

seed...

SOCIETY FOR EDUCATION AND ECONOMIC DEVELOPMENT

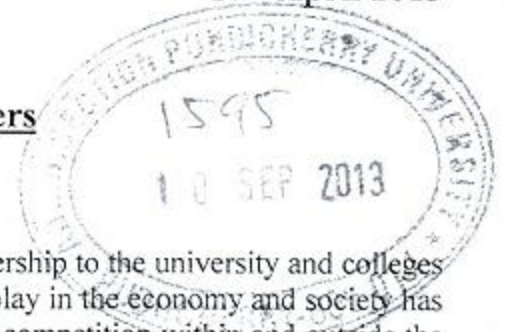
Kh. No. 774/6, Mandi Village, Main Mandi Road,
Near Mandi & Gurgaon Border, New Delhi-110047 Phone: 011-26651196, Telefax: 011-26651196
Email: seedicf@gmail.com Website : www.seededu.org

Dr. G. D. Sharma
President

PONDICHERRY UNIVERSITY	
VC's Secretariat	
Date of Receipt	24/4/13
	3/2

F.No. IDEL-HE/3/VC/2013
17th April 2013

Subject: Capacity Building for Leadership Role by Principals of Colleges and University Officers



Dear Prof. Tareen

I take this opportunity to congratulate you for providing dynamic leadership to the university and colleges affiliated to your university. The role higher education is expected to play in the economy and society has significantly changed with the advent of new technology and ensuing competition within and outside the country. The institutions of higher education are expected to prepare the students for competitive world and to develop R & D to influence economic & social processes and practices within India and the World. In such a situation heads of institutions and those engaged in important positions in higher education need to think innovatively and act strategically.

With a view to enable them to play this role, the Centre for Higher Education Studies and Training (CHEST) of Society for Education and Economic Development (SEED) has launched "*International Diploma in Educational Leadership - Higher Education*" based on the modules developed by UNESCO-IIEP and also by eminent educationists in India. One batch of principals of colleges has completed the IDEL-HE programme, and training for second batch of participants is in progress.

The CHEST has now announced IDEL-HE programme for third batch by introducing a great deal of flexibility to suit the requirements of key persons in higher education. I am enclosing herewith **two copies** of announcement giving full details of the programme and wish to request you to kindly nominate and encourage key persons in universities and in colleges affiliated to your university to take advantage of this opportunity and strengthen themselves as innovative and dynamic leaders of institutions of higher education.

Looking forward to your positive response and with regards,

Sincerely Yours

GD Sharma
(GD Sharma*)
Co-Chair of the Programme

DR (AD) Regn
22/4/13
24/4/13

* formerly Secretary, University Grants Commission (UGC) Government of India, Director, Consortium of Educational Communication (CEC), Director, Indian Institute of Education, Pune and Professor & Head, Department of Higher Education, NUEPA, New Delhi and Consultant: UNESCO, UNDP, DFID and Ed.Cil, India.

Prof. J. A. K. Tareen
Vice-Chancellor
Pondicherry University
R Venkataraman Nagar, Kalapet
Puducherry - 605 014.
vc@pondiuni.edu.in

6/5/13
ARCAS
10/9/2013
NR
NR

R/5737
5/09/13

NR/211
10-9-13

INTERNATIONAL DIPLOMA IN EDUCATIONAL LEADERSHIP -Higher Education



The International Diploma in Educational Leadership (IDEL-HE) 2013, meant for Planners, Administrators, Scholars, Entrepreneurs and key Decision Makers in Higher Education, is based on the Training Modules developed at UNESCO/IIEP (International Institute of Educational Planning), Paris by Dr. Bikas C. Sanyal, former Senior Programme Specialist (Higher Education) at IIEP, Paris. These modules, supplemented with additional modules developed by eminent persons in India (keeping in view the needs of present day and future leaders in higher education), are adopted and adapted suitably to develop the course contents.

