



UNESCO Madanjeet Singh Institute of South Asia Regional Cooperation & Centre for South Asian Studies Pondicherry University Puducherry - 605 014



Cordially invite you to the UNESCO Goodwill Ambassador

Madanjeet Singh Memorial lecture

on

ACHEIVING THE ZERO HUNGER CHALLENGE

by

Prof. M. S. Swaminathan

Founder
M. S. Swaminathan Research Foundation
Chennai

Prof. Anisa Basheer Khan

Hon'ble Vice Chancellor i/c Pondicherry University will preside over the function

Venue: UMISARC Auditorium
Date: 15 April 2016, 11.00 AM

A. Subramanyam Raju, Ph.D.

Head
UMISARC/ Centre for South Asian Studies



UNESCO Goodwill Ambassador (Late) Madanjeet Singh:

(16 April 1924 - 6 January 2013)

Born in Lahore: 16 April 1924. Joined the Indian Foreign Service (1953 - 1982), and served as diplomat in Italy, Yugoslavia, Greece, Laos, Sweden, Denmark, Spain, USSR, Consul General in South Vietnam, and as Ambassador in Colombia, High Commissioner in Uganda, Ambassador in Rwanda, Ambassador in Burundi, and Ambassador in Finland. Appointed to the United Nations Educational and Cultural Organization (UNESCO), Paris, as Director in the Cultural Sector (1982 to 1985) — in charge of Scientific and Cultural History of Mankind; History of Africa; History of the Caribbean; History of the Civilization of Central Asia; History of Celtic group of languages; and The World Encyclopaedia of Contemporary Theater. Supervised the Cultural Sector publications, books and periodicals. Prepared reports on the 1982 World



Conference on Cultural Policies, Mexico City; the Terminal Report on Amarbayasgalan Monastery in Mangolia; and the restoration and preservation of ancient manuscripts in the Museum of Ulan Bator. Represented UNESCO at a number of international conferences on education and culture. Author of several books and monographs: Indian Sculpture in Bronze and Stone (1951), Etruscan Cave Painting (1953), India, Painting from Ajanta Caves (1954), Indian Miniatures (1963), Ajanta, Paintings of the Sacred and the Secular (1964), Himalayan Art (1968), The White Horse (1976), Madanjeet, The Early Sixties (1986), This My People (1989), The Sun in Myth and Art (1993), Renewable Energy of the Sun (1996), The Timeless Energy of the Sun (1998), The Sasia Story (2005), The Oral and Intangible Heritage of South Asia (2007). A painter and a photographer of international repute, his paintings were exhibited at the 1953 Biennale in Venice, Italy, and purchased by the Museum of Modern Art, Stockholm, Sweden, and by private collectors. He also produced an award-winning documentary in Rome on the Buddhist paintings in Ajanta caves, and recently a DVD on The Oral and Intangible Heritage of South Asia. Imprisoned in 1942 during Mahatma Gandhi's Quit India movement. He declined to accept a Padma award offered by Government of India in 2006, as he believes that there is no higher award than a Tamra Patra which he received as a Freedom Fighter on 12 August 1972. In recognition of his lifelong devotion to the cause of communal harmony and peace, the biennial "UNESCO-Madanjeet Singh Prize for the Promotion of Tolerance and Non-Violence" was unanimously created by the 52-member UNESCO Executive Board at their meetings in Paris and Fez (16 May to 4 June 1995), marking the 125th birth anniversary of Mahatma Gandhi. In 2000, he was designated as a UNESCO Goodwill Ambassador on the United Nations' International Day of Tolerance. In 1995, Madanjeet Singh founded Sumitra Foundation (SF) for family planning and protection of the environment in India and South Asia Foundation (SAF) in 2000, to promote regional cooperation among the eight SAARC countries — Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, Sri Lanka.

Professor M. S. Swaminathan:

Professor M.S.Swaminathan has been acclaimed by the TIME magazine as one of the twenty most influential Asians of the 20th century and one of the only three from India, the other two being Mahatma Gandhi and Rabindranath Tagore. He has been described by the United Nations Environment Programme as "the Father of Economic Ecology" because of his leadership of the ever-green revolution movement in agriculture and by Javier Perez de Cuellar, Secretary General of the United Nations, as "a living legend who will go into the annals of history as a world scientist of rare distinction". He was Chairman of the UN Science Advisory Committee set up in 1980 to take follow-up action on the Vienna Plan of Action. He has also served as Independent Chairman of the FAO Council (1981-85) and President of the



International Union for the Conservation of Nature and Natural Resources (1984-90). He was President of the World Wide Fund for Nature (India) from 1989-96. He also served as President of the Pugwash Conferences on Science and World Affairs (2002-07), President of the National Academy of Agricultural Sciences (1991-96 and 2005-07) and Chairman, National Commission on Farmers (2004-06). He was a trustee of Bibliotheca Alexandrina in its formative years. He served as Director of the Indian Agricultural Research Institute (1961-72), Director General of Indian Council of Agricultural Research and Secretary to the Government of India, Department of Agricultural Research and Education (1972-79), Principal Secretary, Ministry of Agriculture (1979-80), Acting Deputy Chairman and later Member (Science and Agriculture), Planning Commission (1980-82) and Director General, International Rice Research Institute, the Philippines (1982-88). Professor Swaminathan was awarded the Ramon Magsaysay Award for Community Leadership in 1971, the Albert Einstein World Science Award in 1986, the first World Food Prize in 1987, and Volvo, Tyler and UNEP Sasakawa Prize for Environment, the Indira Gandhi Prize for Peace, Disarmament and Development in 2000 and the Franklin D Roosevelt Four Freedoms Medal, the Mahatma Gandhi Prize of UNESCO in 2000 and the Lal Bahadur Sastri National Award (2007). He is the recipient of Padma Shri (1967), Padma Bhushan (1972) and Padma Vibushan (1989). Professor Swaminathan is a Fellow of many of the leading scientific academies of India and the world, including the Royal Society of London and the U.S. National Academy of Sciences. He has received 73 honorary doctorate degrees from universities around the world. The most recent honorary D.Sc Degree is from the University of Faislabad, Pakistan, which is one of the oldest Agricultural Universities in the sub-continent. He currently holds the UNESCO Chair in Ecotechnology at the M. S. Swaminathan Research Foundation in Chennai, India