

Prof. Sumeet Kaur  
Program Director

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Dear Sir/Madam

*2-day Faculty Development Program on*  
**"SPSS and Research Methodology"**  
June 6-7, 2013, FORE Campus, New Delhi

Data analysis is very important for all professionals. Abundance of information is a huge burden on decision makers to make information meaningful and useful. Fortunately, now-a-days software packages are available that allow one to analyse data in a more efficient and user friendly way.

I am pleased to inform you that FORE School of Management is organizing a 2-day **Faculty Development Program on "SPSS and Research Methodology"** at its Campus at New Delhi on June 6-7, 2013 (brochure enclosed).

The objective of the Workshop is to help participants get acquainted with the widely accepted and used package **"SPSS" (Statistical Package for the Social Services)** and offer opportunity to the participants to try out the different possibilities of the programme at a computer themselves. The programme methodology will include 75% hands on and 25% concepts.

The Workshop will be useful for academicians, researchers, business analysts/managers at various decision making levels and management students and research scholars and all those who would like to get acquainted with "SPSS".

I would request you to nominate some of your Faculty Members, Research Scholars and/or Management Students to make the deliberations enriching and rewarding.

With kind regards,

Yours sincerely

*Dr. S. Kaur*  
*2013*

(Sumeet Kaur)

The Directors/Heads of Research  
AICTE Approved Institutions/Universities



# FORE School of Management

Faculty Development Programme on

**SPSS and Research Methodology**

**June 6-7, 2013**

## Registration Form

Designation:

Institution:

Address:

Phone (O):

Residence:

Mobile:

Email:

Fax:

Your expectations from the programme:

Payment Details: (Please tick appropriate and fill)

- Payment enclosed (Local cheque/DD No: \_\_\_\_\_ Date: \_\_\_\_\_  
Amount: \_\_\_\_\_)
- Payment is under process and will reach you before the programme

Signature of Sponsor

(Please return the completed form by post, or fax (011 - 2652 0509; 2696 4229) or email:  
[mdp@fsm.ac.in](mailto:mdp@fsm.ac.in), to:

MDP Office  
FORE School of Management  
B-18, Qutub Institutional Area, New Delhi 110 016

*Note: As needed, please feel free to make duplicate copies of this form for additional registration.*

*Faculty Development Programme on*  
**SPSS and Research Methodology**

**June 6-7, 2013**  
**FORE Campus, New Delhi**



**FORE SCHOOL OF MANAGEMENT, NEW DELHI**



## INTRODUCTION

Data analysis is very important today for all professionals. In today's world abundance of information is available, so it is huge burden on decision maker to make information meaningful and useful. This can further improve the decisions of the makers. It has been found that there is gap in collecting data and understanding of using information and its application. Fortunately, now-a-days software packages are available that allow one to analyze data in more efficient and user friendly way.

## OBJECTIVES

This program will help participant to get acquainted with one of the widely accepted and used package SPSS (acronym for 'Statistical Package for the Social Sciences'). The workshop will be a hands-on session, where you will be trying out the different possibilities of the program at a computer by yourself.

## CONTENTS

- Introduction to data analysis
  - Basic features of SPSS
  - Preparation of SPSS Data set
- Measurement scale of variables
- Data management
  - Import export of data file
  - Selection of data
  - Recoding of a variable
  - Computing new variable
  - Merging of data sets
- Data analysis
  - Descriptive statistics
  - Graph and Charts: Bar, Histogram and Pie
  - Frequency, histogram, normal curve
  - Cross-tabulation
- Testing of hypothesis
  - Parametric
  - Non Parametric
- Correlation and regression analysis
  - Two variable regression
  - Multiple regression and
  - Logistic regression
- Discriminant Analysis
- Factor Analysis
- Cluster Analysis

## METHODOLOGY

75% hands on and 25% concepts.

