

Inaugural Function

Date: 25th September 2014 Time: 10.00 A.M. Venue: SOM Auditorium

Welcome Address
Dr. P.Sridharan
Head
Dept. of International Business

Scope of GLOBIZZ'14
Dr. Y.Srinivasulu
Associate Professor
Dept. of International Business

Felicitation
Dr. R.P.Raya
Dean
School of Management

Special Address
Shri Mani Menon
Chairman & Managing Director
MCube

Presidential Address
Prof. Chandra Krishnamurthy
Hon'ble Vice Chancellor

Inaugural Address
Hon'ble SEAN KELLY
Consul General of Australia

Vote of Thanks
Mr. J.Jeevadassan
Student Co-ordinator

Special Lecture

Date: 25th September 2014

Time: 11.30 A.M.

Shri H.S.Mohanty
Deputy General Manager
Reserve Bank of India

Shri Shivram Viswanathan
Chief Executive Officer
Syndic Consulting

Valedictory Function

Date: 26th September 2014

Time: 4.00 P.M.

Welcome Address
Dr. P.G.Arul
Assistant Professor
Dept. of International Business

Presidential Address
Dr. R.P.Raya
Dean
School of Management

Special Address
Shri Siddhartha Sanyal
Director and Chief India Economist
Barclays Capital

Valedictory Address
Dr. G.Narendra Kumar, IAS
Director (Country Relation & Business Affairs)
ICRISAT

Vote of Thanks
Ms. U.Anitha
Student Co-ordinator
Dept. of International Business

Head
Dr. P.Sridharan

Faculty Co-ordinators
Dr. Y.Srinivasulu
Dr. P.G.Arul

Student Co-ordinators
Mr. J.Jeevadassan
Ms. U.Anitha

Organizers
Dr. Bushan D Sudhakar
Dr. M.Banumathi
Dr. Rajeesh Viswanathan
Dr. S.Thiyagarajan
CMA. T.Vigneshwaran



Department of International Business
School of Management
Pondicherry University

Cordially invites you for

GLOBIZZ '14

In Pursuit Of Global Skills...



Programmes

- ◆ Panel discussion
- ◆ Web-site launch
- ◆ Placement brochure launch
- ◆ Poster presentation
- ◆ Souvenir launch
- ◆ Special lecture
- ◆ Corporate walk
- ◆ Cultural

Session 1

International Marketing

“Marketing Strategies for the Digital World”

Date: 25th September 2014

Time: 2.00 P.M.

Shri S.S.Krishna Kumar

General Manager - Planning
TVS Motor Company Ltd.



Shri Ravi Seshadri.T

Vice President - Sales Training
Bharti AXA General Insurance Co. Ltd.



Shri Ramachandran Ramamoorthy

Manager Shipping and Trade Compliance
Nokia India Pvt. Ltd.



Session 2



International Finance

“Global Imbalances and International Financial Architecture”

Date: 26th September 2014

Time: 10.00 A.M.

CA. D.Bremnathan

Chartered Accountant
Bremnathan & Associates



Shri K.Ravi Shankar

Deputy General Manager
The New India Assurance Company Ltd.



Shri Venugopal Katta

CEO & Director
Acharya Groups



Session 3

International Human Resource Management

“Paradigm Shift in Talent Management - Global Perspective”

Date: 26th September 2014

Time: 2.00 P.M.

Shri T.Aloysius Sahayaraj

Assistant General Manager
Poclain Hydraulics Pvt. Ltd.



Shri Karthikeyan Balu

Employee Relations Manager
Ford India Pvt. Ltd.



Shri S.Rathinavel Rajan

HR Leader
Ingersoll - Rand India Ltd.