IDEL-HE PROGRAMME OPTIONS

One Year: Programme will be conducted remotely over three terms (each of 12 weeks). During the programme the participants will be having one week face-to-face interaction with faculty and experts in India.

Three Months: Intensive Programme covering each term in one month through guided self-learning and on the pattern of M. Phil./Ph. D programme.

Three Weeks: Interactive face-to-face certificate programme covering each term modules in one week. There is a possibility of earning Diploma through project work evaluation after completion of certificate course.

International Exposure

One week (optional) International Summer School in Paris/Europe.

Registration for IDEL-HE

Two batches have already been benefitted from one year Diploma programme and the registration is now open for the 3rd batch of one year and first batch of 3 months and 3 weeks programme. Last date for registration is 25th June, 2013. The programme will be commenced from 15th July 2013. For details visit www.seededu.org, or call 011 26651196 and 09899584102, 09971383430 or e-mail seedicf@gmail.com, idelhe@gmail.com.

INTERNATIONAL DIPLOMA IN EDUCATIONAL LEADERSHIP - HIGHER EDUCATION : THIRD BATCH

PREAMBLE

Higher Education is the key to development of economy and society. The goal of every country, therefore, is to build and manage a robust system of higher education, so that it can provide relevant and quality education to people. Educated people in turn can effectively participate in emerging knowledge economy and acquire internationally competitive edge. Towards attainment of this goal, there is a need to develop programme for capacity building among key educational planners, managers, scholars and entrepreneurs so that they can take up leadership role to develop and manage a robust system of higher education. This International Diploma in Educational Leadership is designed to equip and enable them to develop a project that can be implemented in his/her respective institute so as to make it one of the leading institutions in the country/world.

THE IDEL-HE: PHILOSOPHY, SCOPE, CONTENTS AND APPROACH

PHILOSOPHY:

The guiding philosophy of this diploma is to help developing a dynamic and robust system of higher education through providing knowledge, skills and inspiring top management to play dynamic and effective leadership role in management and development of their educational institutions. It is designed for scholars and key position holders in institutions of higher education so that their leadership decisions and actions are professionally sound and effective.

SCOPE:

The scope of the programme is very vast. It covers areas namely: (i) policy analysis, (ii) planning and strategic management, (iii) financial management including mobilization of funds from public and private sources - such as five-year plan grants, new avenues of mobilization

funds and effective use of funds through unit cost analysis, (iv) human resources and academic staff management - this includes motivation, retention and development of staff so as to achieve excellence, (v) regulatory systems and proposed reforms - focusing on dealing with regulatory systems, (vi) quality assurance - toward achieving potential of excellence, (vii) brand building, developing strategies to build brand; reputation and image management, (viii) educational innovations pertaining to students, academic, management, etc., and (ix) educational leadership development. It will also have elective specialization in: (a) use of IT in management, (b) educational entrepreneurship and, (c) internationalization of higher education. These areas will help participants of diploma programme in capacity building and enabling them to play effective leadership role in higher education.

CONTENTS:

With a view to make this Diploma Programme of high quality and of international standard, modules developed by UNESCO - International Institute for Educational Planning (IIEP), Paris and Dr. Bikas C. Sanyal, formerly Senior Adviser of IIEP and Special Adviser on Higher Education to the Director General of UNESCO and at present Vice-Chairman of UNESCO International Institute for Capacity Building in Africa, are suitably adopted and adapted. These modules form the course content of this International Diploma Programme. Other modules developed by Dr. G.D. Sharma, former Professor and Head, Higher Education Unit with NIEPA, (now National University of Education Planning and Administration) and former Secretary, University Grants Commission and Professor M.M. Pant, former Pro-Vice Chancellor, Indira Gandhi National Open University and Dr. Mridula Sharma, Director FMG Institute Greater Noida, also form the course content.



