About the Department

With an objective of promoting Insurance sector, the Department of Management studies, Karaikal campus started offering sectoral M.B.A in Insurance Management and PhD in Management from the academic year 2009-10. The department is committed to the development of youth as managers and capable citizens for occupying key positions in corporates in India and abroad specially the insured, insuring and insurance verticals in the field of consultancy. The department is consistent in achieving over 100 per cent placements every year.

About the Programme

This Two-day EDP is aimed at providing researchers, academicians and industry delegates with a comprehensive learning of analytic tools. The workshop modules are designed in such a way which would enable the participants to gather practical training. The course is designed to provide hands on experience in analytical tools and techniques that can be used for data driven decision-making using real case studies. The program will be a mix of theory lecture and hands on training experience on relevant software and discussions.

ABOUT PONDICHERRY UNIVERSITY

A Central University, established through an Act of Parliament in 1985. The campus is covered over 780 acres of land with lush green tropical vegetation and its entire campus in Wi-Fi enabled. It has about 5000 students representing 33 states of the country and abroad and over 450 highly qualified faculty from across the country. It has the state of the art library with remote access to over 31000 digital information resource through a dedicated library portal. Pondicherry University was the first university to adopt the CBCS and semester system which easily facilitates the mobility of the students with credit transfer both in India and abroad. The university in growing with a cardinal principle of expansion with excellence and equity remains connected globally. More than 27 MOUs have been signed with National Institutions and International Universities for exchange of faculty and students.

About Karaikal Campus

The Campus was established in the year 2007 in Karaikal to cater to the local demands of the Karaikal region. The Karaikal campus has modernized infrastructure with well-equipped library, Centralized Computer Lab with Internet facility.

This campus consists of the following Departments:
Department of Management Studies
Department of Computer Science
Department of Commerce.

Pondicherry University
Karaikal Campus

Two day Online
Executive Development
Program (EDP)
On
Big Data Analytics
for
Business Administration
August 6th and 7th, 2020.

Organised by

Department of Management
School of Management
Pondicherry University
Karaikal Campus

Chief Patron
Prof. Gurmeet Singh,
Vice-Chancellor, Pondicherry University.

Patron
Prof. S. Balakrishnan,
Director,
Directorate of Studies, Educational
Innovations & Rural Reconstruction

Chairman
Dr. K. Chandrasekara Rao,
Professor & Dean,
School of Management, Pondicherry
University

Convener
Dr. S.A. Senthil Kumar
Professor & Head
Department of Management
Pondicherry University
Karaikal Campus, Karaikal.

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For further details, contact coordinator at
+91 90439 33855 or
edpprogrampukkl@gmail.com

Advisory Committee
Dr. M. Dharmalingam,
Associate Professor

Dr. Byram Anand,
Assistant Professor

Dr. C. Madhavaiah,
Assistant Professor

Who can attend?
Academicians, Research Scholars, Industry Delegates and
PG students.

Registration
Prior registration is mandatory. Interested applicants are
required to pay the registration fee and fill the Google
form with the required details. E-certificate will be issued
only on attending all the sessions.

Registration Fee for attending the EDP:
Academicians/Industry Executives: Rs.500/-
Research Scholars & students: Rs.100/-

Registration Fee can be paid to
EDP Department of Management
A/C No. 6904533122
IFFSC CODE: IDIB000KO16,
Indian Bank, Karaikal-609602

Once you pay the registration fee, proceed to registration.

Registration Link

https://docs.google.com/forms/d/e/1FAIpQLSekDjIkwI
Z4a85-
MQIjJOIggokA6yPMiNtUXoYj0JxORmx41A/viewform
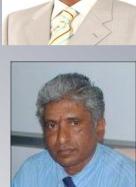?vc=0&c=0&w=1

Resource Person's Profile:

Prof. Bharatendra K Rai
Professor & Chairperson
Decision & Information
Sciences
Charlton College of Business
University of Massachusetts-
Dartmouth, USA.

Dr. Raj Vaithamanithi
B.E., M.S.,MBA.,Ph.D
Head Clinical Systems
Development,
NHS
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Dr. M Dharmalingam
Associate Professor
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Dr. G. Kumaravelan
Assistant Professor
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Karaikal Campus -609605

**EDP will be conducted online platform only. The
link for Joining the EDP will be provided after
registration.**