

To Dean, SOM.

From: services.lib@pondiuni.edu.in
Subject: National Faculty Development Programme in Entrepreneurship (2013)
Date: Tue, November 5, 2013 2:34 pm
To: vc@pondiuni.edu.in,pufaculty@pondiuni.edu.in

R/8576
6/11/13

Sir / Madam,

Please find the forwarded mail.

On Monday, 4 November 2013 6:42 PM, Pankaj Bharti <pbharti@ediindia.org> wrote:

Director (Research)

Dear Sir/Madam,

Greetings from EDI!

The Entrepreneurship Development Institute of India (EDI), supported by the National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology (DST), Government of India, is organizing Faculty Development Programme in Entrepreneurship of two weeks at Ahmedabad from 16 to 27 December, 2013.

We shall be thankful if you could kindly nominate faculty members from your institution and arrange to send us the duly filled in nomination form along with the programme fee latest by 06th December, 2013.

Thanking you and looking forward to the participation from your institute.

Sincerely,

Pankaj Bharti
Encl: Brochure & Nomination Form

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Dr. Pankaj Bharti
Faculty
Entrepreneurship Development Institute of India
PO Bhat Dist. Gandhinagar Gujarat
Mobile: 9924441365

--
Sincerely yours,

Dr.R.Samyuktha
University Librarian
Pondicherry University
Puducherry - 605014
T:0413-2655213, 2654205
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M: 9442100228

Dr. University website
22/11

Attachments:

FDP Brochure-2013.pdf	
Size:	2.8 M
Type:	application/pdf

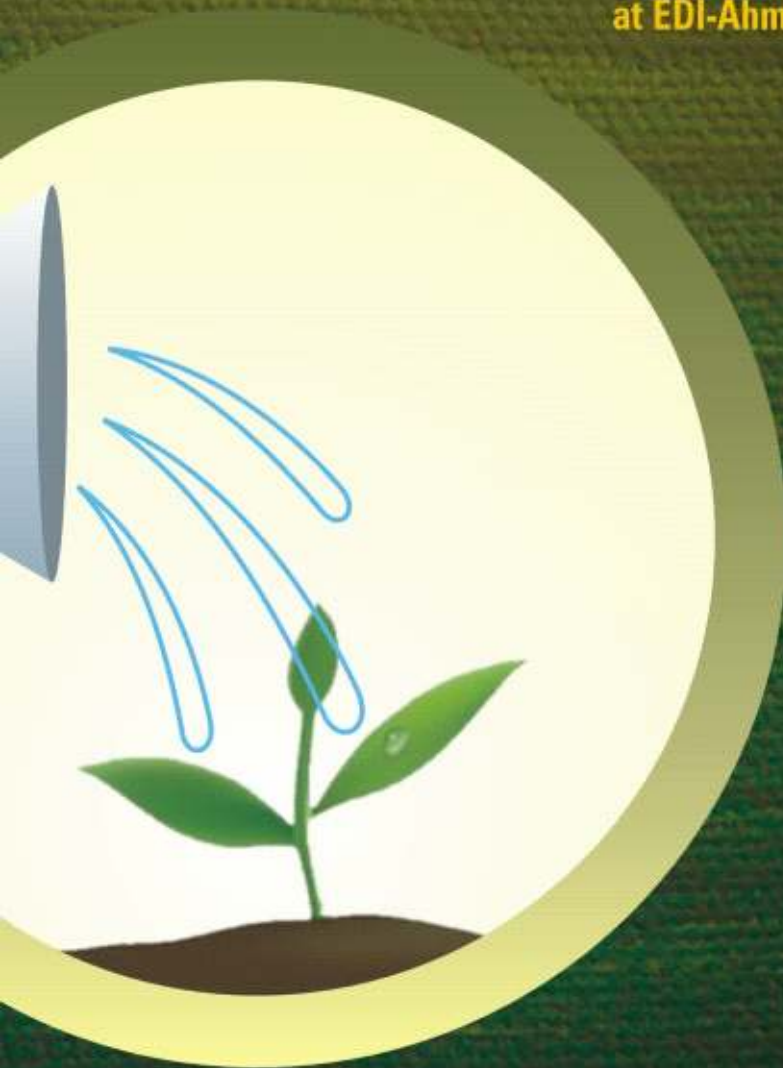
PU/Dir(Res)/

National

Faculty Development Programme in Entrepreneurship

(How to teach students to become entrepreneurial)

at EDI-Ahmedabad, December 16-27, 2013



Supported by



**National Science & Technology
Entrepreneurship
Development Board**

Department of Science & Technology,
Government of India

NSTEDB

Organized by



**Entrepreneurship
Development
Institute of India**
Ahmedabad, Gujarat



National

Faculty Development Programme in Entrepreneurship

Rationale

A series of successful cases has proved that entrepreneurs can be created through education, training & counseling interventions. This has also been corroborated by scholars like Prof. David McClelland and others.

The need of the hour, however, is to institutionalize entrepreneurship education at such a wide scale, across institution and colleges that it churns out thousands of trained and motivated students ready to float their own enterprises.

