Mr. Ramachandran Ramamoorthy
Shipping & Trade Compliance Manager
Planning & Logistics, Nokia India Private Limited

Mr. Paul Pinthon
Maroma Aspiration
Auroville, Pondicherry

Mr. Saravanan
Auro Mira Exports
Lawspet, Pondicherry

11.30 - 11.45 am - Tea Break

11.45 - 01.30 pm - Technical Session - III

Indian SMEs and Innovative Strategies

Chair : Dr. S. Amilan,
Head, Dept. of Commerce (Karaikal Campus),
Pondicherry University

Co - Chair : Dr. M. Banumathi,
Associate Professor, Dept. of International Business,
Pondicherry University

01.30 - 02.30 pm - Lunch Break

02.30 - 03.30 pm - Technical Session - IV

SMEs - Industry Verticals

Chair : Dr. Amaresh Samantaraya,
Associate Professor, Dept. of Economics,
Pondicherry University

Co - Chair : Dr. Bushan D. Sudhakar,
Associate Professor, Dept. of International Business,
Pondicherry University

03.30 - 05.00 pm - Valedictory Function

Welcome Address	:	Dr. Y. Srinivasulu Associate Professor, Department of International Business
Presidential Address	:	Dr. R. Prabhakara Raya Dean, School of Management Pondicherry University
Special Address	:	Dr. S. Pannirselvame Registrar i/c Pondicherry University
Valedictory Address	:	Dr. J. Sadakkadulla Regional Director Reserve Bank of India Chennai
Vote of Thanks	:	Dr. P.G. Arul Convener of Seminar

Organising Committee

Prof. Mrs. Chandra Krishnamurthy	Vice Chancellor & Patron
Dr. R. Prabhakara Raya	Seminar Chairman & Dean, SOM
Dr. P. Sridharan	Seminar Director & Head
Dr. P.G. Arul	Seminar Convener & Asst. Professor
Dr. Bushan D.Sudhakar	Associate Professor
Dr. Y. Srinivasulu	Associate Professor
Dr. M. Banumathi	Associate Professor
Dr. RajeeshViswanathan	Assistant Professor
Dr. S. Thiyagarajan	Assistant Professor
CMA. T. Vigneshwaran	Assistant Professor

Department of International Business
School of Management
Pondicherry University

Indian Council of Social Science Research

&

Indian Council of Social Sciences Research (ICSSR)
New Delhi

Invite you for the National Seminar on

Empowering Small and Medium Enterprises (SMEs) for Global Competitiveness

- Panel Discussion
- MSMEs Entrepreneurs Meet
- Business Plan Evaluation
- Research Paper Presentation
- MSMEs Product Expo

PONDICHERRY UNIVERSITY

Date: 05th & 06th February 2015
Venue: School of Management Auditorium

Day 1: Thursday - 05th February 2015

09.00 - 09.45 am - Registration

10.30 - 12.00 am - Inaugural Session

Welcome Address : Dr .P. Shridaran
Head, Department of International Business

Scope of the Seminar : Dr. P.G. Arul
Convener of Seminar

Presidential Address : Dr. R. Prabhakara Raya
Dean, School of Management

Inaugural Address : Shri. Chandraker Bharti, I.A.S
Development Commissioner
Government of Puducherry
Puducherry

Keynote Address : Shri. V. Sridharan
Regional Head
Small Industries Development Bank of India
Regional Office, Chennai

Special Address : Dr. Rekha Shetty
Managing Director,
Farstar Distribution Network Ltd.
MindsPower Consultancy,
Chennai

Global Leader's Special Video Address

His Excellency. Mr. Stefan Kapferer
Deputy Secretary General
OECD

Global Expert's Special Video Address

Ms. Nicola Watkinson
Hon'ble Minister Commercial India &
Senior Trade and Investment Commissioner
South Asia at Australian Trade Commission

Vote of Thanks : Dr. Bushan D. Sudhakar
Associate Professor,
Department of International Business

12.00 - 12.15 pm - Tea Break

12.15 - 01.30 pm - Entrepreneurs Meet

Team lead by

Dr. K. Panchaksharam
Secretary
CEO, Federation of South India Producer Associations (SIPA)
Chennai

Mr. Ilangovane. N
DGM & Head – International Business Divison
Manatec Electronics Pvt. Ltd.
Pondicherry

Mr. Henrik
Aurospirul Simplicity Spirulina Farm
Auroville, Pondicherry

Mr. Riaz Khan
Inner Reflection
Pondicherry

01.30 - 02.30 pm - Lunch Break

02.30 - 03.30 pm - Technical Session - I

Indian SMEs Global Opportunities and Challenges

Chair : Dr. R. Venkatesakumar,
Associate Professor, Dept. of Management Studies,
Pondicherry University

Co - Chair : Dr. Y. Srinivasulu,
Associate Professor, Dept. of International Business,
Pondicherry University

03.30 - 03.45 pm - Tea Break

03:45 - 05:00 pm - Technical Session - II

Indian SMEs and Economic Dimensions

Chair : Dr. V. Mariappan,
Associate Professor, Dept. of Banking Technology,
Pondicherry University

Co-Chair : Dr. Rajeesh Vishwanathan,
Assistant Professor, Dept. of International Business,
Pondicherry University

Day 2: Friday - 6th February 2015

10.00 - 11.30 am - Panel Discussion

Dr. P. James Daniel Paul
Professor, VIT Business School
Formerly Senior expert in Investment and Technology Promotion Component
UNIDO