



Directorate of Distance Education
Invitation for Expression of Interest (EOI)
For the Purpose of Conducting Courses in
Graduate, Post Graduate, Certification
and Diploma Courses through
Online mode

The Directorate of distance education, Pondicherry University has decided to introduce online education globally in the academic year starting 2014/15 and proposes to undertake the process of identifying a leading E-learning service provider, who will undertake the responsibility of assisting university in admissions, delivery, examinations and students acquisition activities. The applicant should bring adequate experience in content creation for innovative courses, experienced delivery mechanism, industry interface, student handling and media environment.

Name of work

Expression of interest

Last date for Submission of EOI	09.05.2014 before 4.00 p.m
Shortlisting of Applicants	
Venue for submission	The Director Directorate of Distance Education Pondicherry University Pondicherry 605014
Address , E-mail and Tel no for communication	The Director Directorate of Distance Education Pondicherry University Pondicherry 605014 director.dde@pondiuni.edu.in Ph. No.: 0413 2654565, 2654440

Pondicherry University reserves the rights to accept or reject any or all EOI without assigning any reason and is not obliged to correspond to the applicant in this regard. Further the university reserves the right to change or cancel the eligibility criteria at any time without assigning any reasons what so ever and this will be without prior notice or assigning any reason and this shall be done without prejudice to its right to re tender anytime in the future and I such case, no applicant , intending applicant shall have any claim arising out of such action.

Scope of work

1. Applicant to develop a dedicated microsite for on line courses for Pondicherry University with an integrated on line payment gateway for online Admission management, Fees management system and link it with the university web site
2. Creating e-learning content and suitable delivery mechanisms for the identified programs among the existing programs of the university.
3. Creating content both (conventional and online) for the any such program under the instruction from the University where University feels the need of launching such programs either in present or in future.
4. Screening of applications, and scrutiny of each student's form for attachments and submission of completed application form to the University.
5. Introduce learning management system and develop content course ware as per the syllabus of the university through a battery of faculty drawn from industry and University

6. Creating a Virtual Campus, with a log in, pass word, which will provide students with the complete learning ecosystem and will guide them through their chosen course of study, through asynchronous lectures with access to the discussion threads, chats, doubt clearance sessions etc.
7. Creating a dedicated students' support cell for query solving, and counselling
8. Create adequate marketing support through internet marketing, search engine marketing and social media, and television.
9. Setting up a learning management system and provide interface to the required MIS, create mobile learning platform
10. If required by the University, setting up the on line examination system, assignments, question bank, conducting exams and submission of results to the university in specified format.

Eligibility Criteria

1. The Applicant should have on going partnerships with at least **2** government Universities. Partnerships with Open Universities and Institutes offering only Post Graduate Diploma Programs will not considered.
2. Applicant should have expertise in delivering higher education program also through an online mode.
3. Applicant should have expertise in creating specialised content for graduate and post graduate programmes for 2 universities at least.
4. Applicant should have its own social media marketing team to assist in promoting the programmes. Having connections with TV channels / print media or being a part of such a group will be an added advantage.
5. Applicant should have their own proprietary learning management system with mobile application for any time anywhere learning.
6. Applicant should have expertise in conducting graduate and post graduate programs from reputed universities / institutions for corporate sponsored batches.
7. Applicant should have been in the business of providing higher education services to the universities for not less than 3 years.
8. Applicant should be in the business of technology enabled training and development for at least 10 years.
9. Preference will be given to applicants who are registered partners of National Skill Development Council and any other Government agency of similar nature.
10. Preference will be given to applicants who have collaboration with any reputed foreign educational brand.

Evaluation and Shortlisting

Copy of agreements and relevant supporting documents have to be submitted.

The applications will be examined on the eligibility criteria, and any applicant not fulfilling eligibility will not be considered for further evaluation.

The term applicant shall also include the parent company / sister concern of the applicant company.

All information has to be in English in a sealed envelope marked: "Expression of interest for Online Program of Pondicherry University".

All applications may be addressed to

The Director

Directorate of distance Education

Pondicherry University

Pondicherry 605014

Information about the Applicant

Name:

Status of the company:

Contact person:

1.

2.

Address:

Email:

Phone:

**We hereby certify that the information provided is correct and true
to the best of our knowledge**

Place:

Date:

Authorized Signatory with Seal