*Inauguration at Indian Embassy, Paris
by Sh. Rakesh Sood the Ambassador
of India to France*



*Valedictory Session at UNESCO,
India office by Sh. Vinaysheel
Oberoi, Permanent Representative
of India to UNESCO*



*OECD Experts
Ms Linda Aidan & Ms D. Roseveare*

APPROACH:

ONE YEAR DIPLOMA:

The one year Diploma Programme is divided into 3 terms, each of 12 weeks, with an approach of easy, flexible and dynamic style of building knowledge, skills and drive among the participants to critically examine the issues and apply the knowledge in real life situations. Keeping this in view, the contents and delivery of the programme are designed in such a way that participants while pursuing their full time work can easily take a chunk of module(s) delivered to them via e-mail and comfortably go through it, conceptualize and contemplate areas of its application. In case of any query and doubts participants are welcome to contact help desk at seedicf@gmail.com / idelhe@gmail.com / e-mail queries to author(s) of the module to seek remedies.

Interaction and Application:

To fortify the learning and application process there will be a one week face-to-face contact programme at suitable location(s). During this week participants will have an opportunity to interact and discuss the modules with eminent scholars and work out their institutional development plan focusing on academic, financial and strategic management so as to distinguish themselves and their institution as leader in higher education system.

International Summer School Programme

There is a possibility of international exposure through Summer School programme for one week. One Summer School Programme has already been held for first batch and second batch participants as summer school/ induction programme from 16-24th July, 2012.

OUTCOME OF LEARNING:

Participants would be able to develop:

- (1) Their institutional development plan and implementation strategy keeping in view the knowledge and skills acquired through professional inputs given in this programme;
- (2) A network of leaders in higher education within India and Abroad; and
- (3) Skills to transfer the knowledge and skill to develop second generation potential leaders.

DEMONSTRATION OF LEARNING OUTCOME:

In order to demonstrate the above outcome, participants will prepare a portfolio of their acquisition of knowledge and skills. They will write:

- (i) A term paper or an essay, and
- (ii) Develop their institutional development plan and implementation strategy in the form of project report or an extended essay on specific aspects of development of higher education in the state, region, nation and world.

ASSESSMENT OF OUTCOME OF LEARNING AND DIPLOMA AWARD CEREMONY

At the end of the third term a three-day programme will be arranged, wherein participants will present their work before the jury and defend the work in person. Those who are not able to attend this programme will be given an opportunity to present and defend their work virtually. Successful participants will be awarded International Diploma in Educational Leadership in an award ceremony/convocation specially arranged on the last day of the three day programme.

The first batch Award Ceremony has already been held in the month of December, 2012. Those who are virtually presenting and defending their work and declared successful will receive their Diploma by post.



Group Photo of Diploma Award Ceremony

PROGRAMME STRUCTURE AND METHOD OF DELIVERY

The third batch of the program will be starting on the 15th July 2013. The academic Calendar will be as follows:

1st Term: July 15th to October 15th 2013

Course Modules to be offered:

1. Strategic Management in Higher Education : Dr. Bikas Sanyal
2. Financial Management - Trends and International Experiences : Dr. Bikas Sanyal
3. Regulatory and Standards Setting Authorities - Their Role and Functions : Dr. G.D. Sharma

2nd Term: 1st November 2013 to 31st January 2014

Course Modules to be offered:

1. Academic Staff Management in Higher Education - Trends and International Experience : Dr. Bikas Sanyal
2. Quality Enhancement to Realise Potential of Excellence : Dr. G.D. Sharma and Dr. Mridula Sharma

3. Brand Building and Reputation Management with Educational Innovation : Prof. M.M. Pant

CONTACT PROGRAMME

A One week contact program between 16th and 31st December, 2013 will be arranged in the New Delhi area and perhaps at one more location. The academic cost of this program is included in the Course Fee. Participants will have to pay for reaching and staying at their preferred location. Participants will be facilitated in their stay and local transport arrangements.

