



AKANKSHA '13

Paradigm Defined . . .

(AN INSTITUTE - INDUSTRY INTERFACE EVENT)

Programmes

Venue

SOM Auditorium, Ground Floor
School of Management Building
Pondicherry University
Puducherry - 605014

*We, the Students, Faculty, and Staff of the Department of Tourism Studies,
School of Management, cordially invites you to*

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DAY - I (15 February, 2013)

Inaugural Function

10.00 a.m. to 11.30 a.m.

Welcome Address

Dr. Y. Venkata Rao
Associate Professor & Head

Chief Guest

Prof. Chandra Krishnamurthy
Vice Chancellor

Guest of Honor

Sri. Iqbal Mulla, President
Travel Agents Association of India
Mumbai

Scope of Akanksha

Sri. R.C.Anu Chandran
Asst. Professor & Akanksha Co-ordinator

Felicitation

Prof. K.Chandrasekhara Rao, Dean
School of Management

Keynote Address

Sri. Vaithanathan, Chairman
Akshaya India Tour & Travels (P) Ltd.
Chennai

Vote of Thanks

Mr. S. Chandrasekaran, (Akanksha)
Student Co-ordinator

PANEL – I:
Responsible Tourism for Conservation & Local Community Development
02.15 p.m. to 3.45 p.m.

Chairperson

Mr. Abdul Khaliq,
Business Head – South & East India
Akbar Holidays, Chennai

Resource Persons

Sri. Jawahar, Manager,
Hi-Tours, Chennai

Sri. Wilfred Selvaraj,
Asst. Vice President South
TUI India , Chennai

Sri. Bhaskar,
Joint General Manager
IRCTC, Chennai

Sri. Arokia Dass,
Managing Director
Xplore The World, Puducherry

Sri. Harsaran Singh,
Branch Manager
Thomas Cook,
Puducherry

Sri. P. Sriraja,
Managing Director
Jayakumar Tours & Travels,
Puducherry

Sri. Ellayaraja,
Managing Director
ABRA Travels, Puducherry

Dr. N. Parthasarathy,
Professor & Head,
Department of Ecology &
Environmental Sciences, PU

TEA BREAK

TEA BREAK

Special Lecture: Eco-tourism and Environmental Protection

Shri. M.B. Nirmal
Founder, Exnora International, Chennai
11.45 a.m. to 1.15 a.m.

PANEL – II:

How Affordable is Destination India?
04.00 p.m. to 5.30 p.m.

Chairperson

Dr. Ajit Kumar, President
Asia Pacific Tours, Chennai

Resource Persons

Sri. Amitava Roy, General Manager
Hotel Atithi (Atkinson Group, Sri Lanka),
Puducherry

Sri. Prabhakaran, Branch Manager
Balmer Lawrie & Co. Ltd. (Govt. of India), Chennai

Sri. Nantha Kumar, Managing Director
Travelmate, Puducherry

Shri. Abhishek Damani, Manager
Makemytrip.com, Chennai

Sri. Natarajan , Executive Director
Ocean Spray, Puducherry

Dr. Victor Anand Kumar, Associate Professor
Department of Management Studies, PU

Sri. Sasikumar, Manager -HR
Accord – Puducherry

DAY - 2 (16 February, 2013)

Special Lecture: Aviation Sector in India

Sri. Vivek Pattanaik, IAS (Retd.), Joint Secretary
Ministry of Tourism & Civil Aviation, Govt. of India
10.00 a.m. to 11.30 a.m.

PANEL – III

'Incredible India' in the Wake of Threats & Unlawful Incidents
11.45 a.m. to 1.00 p.m.

Chairperson

Sri. R. Thirumal, Asst. Vice-President (South India & Sri Lanka)
Thomas Cook (India) Ltd, Chennai

Resource Persons

Sri. D. Lawrence Sagayaraj,
General Manager
Hotel Anandha Inn, Puducherry

Ms. Swarnarekha,
Regional Manager
Orbitz Pvt. Ltd., Chennai

Sri. Rajeev Nair,
General Manager
Ashok Hotel Puducherry

Sri. Natesh Krishna,
Consultant
Professional Trainer – Tourism & Hospitality, Chennai

Sri. R.A. Govindaradjalou, Partner,
Amsham Travels, Puducherry

Dr. Venkata Raghobham, Professor
Department of History, PU

Sri. P. Suresh, Manager
TUI, Chennai

Valedictory Function

02.00 p.m. to 3.00 p.m.

Welcome Address

Dr. Y. Venkata Rao
Associate Professor & Head

Felicitation

Sri. K. Vijayakumaran, IA & AS
Finance Officer, Pondicherry University

Guest of Honour

Dr. A.S. Sivakumar,
Director of Tourism & Managing Director,
Puducherry Tourism Development Corporation (PDTCC), Puducherry

Sri. R. Prabhakar, Secretary
Hotels Association of Pondicherry,
Puducherry

Presidential Address

Prof. G. Anjaneya Swamy, Director (DDE)
Pondicherry University

Vote of Thanks

Mr. R.C. Anu Chandran, Asst. Professor
Akanksha Co-ordinator

PUTSAL FEST

(Pondicherry University Tourism Studies Alumni Meet)
3.00 p.m. to 5.30 p.m.

Cultural Fiesta 7.00 p.m. onwards
Venue : Cultural-cum-Convention Centre
Pondicherry University

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