



# PONDICHERRY UNIVERSITY

(A Central University)

## DIRECTORATE OF DISTANCE EDUCATION

### EXPRESSION OF INTEREST

Directorate of Distance Education, Pondicherry University is well known for its quality of Study materials for the past 17 years. As a new move forward, it is decided to outsource the preparation of Study Materials for the newly launched courses. The specialized subjects need to be carefully structured according to our approved syllabus.

Hence, Directorate of Distance Education invites expression of interest from the reputed publishers for printing of custom made Study Materials for the following courses:

1. MBA – Operations & Supply Chain Management
2. MBA – Insurance Management
3. MBA – Hospital Management

The detailed specifications are given below:

#### **Study Materials**

- Number of Pages: 200-250 (Approx)
- Size of the Study materials: A4 size
- Colour: Multi Colour printing
- Paper Quality: Please specify
- Cover page quality: Please specify
- Quantity required: 500(Approx)
- Cost per Book: Please specify

### LIST OF THE SUBJECTS

Sl. No	MBA- Operations & Supply Chain Management	Sl. No	
1	Production & Operations Management	6	Fire and Motor Insurance
2	Logistics Management	7	Actuarial Mathematics and Services
3	Supply Chain Management	8	Reinsurance
4	Materials and Store Management	9	Marketing of Insurance Services
5	Information System in Supply Chain Management		<b>MBA- Hospital Management</b>
6	Project Management in SCO	1	Healthcare Environment & Management
7	Innovations and R&D Management	2	Hospital Architecture, Planning & Maintenance
8	Procurement and Quality Management	3	Health care Laws, Ethics & Medical Terminology
9	Global Supply Chain Management	4	Hospital Operations Management
	<b>MBA- Insurance Management</b>	5	Patient and Care Management
1	Principles and Practice of Life Insurance	6	Purchase Management. & Inventory Control for Hospital
2	Principles and Practice of General Insurance	7	Ancillary Services Management
3	Risk Management and Insurance	8	Hospital Information System
4	Insurance Law and Regulations	9	Total Quality Management
5	Marine and Rural Insurance	10	Epidemiology and Public Health Services

Kindly submit the proposal in detail specifying subject names, price and quality specification as mentioned above on or before **30<sup>th</sup> November 2013**, to the address below:

**The Director,  
Directorate of Distance Education,  
Pondicherry University,  
Pondicherry- 605 014**

The University has the right to accept or reject any proposal partly or fully without assigning any reason thereof.

Prof. P. Natarajan  
Director i/c