Remote participation through Skype would be possible for those who cannot personally attend the contact programme.

3rd Term: 15th February 2013 to 14th May 2013

This will have the following 2 mandatory courses and one elective from the 3 on offer:

Mandatory:

1. Space and Infrastructure - Issues and Approaches :
Dr. Bikas Sanyal
2. Educational Leadership Development :
Prof. M.M. Pant

Electives:

One of the following 3 modules may be taken in the 3rd Term:

1. Internationalization of Higher Education : Dr. G.D. Sharma
2. Educational Entrepreneurship : Prof. M.M. Pant
3. Information Technology in Educational Management:
Prof. M.M. Pant

CUSTOM MADE PROGRAMMES

1. Three Months Intensive Programme (1st October to 31st December 2013).

On the request of some of the persons occupying key position in higher education a custom made programme of three months duration covering each of the three terms in one month each and face to face instructional guidance for formulating institutional/system, development plan and implementation strategies is proposed to held from 1st October, 2013 to 31st December, 2013 i.e. three months period.

Methodology of Course Delivery for Three Months Programme

Methodology of transactions of modules and face-to-face interaction and training for developing institutional/system development plan keeping in view above modules will be worked out in consultation with participants. Approach would be: guided self learning and preparation of project on the pattern of M. Phil and Ph.D. programmes. There will be: one three day workshop every month. Each participant would be assigned tasks and a guide for guided self learning. Three day workshop in a month could be continuous or spread on week end days.

2. Three Weeks Certificate Programme (2nd - 4th Week of December 2013)

Keeping in view the need of face to face intensive programme for executives, scholars and key persons in higher education it is proposed to offer face-to-face interactive and guided learning and project preparation programme for three weeks duration from 2nd week to 4th week of December 2013. This will be more useful for the persons who wish to complete the programme through an intensive study.

Methodology of Certificate Course for Three Weeks

There will face-to-face detailed interactive programmes on the above modules for three weeks. Each week would cover one term module through face-to-face interaction. However participants would be expected to come prepared for the programme by going through the modules and relevant information/data pertaining to their areas' educational, economic and regulatory scenario. There will be evaluation of their outcome learning through an assignment and will be awarded certification of participation.

If a participant after attending the three weeks' programme is able to complete the institutional development plan on the real life data and submits project for evaluation and, if the project report is passed by jury, he/she will be entitled for International Diploma in Educational Leadership - Higher Education.

Method of assessment and outcome of learning would be the same for three months and three weeks



IIEP Expert - Prof N.V. Varghese



UNESCO Expert



IIEP Expert - Ms Micheala Martin

programme as for one year programme, if the participants are preparing project and submitting the same for award of International Diploma programme.

Travel and Stay for Custom made programme of 3-months and 3-weeks in Delhi:

Participants will pay for their travel and make their own arrangements for stay. SEED will help participant(s) to find out reasonable hotel/hostel accommodation. Programmes will be held in Matangi Conference Room, of SEED, New Delhi.

ELIGIBILITY CRITERIA

Educational Qualification and Experience : Graduate & above degrees and occupying key positions in institutions of Higher Education, Budding Higher Educational Entrepreneur, Scholars pursuing M.Phil/Ph.D Programme in Educational Planning and Management/ Scholars holding master's degree in Education, Teachers with five years experience in higher education.

Language Competency: Since medium of training shall be in English language, participants are expected to have reasonable level of proficiency in English language.

EXPECTATIONS FROM PARTICIPANTS

Participants for Diploma programme and Custom Made programme would be expected to formulate their specific project keeping in view relevant information/data pertaining to policy, regulatory framework, economic and educational system of their respective places.

INTERNATIONAL EXPOSURE PROGRAMME

There will be an opportunity to participate in the international exposure programme proposed to be organized in Paris and other European Countries. Cost of international exposure programme will be separately indicated to participants opting for the international exposure programme.

