



International Conference on
**“Contemporary Research in Tourism and Hospitality:
Theory, Practice and Pitfalls”**

18-21 Feb 2014, Pondicherry University, Pondicherry. India.



In collaboration with the School of Tourism, [Bournemouth University](#) UK and the [Indian Institute of Tourism and Travel Management](#) – IITTM (Ministry of Tourism, Government of India), the School of Management (Department of Tourism Studies) at the [Pondicherry University](#) are organizing the proposed ‘influential’ international conference in India. The aim of this important conference is to exchange and debate contemporary international research in tourism, events and hospitality domains by inviting researchers around the world to Pondicherry, a famous tourist destination on the East Coast of India. The co-conveners invite extended abstracts from established scholars and early-career researchers as well as PhD students. This conference will feature interesting keynote speakers and it will involve publishers, international and national organisations providing a very useful platform for networking. The registration fee includes access to all sessions, lunches, one conference dinner, and a trip to the monolithic Monuments of Mamallapuram, a UNESCO World Heritage Site.

Keynote Speakers:

Dr. Keith Wilkes, Bournemouth University, UK

Tourism and Higher Education: Transformation and Future Trends

Prof. Manjula Chaudhary, Indian Institute of Travel and Tourism Management, India
Culture and Heritage

Prof. David Harrison, University of South Pacific, Fiji
Tourism in Small Islands

Dr. Stephen Harrison, University of Exeter, and University of Oxford, UK
Tourism and Climate Change

Prof. Dimitrios Buhalis, Bournemouth University, UK
E-Tourism

Prof. Kevin Hannam, Leeds Metropolitan University, UK
Tourism and Mobility

Dr. Vijay Reddy, Bournemouth University, UK

Sustainable Tourism

Conference Themes:

- Corporate Social Responsibility
- Sustainable Tourism and Green Economy
- Advances in Marketing
- Advances in Hospitality
- Events Management
- Tourism in Developing Countries
- Small Island Developing States and Coastal Areas
- Cultural Tourism and Heritage
- National Parks and Protected Areas
- Crisis Management
- E-Tourism and Social Media
- Human Resources
- Transport and Aviation
- Emerging research aspects

Participants, whose extended abstracts (please see below for guidelines) have been accepted, will present a paper (approx 20 minutes & 5mins Q & A each) in parallel sessions and these sessions would be open to all delegates at the Conference. The organizers will ensure these parallel sessions are time-tabled around keynotes and plenary sessions so as to ensure maximum integration and knowledge exchange.

Scientific Committee:

- Prof Alan Fyall, University of Central Florida, USA
- Prof Tiger Bihu Wu, Peking University, China
- Prof Gianna Moscardo, James Cook University, Australia
- Prof Terry De Lacy, Victoria University, Australia
- Prof Amran Hamzah, Universiti Teknologi, Malaysia
- Prof Narayana Reddy, National Institute of Tourism and Hospitality Management, India
- Prof O.P. Kandari, Bundelkhand University, India
- Prof S.P. Bansal, Himachal Pradesh University, India
- Dr Philip Long, Bournemouth University, UK
- Dr Gopalsamy Poyyamoli, Pondicherry University, India
- Dr Lorraine Brown, Bournemouth University, UK
- Dr Melanie Smith, Corvinus University, Hungary
- Dr Gunjan Saxena, University of Hull, UK
- Dr Mojdeh Jamnia, I-Shou University, Taiwan
- Dr Gilson Borda, University of Brazil, Brazil
- Dr Jan Mosedale, University of Chur, Switzerland
- Dr Kumar Ashutosh, University of Delhi, India
- Dr Srikanth Beldona, University of Delaware, USA
- Dr Babu George, University of Alaska, USA
- Dr Asad Mohsin, University of Waikato, New Zealand
- Dr Magdalena A K Muir, University of Calgary, Canada
- Dr Shaun Vorster, University of Stellenbosch, South Africa
- Dr Jithendran Kokkranikal, University of Greenwich, UK
- Dr Jennifer Chan, Universiti Malaysia Sabah, Malaysia
- Prof H.G. Parsa, University of Denver, USA
- Prof Mekoth Nandakumar, University of Goa, India

Prof HariSrinivas, KwansaiGakuin University, Japan

Key Dates:

- Abstract Submission Last Date: 30th September 2013
- Early Bird Registration Opens: 1st October 2013 (see rates below)
- Early Bird Registration Closes: 15th November 2013 (see rates below)

Preliminary Programme:

