

**Department of International Business  
School of Management  
Pondicherry University  
Puducherry – 605014**

**Organises**



**Two Week Capacity Building Programme for  
Young Social Science Faculty**

**2<sup>nd</sup> - 14<sup>th</sup> December 2019**



**Indian Council of  
Social Science Research**

**Sponsored by**

**INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH  
(ICSSR)**

**New Delhi-110067**

## **About ICSSR**

The Indian Council of Social Science Research (ICSSR), New Delhi was set up by the Government of India in 1969 as an autonomous organization in order to review, promote, encourage, assist and coordinate social science research in the country. ICSSR advises the Government of India on all matters pertaining to social science research as a measure to promote its utilization.

## **Pondicherry University**

Pondicherry University, established under an Act of Parliament in the year 1985, has grown from strength to strength in all possible ways all these years and has become a place on the educational hub of the country. It has all the state-of-the-art facilities in all the Schools and Departments paving the way for the students to have a student- friendly, result-oriented academic environment with green ambience. The thrust areas of the University will be Research and Innovations both in Science, Social Science & Humanities. It has already got visibility with respect to Science, Social Science & Humanities with MHRD and UGC. The intellectually stimulating milieu, good pedagogy and a multi-cultural environment make the University very distinct and unique from the other institutions in India.

## **Department of International Business**

The process of globalization has enabled India to emerge as economic super power by attracting investments from giant global business players of multi-nations. At the same time, a sizable number of Indian MNCs are also gearing up their international business operations across the world. In this emerging and transforming scenario, Pondicherry University has established the Department of International Business during the academic year 2006-07, (DIB) under the School of Management to offer a specialized two-year fulltime Post-Graduate Degree in MBA International Business for the students to have a thorough understanding of those aspects of business which are trans-boundary in nature. The DIB has designed the MBA-International Business Programme with a special focus on imparting training and moulding aspirants to acquire necessary core competencies which are specifically required to manage global business operations.

## **Objectives of the Capacity Building Programme (CBP)**

The aim of this programme is to give an exposure to the young faculty members in social science disciplines to the latest research trends and developments in their respective field and to enhance their capacity for high quality research publications.

## **Target Audience**

This Capacity Building Programme (CBP) is open to young faculty members of social science disciplines working in Indian Universities/Colleges/Institute of National Importance/Leading B-Schools/ICSSR Research Institutes. Preference will be given to young faculty members working in Management, Economics and Commerce discipline, followed by other social science disciplines. The number of seats for the Capacity Building Programme is restricted to 30 candidates (10 from Pondicherry, 10 from Tamil Nadu and 10 from outside the State). The selection of candidates will be done as per the ICSSR guidelines.

## Programme Modules

Role of Research in New knowledge creation - Recent advances in Social Science Research - Qualitative and Quantitative Research approach - Research Design - Hypothesis formation and testing - Data Analysis - Research tools and techniques - Structural Equation Modelling - Use of Data in Social Science Research - Electronic library and Resources.

Identifying the Research Problems - Research Article Writing - Structuring the paper - Plagiarism check - Ethics in Social Science Research - Dealing with journal rejection - Book and Research Proposal Writing - Case study Method of Teaching - Use of academic research for society and business - IPR Management - Paper clinic.

## Resource Persons

Experienced Resource persons from IITs, IIMs, Central Universities and Other Institutions of reputation will handle the sessions and share their expertise with the participants.

## Procedure to apply

- Interested faculty members can download the application form available at [www.pondiuni.edu.in](http://www.pondiuni.edu.in) and send the completed form through Speed Post to the Course Director. ***The last date for the submission of application is 15<sup>th</sup> November 2019.*** Selected candidates will be informed through e-mail during the Third week of November 2019. Since seats are limited, apply at the earliest. Candidates belong to SC/ST & OBC will be given preference as per ICSSR guidelines.
- Programme will be conducted from 2nd December (Monday) to 14<sup>th</sup> (Saturday), December, 2019.
- There is no registration fee for the selected participants.
- This Capacity Building Programme will be conducted on the said dates from 9.00 a.m. to 5.30 p.m., without any holiday on Saturday. Sunday is holiday.

Accommodation will be provided to all outstation participants at Pondicherry University Guest House on a twin sharing basis. Travel allowances by the shortest distance (to and fro fare by AC III tier /AC Chair Car/Bus) will be reimbursed to the outstation participant as per ICSSR Guidelines.

## Essential Conditions

Candidates having knowledge of basic statistics and Computer skill will be preferred. Selected candidates would be informed through Email or Phone. Further, it is desirable for all the selected **participants to bring their own laptop for the hands-on practice sessions.** Selected participants are asked to develop a full length research proposal (4000-5000 words in Times New Roman, 12 font size, spacing 1.15, with Chicago Manual Referencing Style) on any one of the government flagship programmes and their effectiveness, like, (1) Make in India Programme (2) Skill India Programme (3) Start up India Programme (4) Deen Dayal Upadhyaya Grameen Kaushalya Yojna, (5) Pradhan Mantri Mudra Yojana, (6) Atal Pension Yojana, (7) Pradhan Mantri Suraksha Bima Yojana, (8) Pradhan Mantri Awas Yojana (PMAY) (9) Pradhan Mantri Jan Dhan Yojana, and (10) Standup India

(11) Pradhan Mantri Ujjawala Yojana (12) Pradhan Mantri Fasal Bima Yozana etc. and present it at the final day of Faculty Capacity Building Programme (CBP).