INTERNATIONAL SUMMER SCHOOL FOR 2ND BATCH AND INDUCTION PROGRAMME FOR 3RD BATCH

One week programme in Paris starting first week of July, 2013. This will be optional.

REGISTRATION FEE

Registration Fee all the programmes is:

- Rs.1500/- for participants from India and SAARC countries.
- US \$55/- for participants from other countries.

Course Fee for One Year Programme

Participants from India and SAARC countries:

- Full course: Rs 30,000/- to be paid at the time of registration/at the beginning of the 1st term.
- For Members of Indian Colleges Forum (ICF) the course fee would be Rs 25,000/- payable at the time of registration/at the beginning of the 1st term.

Participants from other Countries

- Full course: US \$ 600/- to be paid at the time of registration/at the beginning of the 1st term.

Course Fee for Custom Made Programme

Course fee for custom made programmes would be Rs. 45,000/- for full course for three months' duration and three weeks' duration for Indian and SAARC countries participants. For member of ICF it is: Rs. 40,000/-. For participants from other countries the course fee is \$900.

Course Fee Cost Coverage

- The course fee would cover the cost of content and delivery, cost of evaluation & certification, and academic cost of one week interactive programme and a 3-day programme at the end of third term for one year programme.
- For three months programme it would cover academic cost of guided self learning, interaction with expert and his/her guidance in preparation of project,



UNESCO Experts



IDEL-HE Participants and Resource Persons at IIEP

evaluation of project work and award of Diploma. Participants will have option to attend one week interaction programme besides regular interaction.

- For three weeks programme course fee would cover academic cost and cost of face-to-face interaction for three weeks evaluation and certification.

Participants will be required to meet stay and food charges during interactive programmes and during the 3-day programme arranged for presentation and defence of their work and award ceremony, if they participate in person for interaction and award ceremony.

ADMISSION:

Admissions for all the programmes will start from 15th of April, 2013 and close on 5th July, 2013.

LAST DATE OF REGISTRATION

Registration for all the programmes is 25th June, 2013. Registration with late fee of Rs. 1000/- up to 5th July, 2013. For custom made programmes e-mail communication and pre-programme preparation will start from 30th July, 2013.

FEE REMITTANCE

Fee may be remitted to SEED, by making a DD in favour of: "Society for Education and Economic Development - CHEST" or transfer the amount to Canara Bank, Jitsingh Marg, New Delhi A/c No. 1484101025196, 2009 MSCZQ IFSC- CNRB 0001484.

EXPERTISE AND EXPERIENCE

Persons:

Dr. Bikas Sanyal - Co-Chair of the programme is formerly Senior Adviser of IIEP and Special Adviser on Higher Education to the Director General of UNESCO and at present Vice Chairman of UNESCO International Institute for Capacity Building in Africa and an internationally renowned person in the area of higher education. He is based in Paris. Modules developed by him have been implemented at UNESCO - International Institute of Education Planning, Paris on international participants occupying key positions in the system of higher education.

Dr. G. D. Sharma - Co-Chair of the programme has been Professor and Head of Higher Education in NUEPA, Secretary of UGC and Director of Consortium of Education Communication, New Delhi and has been associated with international programmes organized by IIEP Paris in New Delhi, Bangladesh, Ghana, Cameroon, and Turkmenistan.

Professor MM Pant - Advisor of the programme has been Pro-Vice Chancellor of Indira Gandhi National Open University and eminent expert in open, distance and virtual education.

Dr. Mridula Sharma, Director of Programme, has been Chief Human Resources Division in Institute of Applied Manpower Research and Head of International Division offering Post Graduate and Diploma programme to

international participants in Manpower Planning and Management.

