

## **Coping with Technology, Culture & Society**

**Department of Electronic Media and Mass Communication**

School of Media and Communication, Pondicherry University

&

**Association of Communication Teachers**

Tamil Nadu and Pondicherry (ACT TNP)

Cordially invite you for the  
Inaugural Function of

National Seminar on  
**MEDIA EDUCATION : COPING WITH TECHNOLOGY,  
CULTURE AND SOCIETY**

on

December 19, 2011 at 10 am

at **School of Management Auditorium, Pondicherry University**

**Dr. M. Ramadass**

Director of Studies, Educational innovations & Rural Reconstruction (SEIRR),  
Pondicherry University

has kindly consented to inaugurate

**Dr. Indira Somani**

*(Fulbright-Nehru Senior Researcher)*

Faculty, Department of Journalism and Mass Communications,  
Washington and Lee University Lexington, Virginia, USA

has consented to deliver the keynote address

**Prof M S Pandian**

Dean i/c, School of Media and Communication, Pondicherry University  
will preside

**Prof G Ravindran**

President, Association of Communication Teachers, Tamil Nadu and Pondicherry  
will address the gathering

### **PLENARY SPEECH**

19th Dec.,2011      **Professor Rich Ling**, IT University, Copenhagen on ( Skype Presentation )

**“Ritual interaction and bounded solidarity in mobile communication”**

20th Dec.,2011      **Colonel Manoj Kumar Singh**  
Training Battalion Commander officers training Academy, Chennai on

**“Perspectives on Information Warfare with Special Emphasis on  
Psychological Warfare”**

Faculty Members

Department of Electronic Media and Mass Communication