



ज्ञानं विद्यानं विमुक्तये

**Prof. (Dr.) Rajbir Singh**  
Director

2 FEB

**शैक्षिक संचार संकाय**  
**Consortium for Educational Communication**  
(An Inter University Centre established under section 12 ccc of UGC Act 1956)  
IAC (NSC) Campus, Aruna Asaf Ali Marg, New Delhi-110 067  
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PU/Regd/No. 945  
Dt/ 2/2/2017  
16 January 2017

CEC/RS/VC/80013  
19/1/17

Dear

Prof. Khan,

JR(ESIT)  
JR(Am)  
Registration  
ABK

ETZ  
03/1/17

232  
01/02/2017

**Greetings for Happy New Year.**

Consortium for Educational Communication, an Inter- University Centre of University Grants Commission (UGC), produces and disseminates Higher Education Multimedia Programs through various broadcast and non-broadcast modes like TV, EduSat Network and Internet etc. CEC has been engaged in the digitalization of the education so that Digital India initiatives' led by our Hon'ble Prime Minister may become success in all spheres.

Taking our initiatives forward, we are organizing 'Educational Video Competition' as part of our initiatives of creating a digital learning environment in the country. The prestigious **CEC-UGC Educational Video Competition** is being organized in **10 different categories** and is open to all the educational/media production institutions across India in which students, teachers and media professionals can participate. The detailed information regarding the event is being provided with the letter and is also available on our website- [www.cec.nic.in](http://www.cec.nic.in).

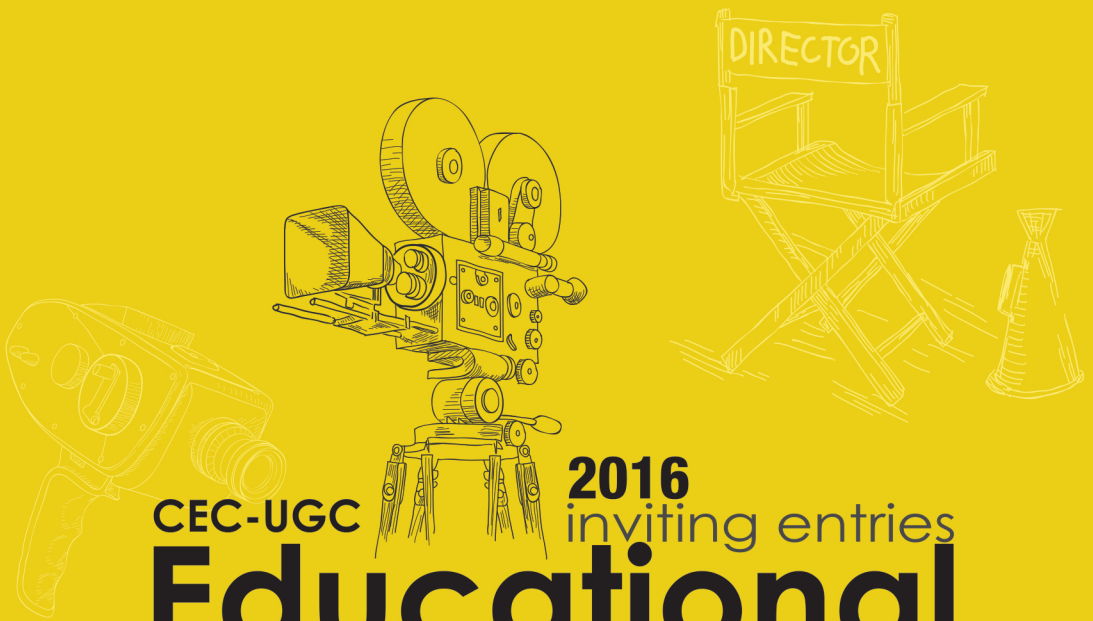
You are kindly requested to encourage participation of students, teachers and media professionals in the event from your Institution.