THE ORGANIZATION

Centre for Higher Education Studies and Training and Indian Colleges Forum of SEED has organized 3 five-day leadership programmes for international participants of Diploma and Masters Degree programme of Institute of Applied Manpower Research - a body of Planning Commission of India. About 150 participants from 30 nationalities attended the programme. SEED has organized five leadership development programmes for principals of colleges in India. The resource persons are renowned international experts in education policy, planning, management and in the system of multi-model delivery of the educational programme.

PROGRAMME MANAGEMENT TEAM

Co-Chaired by

Dr. Bikas Sanyal, formerly Senior Adviser of IIEP and Special Adviser on Higher Education to the Director General of UNESCO and at present Vice Chairman of UNESCO International Institute for Capacity Building in Africa.

and

Dr. G.D. Sharma, formerly Professor, Department of Higher Education, NUEPA and Secretary UGC, Director, Consortium of Educational Communication, New Delhi and Director, Indian Institution of Education, Pune.

Adviser

Dr. M.M. Pant, formerly Pro-Vice Chancellor, Indira Gandhi National Open University (IGNOU), New Delhi and international expert on virtual education.

Programme Director

Dr. Mridula Sharma, formerly Chief HRD and Head International Programme, Institute of Applied Manpower and Research, New Delhi.

Programme Associate

Dr. Hemlata Ramasubhramanian, Professor at FMG Academy, G. Noida

Programme Coordinator

Mrinal Sharma, SEED Office

CONTACT ADDRESS

Programme Director

IDEL-HE

Society for Educational and Economic Development, Kh.No. 774/6, Main Mandi Road, Mandi-Gurgoan Border, New Delhi-110047 • Phone: 011 26651196

Dr. Hemlata : 09899584102, Mrinal : 09971383430

E-mails: seedicf@gmail.com, idelhe@gmail.com

www.seededu.org



INTERNATIONAL DIPLOMA IN EDUCATIONAL LEADERSHIP – HIGHER EDUCATION

Application Form

(Please retain a Copy of the Form and Payment Details)



Participant Sl. No. _____
(To be assigned by Office)

Name and Address _____
_____ Pin Code _____

E-mail _____
Tel. No. _____ Mobile _____

Highest Educational Qualification:

Name of University _____
Name of Degree _____
Duration _____ Year of Passing _____

Professional Qualification

Name Professional Degree _____
Name of Diploma _____
Duration _____ Year of Passing _____

Experience:

Present Position _____
Period _____
Previous Position _____
Period _____

Choice of Programme:
(Please put tick mark)

1 year 3 months 3 weeks

Statement of Purpose of Participating in IDEL-HE (In brief)

Area(s) of Special Interest in the Programme

Level of Proficiency in English Language:

Very Good _____ Good _____ Average _____

Your written and spoken language _____

Nature of Support you would need to
To pursue course in English Language _____

State the nature of academic support
needed by you _____

(Signature of the Candidate)

Date _____

Place _____

If required

Forwarded by/Sponsored by _____

Name Address of organization/individual _____

(Signature and Seal)

Payment of Fees

Fee has/is being remitted by DD/bank transfer A/c:

Account No. 1484101025196, 2009 MSCZQ, IFSC-CNRB 0001484

Name of the Bank Canara Bank, Jitsingh Marg, Near JNU, New Delhi

Drawn in favour of Centre for Higher Education Studies and Training of SEED

For the following: Registration Fee Rs. 1500/- US \$ 55/-

	Non-ICF Members	ICF Members	Other Countries
Full Course Fee			
1 year	Rs. 30,000/-	Rs. 25,000/-	US \$ 600/-
3 months/3 weeks	Rs. 45,000/-	Rs. 40,000/-	US \$ 900/-

To,

Programme Director, IDEL-HE, Society for Education and Economic Development, Kh. No. 774/6

Main Mandi Road, Mandi-Gurgaon border, New Delhi 110047. Phone: 011 26651196

e-mail: seedicf@gmail.com, idelhe@gmail.com www.seededu.org