Keeping this in view, the National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology (DST), Government of India, took the initiative of introducing Entrepreneurship in the academic curricula of science & technology institutions. The most crucial change agents, in the process of developing young entrepreneurs are teachers specializing in teaching Entrepreneurship. **Entrepreneurship Development Institute of India (EDI)**, backed by over 30 years of experience in the field, designed a module to develop a cadre of trained teachers involved in teaching entrepreneurship at the schools and college levels and has been implementing Faculty Development Programmes successfully across the country and abroad. The Institute has been receiving enthusiastic response for this programme from the academic community. Till date, the Institute has organized more than 100 Faculty Development Programmes at national and international levels and in the process has groomed over 2100 teachers. EDI announces the next **Faculty Development Programme in Entrepreneurship** to be organised at Ahmedabad during **December 16-27, 2013**.



Participants of the recently concluded National Faculty Development Programme at Ahmedabad



Under the aegis of the Education Department, Govt. of Gujarat, EDI organised Faculty Development Programme in Entrepreneurship for Professors of Engineering and Technical Colleges

Objectives

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they can act as 'Resource Persons' in guiding and motivating young students, particularly from science & technology stream, to take up Entrepreneurship as their career. The specific objectives are to:

- expose the participating faculty members to the comprehensive Entrepreneurship Development process and equip them to coordinate/organize entrepreneurship related activities in their colleges / polytechnics / schools.
- equip them with requisite skills, knowledge and competencies for effective implementation of Entrepreneurship Awareness Camps and Entrepreneurship Development Courses in their institutions.

Content

The content of the programme is broadly classified as follows.

- Entrepreneurship Development Process & Model: Concept, process, models and strategies, exposure to EDI-EDP model, identification and selection of potential entrepreneurs, monitoring and follow-up.
- Skills and Behavioral Training: Entrepreneurial motivation and competencies, problem-solving, counseling and communication.
- Resource Building: Procedures and formalities in setting up new enterprises, incentives and benefits to entrepreneurs.
- Self-directed attitudinal and behavioral changes resulting in confidence building for taking up and implementing entrepreneurship development related activities.
- Knowledge-based Information Inputs: Curriculum development, procedures involved in initiating, planning, implementing and evaluating EDP curriculum.
- Business Opportunity Identification.
- Business Profile Preparation, Business Plan Formulation, Assessing the Viability of a Business Plan.
- Small Business Management.
- Business Crises.
- Conceptualizing, designing and implementing programmes for potential entrepreneurs with special reference to curriculum design, programme planning and management.

■ Pedagogical Tools and Methodology

To impart the inputs detailed in the programme structure, the following instructional delivery methods will be adopted:

- Lecture-cum-discussion, case studies, role-plays and simulation exercises.
- Interaction with experts in entrepreneurship development, curriculum development and opportunity guidance, and with successful entrepreneurs for practical insights.
- Study visits to institutions and small enterprises.
- Group work and practice sessions.

■ Target Group

The programme is open to teachers and faculty members from universities, science and engineering colleges, polytechnics and entrepreneurship development institutions involved or likely to be involved in Entrepreneurship related activities. Professionals from NGOs involved in similar activities would also benefit from the programme.

■ Fees

The programme fee is ₹ 10000/- (plus 12.36% service tax) for non-residential participants and ₹ 20000 (plus 12.36% service tax) for residential participants which covers tuition fee, cost of course material and boarding and lodging (Non AC double occupancy basis). The fee does not cover travel cost, out-of-pocket and medical expenses.

■ How to Apply

Nomination form can also be downloaded from EDI website: www.ediindia.org and sent to:

Dr. Pankaj Bharti

Programme Director

E-mail: pbharti@ediindia.org, Mobile: 09924441365

The filled-in nomination form for Ahmedabad must reach before 06th December, 2013.

■ Participants Opine....

The participants said that the programme was well structured, the expert group was experienced and had a wealth of knowledge, which they were now going back with. They added that they had acquired immense confidence and motivation to concretize entrepreneurship.



Entrepreneurship Development Institute of India

P.O. Bhat 382 428, Dist. Gandhinagar, Gujarat

Tel : (079) 23969159, 23969161, 23969163

Fax : (079) 23969164

E-mail : info@ediindia.org

Website : www.ediindia.org



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA
Ahmedabad
National Faculty Development Programme in Entrepreneurship - 2013
(16-27 December 2013)

Please affix
your recent
passport
colour
photograph

*Nomination Form**

1. Name _____
(First Name) (Middle Name) (Surname)
2. Date of Birth _____ Age: _____ Years
3. Designation _____
4. Nominating Institution with Postal Address

Phone: _____
Fax: _____
E-mail ID: _____
5. Academic Qualifications _____
6. Work Experience (Use extra sheet, if needed)

Sr. No.	Name of Organization	Period		Position held
		From	To	

* You may use the photocopy of this nomination form for multiple nominations.

7. Relevant Training Received, if any (Use extra sheet, if needed)

Sr. No.	Name of Organization	Name of the Institute	Period

8. Please narrate briefly how this programme will benefit you in your work area?

9. Payment made through Cash/ Demand Draft/ Pay Order: No. _____

Drawn on (Bank Name) _____

Dated: _____ Amount: Rs. _____

Place:

Candidate's Signature

Name of the Officer authorized to nominate _____

Designation _____

Date:

Signature

Note:

Please mail the Nomination Form with Demand Draft/ Pay Order (@Rs. 11, 226/- (including 12.36% service tax) for **Non-residential participants** /Rs.22, 472/- (including 12.36% service tax) for **Residential participant**), Drawn in favour of 'Entrepreneurship Development Institute of India (EDI), Ahmedabad to:

Dr. Pankaj Bharti

Programme Director

Entrepreneurship Development Institute of India

P.O. Bhat – 382 428 , Dist. Gandhinagar (Gujarat)

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