With warm regards

*Rajbir Singh*  
(Rajbir Singh)

Encl: As above

Prof.(Mrs.) ANISA BASHEER KHAN  
Vice-Chancellor (Officiating)  
Pondicherry University  
R Venkataraman Nagar, Kalapet  
Puducherry- 605014



CEC-UGC **2016** inviting entries  
**Educational**  
**VIDEO COMPETITION**

Categories	Rewards
1. Best Educational Programme of the Year	Rs.1,00,000/-
2. Best E-Content Programme of the Year	Rs.1,00,000/-
3. Best Formative Research	Rs.25,000/-
4. Best Script	Rs.25,000/-
5. Best Camera Work	Rs.25,000/-
6. Best Editing	Rs.25,000/-
7. Best Sound	Rs.25,000/-
8. Best Graphic/Animation/Special Effects	Rs.25,000/-
9. Best Programme for Animation	Rs.50,000/-
10. Best Video Production of the Year (by students studying in Mass Communication, Journalism, Film/TV and allied professional courses in an Indian Educational Institution)	Rs.25,000/-



Last date of submission: **28 February, 2017**  
 For more information Log on to: [www.cec.nic.in](http://www.cec.nic.in)  
 or mail us on [videocomp.cec@gmail.com](mailto:videocomp.cec@gmail.com)

Organised by  
**Consortium for Educational Communication**



(An Inter-University Centre of University Grants Commission on Electronic Media)  
 Website: [www.cec.nic.in](http://www.cec.nic.in) Ph: 011-26897418/19 E-mail: [info.cec@nic.in](mailto:info.cec@nic.in)



# Consortium for Educational Communication

(An Inter University Centre of UGC on Electronic Media)

IUAC Campus, Aruna Asaf Ali Marg, New Delhi-110067



Consortium for Educational Communication, an Inter- University Centre of University Grants Commission (UGC), produces and disseminates Higher Education programs through broadcast and non-broadcast modes by through various media like TV, EduSat Network and Internet.

In spirit of CEC's initiatives of creating digital learning environment in the country, it organizes Educational Video Competition. It is open to UGC/CEC Media Centres and University/Academic/Educational Institutions and Film/TV Institute in India.

## Venue

The venue of the screening and award ceremony would be either at CEC, New Delhi or where CEC's Media Centres are located or any other suitable location as decided by CEC.

## Categories of Award:

Categories	Rewards
i. Best Educational Programme of the Year	Rs. 1,00,000/-
ii. Best E-Content Programme of the Year	Rs. 1,00,000/-
iii. Best Formative Research	Rs. 25,000/-
iv. Best Script	Rs. 25,000/-
v. Best Camera Work	Rs. 25,000/-
vi. Best Editing	Rs. 25,000/-
vii. Best Sound	Rs. 25,000/-
viii. Best Graphic/ Animation/Special Effects	Rs. 25,000/-
ix. Best Programme for Animation	Rs. 50,000/-
x. Best Video Production of the Year (by students studying in Mass Communication, Journalism, Film/TV and allied professional courses in an Indian Educational Institution)	Rs. 25,000/-

## General Conditions for Entry in all Categories:

- a) All competitions are open to the CEC-UGC, EMRCs, Film/TV Institutes and Universities/ Educational Institutions in India. The entries may be sent by an institution and individual as well. The entry in case of individual has to be forwarded by the institution.
- b) The video programme should have been produced between **1<sup>st</sup> January, 2015 and 31<sup>st</sup> December 2015**. Contestant can send only one entry in each category. However, same entry can be sent for multiple categories. If more than one person is involved with winning category, prize money in that category will remain the same and shall be distributed accordingly.
- c) The duration of the programme should be in the range of **05 minutes to 30 minutes**.
- d) Programmes should either be in **English** or in **Hindi**. Programmes in other languages may either be **dubbed** or **sub-titled in English or Hindi**.
- e) The entry should be sent in either format of **AVI/MP4/MOV/FLV** on **DVD**. In case of category III and IV, the video entry should be additionally accompanied with the following:
  - (1) Category III – (Formative Research): **Research reports - 3 copies**, along with tools used for data collection should accompany the entry form.
  - (2) Category IV – (Script): **Production Script - 6 copies**.
- f) The award in the categories nos. (i) , (ii) , (ix) and (x) shall be given to the producer(s) of the winning programme. An institution can also be the producer.
- g) In case violation regarding copyright/intellectual property law/other law is reported at any stage or even later, the winner will be held liable for any legal consequences and have to return the cash prize, trophy and certificate and will be barred in future from participating in the competition.
- h) The award winning entries shall be retained in CEC Library for academic purpose. The rest of the entries shall be available for collection till June 2017, if desired.
- i) CEC reserves the right to reject any entry on technical or any other ground without assigning any reason/explanation.

## Screening & Results

- a) A Jury of eminence will judge the entries.
- b) All the awardees or organizations will be informed about the results.
- c) The competition will consist of a Jury screening followed by a screening at award ceremony at an appropriate venue as decided by CEC
- d) The Award Ceremony will be held tentatively in the month of March/ April, 2017

and the Awardees will be invited to participate in the ceremony. The award winners will be given 2<sup>nd</sup> AC train fare through shortest route subject to the production of original tickets and shall be offered hospitality as per CEC-UGC norms.