18 Feb	19 Feb	20 Feb	21 Feb	22 Feb
<ul style="list-style-type: none"> ▪ Conference Mini Buses from Chennai International Airport to Pondicherry (for International fee paying delegates) 	<ul style="list-style-type: none"> ▪ Bus from Hotels to Conference Venue (Pondicherry University) 	<ul style="list-style-type: none"> ▪ Bus from Hotels to Conference Venue 	<ul style="list-style-type: none"> ▪ Bus from Hotels to Conference Venue 	<ul style="list-style-type: none"> ▪ Tour to the famous Chidambaram ‘<u>Nataraja Temple</u>’, and ‘<u>Auroville International Village</u>’ (Optional – Pay Extra)
<ul style="list-style-type: none"> ▪ Domestic delegates arrival from other cities of India to Pondicherry 	<ul style="list-style-type: none"> ▪ Conference Opening Ceremony ▪ Keynotes ▪ Parallel Paper Presentations 	<ul style="list-style-type: none"> ▪ Keynotes ▪ Parallel Paper Presentations 	<ul style="list-style-type: none"> ▪ Keynotes ▪ Parallel Paper Presentations 	<ul style="list-style-type: none"> ▪ Conference Mini Buses from Pondicherry to Chennai International Airport (for International fee paying delegates)
<ul style="list-style-type: none"> ▪ PhD Colloquium - Afternoon 	<ul style="list-style-type: none"> ▪ Conference Registration 	<ul style="list-style-type: none"> ▪ Bus to Hotels ▪ Conference Dinner 	<ul style="list-style-type: none"> ▪ Conference Tour to (<u>Monolithic Monuments of ‘Mamallapuram’</u>, a UNESCO World Heritage Site) 	<ul style="list-style-type: none"> ▪ Closing Ceremony ▪ Bus to Hotels

Registration Fee:

- Foreign Delegates (Early Bird: USD \$390; after 15th November: USD \$475)
- Foreign PhD students (Early Bird: USD \$290; after 15th November: USD \$375)
- Foreign Guest / co-author (USD \$150; after 15th November: USD \$225) [No Conference Bag & Book of Abstracts]
- Indian Delegates (Rs.5000; after 15th November: Rs. 6500)
- Indian PhD students (Rs.3500; 15th November: Rs. 5000)
- Indian Guest / co-author (Rs.3000; 15th November: Rs. 4500) [No Conference Bag & Book of Abstracts]

For Queries related to Abstract Submission and Registration:

Please email the ‘CRTH Conference Secretariat’: crth14@gmail.com

Guidelines for Extended Abstracts:

Academic researchers, PhD students and staff working for public agencies who are interested in presenting papers at the conference are welcome to submit their extended

abstracts soon/before 30th Sept 2013. Based on the extended abstracts submitted, participants will be invited to make presentations in break-out parallel sessions on contemporary research themes and emerging techniques and research implications. Please follow the guidelines below while submitting your abstracts:

- Contact details of authors and co-authors (postal address, country, email, telephone, fax numbers) in a separate first page
- Presentation title and abstract in the second (& third) page
- Abstracts should be between 400-500 words (excluding references, which should follow Harvard style)
- Font size: Arial 11; Line space: 1.5; and Justified
- Abstracts should be emailed to: crth14@gmail.com
- Please note all abstracts will be reviewed and authors will be notified of the outcome. Please contact crth14@gmail.com to request a letter of invitation for registration and/or visa purposes.
- All accepted extended abstracts will be included in the conference proceedings book.
- All parallel paper sessions will be chaired. Paper presenters will be able to email their PowerPoint presentations in advance, in which case the presentation will already be loaded prior to the conference on the computer in the room in which they are presenting. They may also bring their presentation on a USB stick, in which case they should arrive at their room in advance of their session start time.

Registration Fee Includes:

- Access to opening ceremony, keynotes and all conference sessions
- Conference Dinner on 19th Feb
- Mid-session refreshments on 19, 20 and 21st Feb
- Lunch on 19, 20 and 21st Feb
- Conference Tour on 20th Feb

Please note the Registration Fee above does NOT cover other local & national travel, and accommodation tariff. However, the list of recommended Hotels with discounted tariff in Pondicherry will be uploaded on the website and will be emailed to authors of accepted abstracts. Domestic and international delegates need to make bookings directly for local & national travel, and accommodation booking with Pondicherry Hotels.

Website, Travel, Accommodation and Publication Details:

Information to follow....

Co-conveners:

Prof. M. Basheer Ahmed Khan, SidoKanhuMurmu University, India.
Dr. R. Maharaj Vijay Reddy, Bournemouth University, UK
Prof. Manjula Chaudhary, Indian Institute of Tourism and Travel Management, India
Prof. G. Anjaneyaswamy, Pondicherry University, India
Prof. R. Prabhakara Raya, Pondicherry University, India
Dr. Yedla Venkata Rao, Pondicherry University, India