis & Aircell Merger. He was also heading Communications for Polaris in India for a while before associating with NASSCOM.

Puru is now heading NASSCOM as the Regional Director for Tamil Nadu, Kerala and Pondicherry. He is passionate in developing Tamil Nadu, Kerala and Pondicherry as the most preferred IT destination and work with NASSCOM members in helping them for their betterment.