**Indicative list of Research Cases Propose to discuss/Introduction of evaluation Test/ Case Studies going to be discussed in the Capacity Building Programme(CBP):**

<b>Sl.No</b>	<b>Research Papers/ Proposals to be Prepared</b>
1	Make in India Programme
2	Skill India Programme
3	Startup India Programme
4	Deen Dayal Upadhyaya Grameen Kaushalya Yojna,
5	Pradhan Mantri Mudra Yojana,
6	Atal Pension Yojana,
7	Pradhan Mantri Suraksha Bima Yojana,
8	Pradhan Mantri Awas Yojana (PMAY),
10	Pradhan Mantri Jan Dhan Yojana, and
11	Standup India
12	Pradhan Mantri Ujjawala Yojana
13	Pradhan Mantri Fasal Bima Yozana etc.
	<b>Case Studies to be Discussed</b>
1	GST
2	Demonetization
3	Labour Migration and Trade Development
4	Foreign Relation and its impact on Trade Relation
5	Auto Industry and its Struggle
6	Trade War China and USA
	<b>Evaluation Method to be adopted</b>
1	Faculty psychology assessment method
2	Programme Effectiveness Assessment

**Course Director**

**Dr.P.G.Arul**

Professor

Department of International Business

School of Management

Pondicherry University

Puducherry – 605014

Phone: 0413-2654733 Mobile No: 9489585536

Email: pgarulibm@gmail.com

## List of Resource Persons

RESOURCE PERSONS OUTSIDE STATE	RESOURCE PERSONS WITHIN STATE
<p><b>DR. J.P.SHARMA</b> Professor (Rtd.) Department of Commerce Delhi School of Economics University of Delhi, Delhi</p>	<p><b>DR. KAMALANABHAN T J</b> Professor Department of Management Studies Indian Institute of Technology Chennai</p>
<p><b>PROF. UPENDRA CHOUDHURY</b> Professor Department of Political Science Aligarh Muslim University Aligarh, Uttar Pradesh</p>	<p><b>DR. P. SARAVANAN</b> Professor - Finance &amp; Accounting Indian Institute of Management Tiruchirappalli Pudukottai Main Road Tiruchirappalli 620 024, Tamil Nadu</p>
<p><b>PROF. ZUBAIR MEENAI</b> Professor Department of Social Work, JamiaMilliaIslamia,, New Delhi-110025</p>	<p><b>DR. KRISHNA PRASANNA P</b> Professor Department of Management Studies Indian Institute of Technology,Chennai</p>
<p><b>DR. D .JAMUNA</b> Professor Department of Psychology Sri Venkateswara University Tirupati-517 502, A.P, India.</p>	<p><b>DR. THAMARAISELVAN NATARAJAN</b> Professor Department of Management Studies National Institute of Technology Tiruchirappalli Tiruchirappalli – 620015. Tamil Nadu, India</p>
<p><b>PROF. DR. PADMAJA MISHRA</b> Vice-Chancellor Ramadevi Women’s University Bhubaneswar, Orissa (State)</p>	<p><b>DR. M. SUMATHY</b> Dean, Professor &amp; Head Department of Commerce Bharathiar University, Coimbatore</p>
<p><b>PROF. ARUN CHATURVEDI</b> Department of Political Science M.L. Sukhadia University, Udaipur, Rajasthan, India</p>	<p><b>DR. B. REVATHY</b> Professor and Head Department of Commerce Manonmaniam Sundaranar University Tirunelveli – 627 012, Tamilnadu, India</p>
<b>RESOURCE PERSONS WITHIN UNIVERSITY</b>	
<p><b>DR. VICTOR ANAND KUMAR</b> Professor Department of Management Studies Pondicherry University Puducherry – 605014</p>	<p><b>DR. MOORTHY</b> Professor Department of Politics and International Studies School of Social Sciences &amp; International Studies Pondicherry University, Puducherry - 605014</p>
<p><b>DR.VANKATESH KUMAR</b> Professor Department of Management Studies Pondicherry University Puducherry – 605014</p>	<p><b>DR. D. ARAVAZHI IRISSAPPANE</b> Professor of Commerce Kanchi Mamunivar Centre for Postgraduate Studies (Autonomous) Puducherry, India.</p>
<p><b>DR.R.SEVUKAN</b> Professor Department of Library and Information Science, Pondicherry University Puducherry – 605014</p>	<p><b>DR.P.G.ARUL</b> Professor Department of International Business Pondicherry University, Pondicherry -605014</p>



APPLICATION FORM

Two Week Capacity Building Programme for Young Social Science Faculty

Organised by

Department of International Business, Pondicherry University

Sponsored by ICSSR, New Delhi

2nd to 14th December, 2019



Indian Council of Social Science Research

Participant Name (in capital letters) Mr/Ms/Dr.....

Mobile No: .....Email Id:.....

Designation: .....Department: .....

Field of Specialization: .....

Name of the Institute / College/ University :.....

.....District: ..... State: .....

Age: .....(years) Years of Teaching Experience: .....

Gender: (Tick relevant): Male  Female  Educational Qualifications: .....

Lectureship Exam Qualified: NET  SET/SLET  Not Cleared

Nature of Employment: Regular/Permanent  Temporary/Guest Faculty

Ph. D Programme: Completed  Ongoing  Not yet Registered

Major area of Doctoral Research (Area of Research Interest).....

Have you attended any similar course/Research Methodology during the last one year? Yes/No

If yes, please provide details: .....

Number of Research Article(s) and Case Study Published during the last two years: ...../.....

(Attach the photocopy of first page of the article with journal details, along with this application)

Accommodation Required: Yes  No

Date:

Signature of Applicant

Recommendation of the Forwarding Authority

I recommend Dr/Mr./Ms .....working as .....

(Designation).....(Department).....

..... (Institute/University/College) to attend the "Capacity Building Programme for young Social Science Faculty" being organised by Department of International Business, Pondicherry University. In case of selection, he/ she will be relieved on time to participate in the above programme.

Date:

Signature of the Head of the Institution With office seal