- e) It will be appreciated that the organizations send the individual(s) who are award winner(s) to attend the award ceremony.
- f) The Award Ceremony can also be held outside Delhi where the UGC-CEC Media Centres are located or any other suitable place decided by CEC.

### **Trophy/Memento & Certificate**

Trophy/Memento will be given to all the award winners along with the cash prize and a Certificate of Excellence. Entries which may not win but are found to be worth appreciation by the jury would be given Citation, Certificate and Trophy/Memento.

### **Tentative Dates:**

- a) Last date for all entries to reach CEC: **28th February, 2017.**
- b) Last date for scrutiny of various entries by CEC: **6th March, 2017.**
- c) Screening before juries for their recommendation: **8th March onwards.**
- d) Public screening of awarded/selected entries: **last fortnight of March/ 1<sup>st</sup> fortnight of April, 2017.**



# Consortium for Educational Communication

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IUAC Campus, Aruna Asaf Ali Marg, New Delhi-110067



## UGC-CEC EDUCATIONAL VIDEO COMPETITION

### ENTRY FORM

1. Title of the Programme: \_\_\_\_\_

2. Date of Production of Programme: \_\_\_\_\_

3. Format and Duration of the programme: \_\_\_\_\_

4. Programme Language: English  Hindi  Any Other \_\_\_\_\_

It any other language, please specify if the programme is Dubbed  Subtitled   
in Hindi or English

5. Category in which you want to compete (Please tick the appropriate box or boxes)

i. Best Educational Programme of the year

ii. Best e-content programme of the year

iii. Best Formative Research

iv. Best Script

v. Best Camera Work

vi. Best Editing

vii. Best Sound

viii. Best Graphics/Animation/Special Effects

ix. Best Programme for Animation

x. Best Video Production of the year by students studying in  
Mass Communication, Journalism, Film/TV and allied  
Professional Courses

6. Name and Address of the Producer/Production Institution:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Mobile \_\_\_\_\_ Email \_\_\_\_\_

7. Name of the contestant: **(Please note that the award will be given only to the names mentioned here. Please fill whichever is applicable)**

Best Formative Research \_\_\_\_\_

Best Script Writer\_\_\_\_\_

Best Camera:\_\_\_\_\_

Best Editing:\_\_\_\_\_

Best Sound:\_\_\_\_\_

Best Graphics/ Animation/ Video Special Effects:\_\_\_\_\_

**Mention producer's name below for following categories (may be an individual or an institution itself)**

Best Educational Programme of the year\_\_\_\_\_

Best e-content programme of the year\_\_\_\_\_

Best Programme for Animation\_\_\_\_\_

Best Video Production of the year by students studying in Mass Communication, Journalism, Film/TV and allied Professional Courses \_\_\_\_\_

8. Format in which the Programme was originally shot:

9. Synopsis of the Programme in about 150 words (English/Hindi, please attach)

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**Please note:** It is essential to fill all the columns, failing which the entry is liable to be rejected. CEC will have the right to telecast the awarded programme and retain the programme. The award in the categories (i) , (ii) , (ix) and (x) shall be given to Producers only( An institution or an individual from such an institution with his/her entry forwarded by the Head of the Institution)

**Declaration:** I/we have read all the rules and conditions of the event and I/We shall abide by them and decision. I/We testify that the programme does not violate the copyright/intellectual property right law or any other law in force in this regard.

Date:

Signature \_\_\_\_\_

Name \_\_\_\_\_

Designation\_\_\_\_\_

**Forwarded by:**

Name of Institution/Department/Affiliated University \_\_\_\_\_

Address \_\_\_\_\_

Name of Head of the Department \_\_\_\_\_

Designation \_\_\_\_\_ Contact \_\_\_\_\_

E-mail \_\_\_\_\_

Signature with Office Seal

**Checklist for Enclosures:**

1. One copy of the programme.
2. A copy of the script in English/Hindi and **Soft & Hard copy** of the Programme's Synopsis in English/Hindi for all the entries.
3. Please check the requirements for categories III & IV and provide the material accordingly.
4. 2-3 still photographs of the programme to be entered in the competition.

**Separate Entry Form for each programme/category and the required DVD/material should reach by 25<sup>th</sup> February 2017.**

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