## WHO SHOULD ATTEND

All those who deal with data analysis will benefit most from the program. Thus, program will be useful for:

- Academicians, Researchers
- Business Analysts/Managers at various decision making levels



- Executives handling Business Analytics and/or Research
- Management Students & Research Scholars

## **PROGRAM DATES AND TIMING**

June 6-7, 2013 (9.30 AM – 5.30 PM)

## **VENUE**

FORE School of Management, B-18, Qutub Institutional Area, New Delhi - 110 016

## **PARTICIPATION FEE**

The program is being held on non-residential basis. The participation fee covering professional fee, programme kit and lunch is as follows:

Rs 2,500/- per participant

In addition, Service Tax @ 12.36 % is payable. Fee is payable in advance by the way of Local cheque/DD in favor of "FORE School of Management" payable at New Delhi.

**Residential** – FORE School of Management shall provide assistance in arranging suitable accommodation on specific request on payment basis.

## **REGISTRATION**

The registration form duly filled in along with the programme fee should reach us at least 7 days before the commencement date of the programme. In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

## **CERTIFICATE OF PARTICIPATION**

The Institute will issue a certificate of participation on conclusion of the programme.

## **PROGRAM DIRECTOR**

**Prof. Sumeet Kaur**, Assistant Professor, FORE is M.Sc (Gold Medalist), M Phil and Ph.D. She has over 7 years work experience. She has organized workshops on Decision Sciences and its management applications like business research methods, advanced excel techniques for managers of public and private sector organizations. She has also conducted MDPs on topics like applications of qualitative techniques in competency mapping, simulation techniques and assignment problems. She has also been involved in case development with Maruti True Value, Blind People Association, Indraprastha Apollo Hospitals etc. She has research and consulting interests in Reliability and Life testing, Business Forecasting, Managerial Decision Making, Quantitative Techniques in Advanced Marketing Research, Multistage Sampling Methods, etc. She teaches courses on Business Statistics, Quantitative Techniques and Advanced Statistical Methods. She can be reached at <skaur@fsm.ac.in>.



## ABOUT THE INSTITUTE

Foundation for Organizational Research and Education, New Delhi was incorporated in 1961 as a non-profit institution 'to achieve and sustain Leadership in Management Education, Research, Consultancy and Development'. FORE School of Management, New Delhi (FORE) commenced its activities in 1992 by launching the 2-year Post Graduate Diploma in Management program (PGDM) and the three-year (part-time) PGDM program. The 2-year PGDM (International Business) program was launched in 2007. Since then, it has been working closely with industry and academia for developing new domains of management education and contributing to building leaders in today's global business environment. All our PGDM programs are AICTE approved. We have over 5000 strong alumni at various senior management levels in leading Indian and International organizations.

CRISIL – a leading Ratings, Research, Risk and Policy Advisory Company in India – has recently awarded A<sup>\*\*\*</sup> grading (the highest rating level) for the Delhi-NCR region to both our 2-year PGDM and PGDM (International Business) programs at FORE.

With a sharp focus on Management Education, Management Development Programs, Consulting and Research, and with more than 32 full time well qualified faculty FORE stands amongst the Top Business Schools in the country.

FORE conducts MDPs to equip managers with knowledge, skills and attitudes required for effectively responding to global developments and competitive requirements. Our MDPs are designed with an appropriate blend of conceptual and experiential learning. Apart from open programs, FORE conducts customized In-Company Programmes tailored to suit organization's needs on topics/areas specifically required by an organization. These Management Development Programs (MDPs) are either custom-designed to suit client requirements or are offered by faculty on a specific theme to meet various client needs.



*For registration/any other information, please contact:*

**MDP Office**

**FORE School of Management**

**Adhitam Kendra**

**B-18, Qutub Institutional Area, New Delhi, 110016**

**Ph.: (011) 26856301 (Direct), 4124 2424-33 (Extn. 471/498), Fax: (011) 2652 0509, 2696 4229**

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